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Name:_____ Class:_____ Date:_____

Ch 01: Understanding the Financial Process

True / False

1. The average propensity to consume is commonly viewed as a key determinant of standard of living.
   a. True
   b. False

ANSWER: False

2. Financial planning can improve your standard of living.
   a. True
   b. False

ANSWER: True

3. Standard of living is defined as the necessities, comforts, and luxuries desired by an individual or a family.
   a. True
   b. False

ANSWER: True

4. The support of philanthropic organizations is a material item that contributes to our quality of life.
   a. True
   b. False

ANSWER: False

5. The most effective way to achieve financial objectives is through personal financial planning.
   a. True
   b. False

ANSWER: True

6. Two people with significantly different incomes can have equal average propensities to consume because of differences in their standard of living.
   a. True
   b. False

ANSWER: True

7. Morgan has an annual income of $45,000 and spends $30,000 for current needs. Morgan's average propensity to consume is 80 percent.
   a. True
   b. False

ANSWER: False

8. Tangible (physical) assets are earning assets that are held for the returns they promise.
   a. True
   b. False

ANSWER: False

9. It is easy to change your partner's financial style, so there is no need for financial planning to resolve conflicts regarding money matters.

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a. True
b. False

ANSWER: False

10. The need for financial planning declines as your income increases.
a. True
b. False

ANSWER: False

11. When you get your first job, you should make a good financial plan that you can follow without making changes until you retire.
a. True
b. False

ANSWER: False

12. Saving $400 for a large, flat-screen TV within the next four months is an example of a short-term goal.
a. True
b. False

ANSWER: True

13. Short-term planning should include creating and maintaining an emergency fund with at least six months' worth of income.
a. True
b. False

ANSWER: True

14. You should discuss your financial goals and attitudes toward money with your partner.
a. True
b. False

ANSWER: True

15. For employees of large firms, managing employee benefits is an important part of financial planning.
a. True
b. False

ANSWER: True

16. Accumulating wealth for later years is called estate planning.
a. True
b. False

ANSWER: False

17. The longer you wait to begin retirement planning, the less you are likely to have in your retirement fund.
a. True
b. False

ANSWER: True

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18. Tax plans are closely tied to investment plans.
    a. True
    b. False
ANSWER: True

19. Most people tend to be more liberal about their expenditures during a recession or crisis.
    a. True
    b. False
ANSWER: False

20. You should limit your spending to no more than 20 percent more than what you earn.
    a. True
    b. False
ANSWER: False

21. Commission-based financial planners charge fees based on the complexity of the plan they prepare.
    a. True
    b. False
ANSWER: False

22. Fee-only financial planners earn commissions for the products they sell.
    a. True
    b. False
ANSWER: False

23. Retirement planning includes taking advantage of and managing employer-sponsored benefits.
    a. True
    b. False
ANSWER: True

24. Recessions and financial crises will always result in job loss.
    a. True
    b. False
ANSWER: False

25. Financial planning takes place in a dynamic economic environment created by the actions of the government, business, and consumers.
    a. True
    b. False
ANSWER: True

26. Your purchase, saving, investment, and retirement plans and decisions are not influenced by the present state of the economy.
    a. True

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b. False

ANSWER: False

27. The federal government delegates its regulation of economic activity function to businesses and consumers.
    a. True
    b. False

ANSWER: False

28. Living costs are constant throughout the country.
    a. True
    b. False

ANSWER: False

29. Geographic factors affect your earning power.
    a. True
    b. False

ANSWER: True

30. Marital status affects the income level of individuals.
    a. True
    b. False

ANSWER: True

31. In the United States, salaries tend to be higher in the Northeast and West than in the South.
    a. True
    b. False

ANSWER: True

32. The decisions you make in career planning are independent of the decisions you make in financial planning.
    a. True
    b. False

ANSWER: False

33. Setting long- and short-term career goals helps in career planning.
    a. True
    b. False

ANSWER: True

34. Career plans should not be changed after long- and short-term career goals are set.
    a. True
    b. False

ANSWER: False

Multiple Choice

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35. Personal financial planning is important because it:
    a. controls inflation.
    b. limits consumption.
    c. reduces social disparity.
    d. results in an improved standard of living.
    e. reduces economic differences among individuals.

ANSWER: d

36. Financial planning helps us:
    a. control inflation.
    b. have flexibility to handle job loss.
    c. control unemployment rates.
    d. obtain a Social Security number.
    e. decrease national debt.

ANSWER: b

37. The best way to achieve your financial objectives is to:
    a. have a luxurious standard of living.
    b. spend your money at once to reach your objectives swiftly.
    c. develop a sound financial plan.
    d. create a good tax deferment strategy.
    e. monitor your spending.

ANSWER: c

38. An individual's quality of life is closely tied to their:
    a. political orientation.
    b. charitable contributions.
    c. pollution control efforts.
    d. standard of living.
    e. educational qualifications.

ANSWER: d

39. A key determinant of an individual's quality of life is their:
    a. tax bill.
    b. financial goals.
    c. wealth.
    d. motivation.
    e. growth potential.

ANSWER: c

40. What type of plans are most helpful in making decisions regarding retirement?
    a. Personal financial
    b. Insurance
    c. Estate

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d. Business
e. Spending

ANSWER: a

41. The average propensity to consume refers to:
a. the dollars of income spent on luxury goods.
b. the dollars of income saved by an individual.
c. expenditures on the basic necessities of life.
d. the percentage of income spent for current needs.
e. the fact that people with higher propensity to consume earn lower income.

ANSWER: d

42. Neha graduated with a master's degree in personal financial planning. After working for two years in a small financial planning firm, Neha earns $85,000 annually and saves $5,000 a year after spending on current needs. What is Neha's average propensity to consume?
a. 5 percent
b. 25 percent
c. 60 percent
d. 88 percent
e. 94 percent

ANSWER: e

43. Which of the following is a reason for a decrease in the average propensity to consume with an increase in income?
a. The amount of savings decreases, and the consumption of necessities increases.
b. The expenditure on luxury goods increases, and the amount of savings decreases.
c. The expenditure on luxury goods represents only a small portion of income.
d. The amount of savings represents only a small portion of income.
e. The cost of necessities represents only a small portion of income.

ANSWER: e

44. What is the term for the net total value of all the items that an individual owns?
a. Wealth
b. Propensity to consume
c. The consumer price index (CPI)
d. Purchasing power
e. Credit debt

ANSWER: a

45. Stocks, bonds, and mutual funds are considered what type of assets?
a. Physical
b. Earning
c. Fixed
d. Tangible
e. Real

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ANSWER: b

46. The purchase of a car is an example of:
    a. consuming.
    b. investing.
    c. saving.
    d. deferring.
    e. distributing.

ANSWER: a

47. An example of the purchase of a financial asset would be the purchase of
    a. a painting.
    b. stocks.
    c. a car.
    d. jewelry.
    e. a vacation home.

ANSWER: b

48. A trend with a profound effect on people's standard of living and that requires greater responsibility to manage money wisely is the:
    a. single-income family.
    b. two-income family.
    c. investment family.
    d. retirement-income family.
    e. government.

ANSWER: b

49. A carefully developed financial plan should allow for deferred future spending by setting aside a portion of:
    a. retirement funds.
    b. investment funds.
    c. current income.
    d. future income.
    e. tangible assets.

ANSWER: c

50. Which of the following represents a systematic process that considers important elements of an individual's financial affairs in order to fulfill financial goals?
    a. Conflict resolution
    b. Personal financial planning
    c. Standard of living
    d. Legal counseling
    e. Wealth monitoring

ANSWER: b

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51. The last step in the financial planning process is to:
    a. develop financial plans and strategies to achieve goals.
    b. use financial statements to evaluate results of plans and budgets, taking corrective action as required.
    c. implement financial plans and strategies.
    d. redefine goals and revise plans and strategies as personal circumstances change.
    e. periodically develop and implement budgets to monitor and control progress toward goals.

ANSWER: d

52. Money is an important motivator of personal behavior due to its strong effect on:
    a. self-image.
    b. productivity.
    c. relationships.
    d. attitude.
    e. self-esteem.

ANSWER: a

53. When setting financial goals, one should typically start by setting:
    a. short-term goals.
    b. intermediate goals.
    c. long-term goals.
    d. goals that are not time-bound.
    e. goals that are very aggressive.

ANSWER: c

54. Which of the following financial goals is most useful for developing a financial plan?
    a. Make a $12,000 down payment on an automobile in four years.
    b. Retire with a comfortable lifestyle in 25 years.
    c. Buy a $125,000 house.
    d. Purchase a $40,000 boat.
    e. Join a county club upon retirement in 20 years.

ANSWER: a

55. Financial plans include setting goal dates, which are dates in the:
    a. future when the goals are expected to be achieved.
    b. future when the goals will be compared with other goals that have already been achieved.
    c. past when the goals were revised and redefined.
    d. past when the goals were set.
    e. future when the goals will be discussed with family members.

ANSWER: a

56. Which of the following statements about setting long-term goals is true?
    a. The goals should be very ambitious.
    b. The goals should be realistic.
    c. The goals should be attainable in six months to a year.

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d. The goals should be easy to meet.
e. The goals should be set and remain unchanged.

ANSWER: b

57. Which of the following is one of the most emotional issues in any relationship, including that with a partner, parents, or children?
a. Career choices
b. Hobbies
c. Friends
d. Money
e. Retirement planning

ANSWER: d

58. The best way for a family to resolve money disputes is to:
a. ensure that only one person in the family makes decisions regarding money.
b. consistently communicate openly about money matters with family members.
c. ensure that individuals do not interfere in other family members' financial matters.
d. use a third party, who is not a part of the family, to settle disputes.
e. maintain confidentiality regarding the reasons behind specific decisions.

ANSWER: b

59. An important part of the conflict resolution process when there are disputes relating to money matters in families is known as:
a. life-cycle analysis.
b. personality development.
c. financial planning.
d. personal counseling.
e. stress management.

ANSWER: c

60. Which of the following statements about money and relationships is true?
a. It is highly possible to change a partner's financial style.
b. One of the most important aspects of marriage is financial compatibility.
c. Money does not cause emotional issues in any relationship.
d. The best way to resolve a money dispute is to avoid such a discussion.
e. Financial planning does not help in resolving conflicts related to money.

ANSWER: b

61. Which of the following practices helps an individual survive in a financial crisis?
a. Spending more than their earnings to maintain a good lifestyle
b. Investing small amounts regularly to achieve long-term financial goals
c. Establishing an emergency fund with six months' worth of income
d. Developing financial plans only after reaching the highest tax brackets
e. Hiring a noncertified financial planner

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ANSWER: c

62. Between the ages of 65 and 80, income tends to:
    a. increase.
    b. decrease.
    c. stabilize.
    d. fluctuate.
    e. decrease and then increase slowly.

ANSWER: b

63. Which of the following represents the three stages of the financial planning life cycle?
    a. Wealth accumulation, wealth preservation, and wealth transfer
    b. Wealth accumulation, wealth preservation, and wealth depletion
    c. Wealth accumulation, wealth conservation, and wealth transfer
    d. Wealth acquisition, wealth transfer, and wealth depletion
    e. Wealth accumulation, wealth conservation, and wealth maturation

ANSWER: a

64. Which of the following would NOT be considered an asset?
    a. Savings account
    b. Land
    c. Credit card balance
    d. Jewelry
    e. Money market funds

ANSWER: c

65. Atul is 60 and has a very high net worth. Atul's most pressing financial concern is probably:
    a. asset acquisition planning.
    b. liability planning.
    c. estate planning.
    d. insurance planning.
    e. savings planning.

ANSWER: c

66. In addition to discussing your financial goals with your partner, you must allocate responsibility for what management tasks and decisions?
    a. Skill
    b. Stress
    c. Household
    d. Money
    e. Business-cycle

ANSWER: d

67. Something we owe and that is measured by the amount of debt we incur is:

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a. an asset.
b. an estate.
c. a liability.
d. insurance.
e. a goal.

ANSWER: c

68. The financial planning process helps in:
a. increasing assets.
b. increasing debts.
c. reducing utility.
d. reducing financial flexibility.
e. increasing financial risk.

ANSWER: a

69. Which of the following practices will help in dealing with unexpected negative "financial shocks"?
a. Purchasing low-utility products
b. Accumulating debt
c. Acquiring assets with low financial value
d. Setting up an emergency fund
e. Planning for retirement

ANSWER: d

70. Which of the following is an example of a liquid asset?
a. A mutual fund
b. Stocks
c. An automobile
d. Land
e. A savings account

ANSWER: e

71. Which of the following would be considered real property?
a. Stocks
b. Land
c. Cash
d. Bonds
e. Clothing

ANSWER: b

72. Managing life, health, and disability insurance is an important part of what type of planning?
a. Asset acquisition
b. Tax
c. Retirement

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d. Estate
e. Employee benefit

ANSWER: e

73. Which of the following are included in employee benefit plans?
a. Career plans
b. Retirement plans
c. Tax deferment plans
d. Personal asset plans
e. Bankruptcy recovery plans

ANSWER: b

74. Which of the following statements about investments is true?
a. As income increases, the need for investment planning decreases.
b. Keeping money idle is a form of investment.
c. Higher returns on investment will lead to the accumulation of less wealth.
d. Investment is measured by the amount of debt incurred.
e. The length of time for which money is invested is important.

ANSWER: e

75. Malik invests $10,000 at a rate of interest of 5 percent for 40 years. Which of the following statements about the return on the investment is true?
a. Malik will receive more money at the end of 30 years compared to the money received at the end of 40 years.
b. Malik will receive more money at a 3 percent rate of interest instead of the existing rate.
c. Malik will receive interest of $5,000 at the end of 10 years.
d. Malik will receive no interest on the investment at the end of the investment period.
e. Malik will receive a significant amount at the end of the investment period, due to the feature of compounding.

ANSWER: e

76. Tax planning is most commonly done to:
a. determine the tax penalty.
b. evade taxes.
c. minimize taxes.
d. pay taxes the person considers to be fair.
e. learn the tax code.

ANSWER: c

77. Estate planning involves:
a. considering how your wealth can be most effectively passed on to your heirs.
b. determining the income you need to maintain.
c. the dissolution of all privately held corporations.
d. the valuation and auctioning of your valuables by hiring a professional tax planner.
e. planning for retirement.

ANSWER: a

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78. Which of the following will legally reduce an investor's tax liability?
    a. Tax evasion
    b. Tax shelter
    c. Tax penalty
    d. Tax accounting
    e. Tax portfolio

ANSWER: b

79. Employee benefits may include all of the following EXCEPT:
    a. asset purchases.
    b. life insurance.
    c. child care assistance programs.
    d. pension plans.
    e. subsidized food services.

ANSWER: a

80. Tax planning is most common among individuals with:
    a. low incomes.
    b. high incomes.
    c. no incomes.
    d. erratic incomes.
    e. decreasing incomes.

ANSWER: b

81. Which of the following is a typical effect of an economic recession?
    a. An increase in the standard of living
    b. A decrease in unemployment
    c. An increase in the expenditure on luxury goods
    d. A decrease in the value of retirement accounts
    e. An increase in the value of insurance purchased

ANSWER: d

82. In what type of plans does an employer allocate a certain amount of money to each employee and lets the employee spend that money for benefits that suit them?
    a. Cafeteria
    b. Fixed-benefit
    c. Estate
    d. Profit-sharing
    e. Saving

ANSWER: a

83. Which of the following is true of professional financial planners?
    a. They provide services on a fee or commission basis.

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b. They provide services to wealthy investors only.
c. They set the financial goals of retired investors.
d. They make financial decisions for investors.
e. They are most effective during retirement years.

ANSWER: a

84. The three key groups in the economic environment are:
a. government, regulators, and business.
b. government, consultants, and business.
c. consumers, economists, and business.
d. consumers, business, and managers.
e. government, business, and consumers.

ANSWER: e

85. The government places constraints on the personal financial environment by the use of:
a. leverage policy.
b. taxation.
c. competition.
d. budgetary deficits.
e. the free-enterprise system.

ANSWER: b

86. Which of the following statements about businesses is true?
a. Businesses provide consumers with goods and services and receive payment in the form of money.
b. Businesses frame rules and regulations to maintain the law and order in a country.
c. Businesses determine the kinds of goods and services that a government will use.
d. Businesses do not interact with other players in the economy.
e. Businesses are seldom affected by economic cycles.

ANSWER: a

87. The federal government's monetary policy:
a. controls the amount of money in circulation.
b. increases spending for social services, education, defense, and other programs.
c. decreases spending to slow the economy.
d. controls the increase or decrease in taxes.
e. does all of these.

ANSWER: a

88. The amount of goods and services each dollar buys at a given time is called:
a. inflation.
b. the consumer price index (CPI).
c. purchasing power.
d. the gross domestic product (GDP).

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e. the opportunity cost.

ANSWER: c

89. If your salary increased 4 percent last year and inflation averaged 4 percent, your purchasing power would:
a. have increased.
b. have decreased.
c. have doubled.
d. have remained the same.
e. be impossible to tell.

ANSWER: d

90. A decrease in the gross domestic product (GDP) would indicate that the economy is experiencing:
a. an expansion.
b. a contraction.
c. deflation.
d. stagflation.
e. a growth spurt.

ANSWER: b

91. Which of the following statements describes a consumer?
a. A consumer is a member of the business group.
b. A consumer is the central player in the financial planning environment.
c. A consumer is an important force in the government.
d. A consumer is an advocacy group that fights corruption in the government.
e. A consumer is relatively unimportant to business or the government.

ANSWER: b

92. A strong economy leads to:
a. a low gross domestic product (GDP).
b. high tax percentages.
c. high employment opportunities.
d. low tax penalty rates.
e. a low value of retirement accounts.

ANSWER: c

93. Following an economic trough, the economy will often enter:
a. an expansion.
b. a contraction.
c. deflation.
d. a peak.
e. another trough.

ANSWER: a

94. The stage in which the economy hits a peak is called:

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a. expansion.
b. contraction.
c. stagnation.
d. recession.
e. depression.

ANSWER: a

95. The consumer price index (CPI) is a measure of:
a. unemployment.
b. inflation.
c. stagnation.
d. recession.
e. saving.

ANSWER: b

96. Which of the following statements about Amal is true if the inflation rate is increasing every year by 1 percent and there is no growth in Amal's salary?
a. Amal can afford to buy more luxury items as prices go down.
b. Amal's purchasing power will decrease.
c. Amal's employment opportunities will increase.
d. The lack of growth in Amal's salary will increase the average inflation rate.
e. Amals cost of borrowing will be reduced.

ANSWER: b

97. Which of the following statements about inflation is true?
a. The most common measure of inflation is the consumer price index (CPI).
b. Since 1980, inflation in the United States has risen dramatically.
c. High inflation is good for interest rates and stock and bond prices.
d. Inflation has no effect on what we earn in our jobs.
e. High rates of inflation tend to drive down the cost of borrowing money.

ANSWER: a

98. What does an economy experience after a peak?
a. A convolution
b. An expansion
c. A contraction
d. Recovery
e. Prosperity

ANSWER: c

99. What environment affects the interest rates you pay on your mortgage and credit cards as well as those you earn on savings accounts and bonds?
a. Economic
b. Educational

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c. Technological
d. Social
e. Legal

ANSWER: a

100. Which of the following age groups tends to have the highest earnings?
a. 18–24
b. 25–34
c. 35–44
d. 45–64
e. 65 and older

ANSWER: c

101. Typically, an individual's salary will be lower if they live in what type of area?
a. Metropolitan
b. Overpopulated
c. Industrial
d. Rural
e. Well-developed

ANSWER: d

102. When applying for a job within a large nationwide company, you notice that salaries for the same position differ based on geographic region. In which of the following regions would you most likely receive the highest salary?
a. Small town in the Midwest
b. Metropolitan area in the Northeast
c. Rural area in the West
d. Metropolitan area in the South

ANSWER: b

103. Salaries vary across geographical areas because of what type of costs?
a. Legal
b. Living
c. Social
d. Psychological
e. Technological

ANSWER: b

104. Individuals who have more formal education tend to do what in comparison to those with lesser degrees?
a. Pay more tax penalty
b. Earn higher annual income
c. Save less money
d. Have less wealth
e. Have careers with less decision-making responsibility

ANSWER: b

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105. Which of the following statements about the earning power of an individual is true?
a. Income varies across different geographic locations due to varying costs of living.
b. Heads of households who have less formal education earn more.
c. Career planning does not help in improving earning potential.
d. People who are very old have high incomes.
e. Marital status has no impact on an individual's personal income.
ANSWER: a

106. Which of the following statements is true of career planning?
a. It does not require any goal setting.
b. It is not related to personal financial planning.
c. It does not influence an individual's lifetime earnings.
d. It impacts an employer's stability.
e. It helps in improving professional satisfaction.
ANSWER: e

107. Generally leading to an increase in income potential in one's career is a person's:
a. formal education.
b. social status.
c. marital status.
d. corporate loyalty.
e. family size.
ANSWER: a

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