Supply Chain Logistics Management 5th edition Bowersox Test Bank

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Supply Chain Logistics Management, 5e **(Bowersox)**
Chapter 2 Supply Chain Information Technology

1) Transaction systems are characterized by all of the following EXCEPT
A) Formalized rules, procedures, and standardized communications
B) A low volume of transactions
C) A large volume of transactions
D) An operational, day-to-day focus

Answer: B
Difficulty: 1 Easy
Topic: Information System Functionality
Learning Objective: Information System Functionality
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

2) The foundation of the Supply Chain Information Functionality pyramid is
A) Formalized rules, procedures, and standardized communications
B) Complex strategic planning
C) A strong transaction system
D) Informed decision analyses

Answer: C
Difficulty: 1 Easy
Topic: Information System Functionality
Learning Objective: Information System Functionality
Bloom's: Understand
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

3) Most SCIS development and implementation is now focused on
A) Formalized rules, procedures, and standardized communications
B) A low volume of transactions
C) A large volume of transactions
D) Enhanced supply chain system integration and improved decision-making

Answer: D
Difficulty: 1 Easy
Topic: Information System Functionality
Learning Objective: Information System Functionality
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

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4) _____ is sometimes also referred to as a "data warehouse".
A) ERP
B) An integrated corporatewide database
C) A legacy system
D) The general ledger

Answer: B
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

5) The human resources module of the ERP systems tracks
A) Personnel profiles and their activity levels
B) The functions for invoice collection
C) The supply chain's ability to measure, monitor and report cost
D) The timing and location of supply chain value-added processes

Answer: A
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

6) _____ systems are applications designed to facilitate information sharing between customers, sales force, and operations management.
A) ERP (Enterprise resource planning)
B) TMS (Transportation management system)
C) Samp;OP (Sales and operations planning)
D) CRM (Customer relationship management)

Answer: D
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
Bloom's: Remember
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7) _____ is the hardware and technical software that facilitates information exchange between the systems and physical infrastructures within the firm and between supply chain partners.
A) Communication technology
B) Blockchain
C) Consumer connectivity
D) Reverse logistics

Answer: A
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

8) The pharmaceutical industry is highly affected by counterfeiting because of the _____ value of products and _____ of falsifying raw material.
A) High; ease
B) High; difficulty
C) Low; ease
D) Low; difficulty

Answer: A
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
Bloom's: Remember
AACSB: Knowledge Application
Accessibility: Keyboard Navigation

9) All of the following are benefits of blockchain EXCEPT
A) Better security
B) Increased innovation
C) Decreased scalability
D) Enhanced transparency

Answer: C
Difficulty: 1 Easy
Topic: Supply Chain Information System Modules
Learning Objective: Supply Chain Information System Modules
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10) The _____ manages, and in many cases initiates the transactions that receive, store, retrieve and ship product from the warehouse.
A) CMS
B) TMS
C) YMS
D) WMS

Answer: D
Difficulty: 1 Easy
Topic: Logistics Operations Modules
Learning Objective: Logistics Operations Modules
Bloom's: Remember
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