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CHAPTER 1

INTRODUCTION TO ACCOUNTING

DISCUSSION QUESTIONS

1. The purpose of accounting is to provide financial information about a business to individuals, agencies, and organizations.

2. Four user groups normally interested in financial information about a business are owners, managers, creditors, and government agencies.

3. The six major steps of the accounting process are listed below.
- **a.** Analyzing is looking at events that have taken place and thinking about how these affect the business. This first step in the accounting process usually occurs when the business receives some type of information, such as a bill, that needs to be properly entered into the business's records. This first step also involves deciding if the piece of information should result in an accounting entry or not.
- **b.** Recording is entering financial information into the accounting system.
- **c.** Classifying is sorting and grouping like items together.
- **d.** Summarizing is the aggregation of many similar events to provide information that is easy to understand.
- **e.** Reporting is telling the results.
- **f.** Interpreting is deciding the importance of information in the various reports.

4. Generally accepted accounting principles (GAAP) are the rules that businesses must follow when preparing financial statements.

5. FASB takes the following steps to develop an accounting standard:

1. The issue is placed on the Board's agenda.
2. After researching the issue, a Preliminary Views document is issued.
3. Public hearings are held.
4. An Exposure Draft is issued.
5. An Accounting Standards Update is issued, which amends the FASB Accounting Standards Codification.

6. The International Accounting Standards Board.

7. The three types of ownership structures are listed below.
- **a.** A sole proprietorship is owned by one person. The owner assumes all risks for the business. The advantage is that the owner can make all of the business decisions.
- **b.** A partnership is owned by more than one person. Partners assume the risks for the business, and their assets may be taken to pay creditors. An advantage of a partnership is that owners share risks and decision making. A disadvantage is that partners may disagree about the best way to run the business.
- **c.** A corporation is owned by stockholders. The owners' risk is usually limited to their initial investment, but they typically have very little influence on business decisions.

8. Three types of businesses classified by activities are service businesses, merchandising businesses, and manufacturing businesses.

9. An accounting clerk performs accounting tasks such as recording, sorting, and filing accounting information.

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10. Four areas of specialization for a public accountant are auditing, taxation, management advisory services, and forensic accounting.

Auditing—Auditing involves the application of standard review and testing procedures to be certain that proper accounting policies and practices have been followed. The purpose of the audit is to provide an independent opinion that the financial information about a business is fairly presented.

Taxation—The work of tax specialists includes offering advice on tax planning, preparing tax returns, and representing clients before governmental agencies, such as the Internal Revenue Service.

Management Advisory Services—Given the financial training and business experience of public accountants, many businesses seek their advice on a wide variety of managerial issues.

Forensic Accounting—Forensic accounting is a specialized field that combines fraud detection, fraud prevention, litigation support, expert witnessing, business valuations, and other investigative activities.

11. The Sarbanes-Oxley Act (SOX) was passed by Congress to help improve reporting practices of public companies. One important provision prohibits accounting firms from providing audit and management advisory services to the same company.

12. Six areas of specialization for a managerial accountant are accounting information systems, financial accounting, cost accounting, budgeting, tax accounting, and internal auditing.

Accounting Information Systems—Accountants in this area design and implement manual and computerized accounting systems.

Financial Accounting—Based on the accounting data prepared by the bookkeepers and accounting clerks, the accountant prepares various reports and financial statements.

Cost Accounting—The cost of producing specific products or providing services must be measured. Further analysis is also done to determine whether the products and services are produced in the most cost-effective manner.

Budgeting—In the budgeting process, accountants help management develop a financial plan for the future.

Tax Accounting—A firm may have its own accountants to focus on tax planning, preparation of tax returns, and dealing with the Internal Revenue Service and other governmental agencies.

Internal Auditing—The main functions of an internal auditor are to review the operating and accounting control procedures adopted by management and to see that accurate and timely information is provided.

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Exercise 1-1A

1.	***d***	Owners	a. Whether the firm can pay its bills on time
2.	***b***	Managers	b. Detailed, up-to-date information to measure business performance (and plan for future operations)
3.	***a***	Creditors	c. To determine taxes to be paid and whether other regulations are met
4.	***c***	Government agencies	d. The firm's current financial condition

Exercise 1-2A

Order	**Accounting Process**	**Definition**
2	Recording	***entering financial information into the accounting system***
4	Summarizing	***aggregating many similar events to provide information that is easy to understand***
5	Reporting	***telling the results***
1	Analyzing	***looking to see what events have taken place and thinking about how these affect the business***
6	Interpreting	***deciding the importance of information on the various reports***
3	Classifying	***sorting and grouping like items together***

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Exercise 1-3A

1. Airline	***Service***
2. Hotel	***Service***
3. Clothing Store	***Merchandising***
4. Concert	***Service***
5. Convenience Store	***Merchandising***
6. Shoe Factory	***Manufacturing***
7. Car Dealership	***Merchandising***
8. Dry Cleaner	***Service***

Exercise 1-1B

Users	**Information**
Owners (present and future):	***firm's profitability and current financial condition***
Managers:	***detailed, up-to-date information about the business to***
	measure performance
Creditors (present and future):	***firm's profitability, debt outstanding, and assets that could***
	be used to secure debt
Government agencies:	***firm's profitability, cash flows, and overall financial***
	condition

Exercise 1-2B

Letter	**Accounting Process**	**Definition**
b	Analyzing	a. Telling the results
f	Recording	b. Looking at events that have taken place and thinking about how they affect the business
e	Classifying	c. Deciding the importance of the various reports
d	Summarizing	d. Aggregating many similar events to provide information that is easy to understand
a	Reporting	e. Sorting and grouping like items together
c	Interpreting	f. Entering financial information into the accounting system

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Exercise 1-3B

1. Party Planner	***Service***
2. Toy Factory	***Manufacturing***
3. Sporting Goods Store	***Merchandising***
4. Movie Theatre	***Service***
5. Pharmacy	***Merchandising***
6. Automobile Factory	***Manufacturing***
7. Child Day Care	***Service***
8. Grocery Store	***Merchandising***

Ethics in Actions

Student answers may include:

The AICPA code of conduct for CPAs includes carrying out responsibilities as professionals using moral judgment, acting in a way that best serves the public, and performing professional responsibilities with the highest sense of integrity. The AICPA code of conduct requires that all CPAs act with integrity, objectivity, due care, and competence; fully disclose of any conflicts of interest; maintain client confidentiality; and serve the public interest when providing financial services.

The IMA statement of Ethical Professional Practice for CMAs states members have the responsibility to comply with and uphold the standards of competence, confidentiality, integrity, and credibility.

Both certifications have very similar ethical standards with both mentioning confidentiality and integrity as part of their ethics code.

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Accounting with QuickBooks Online
Chapter 3 Solutions Manual

Learning Objectives

After students have completed this chapter, they will be able to do the following:

1. Modify company settings
2. Modify the chart of accounts
3. Add customers
4. Add vendors
5. Add employees

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Chart of Accounts (Account List)

Serenity Spa

Account List

ACCOUNT #	FULL NAME	ACCOUNT TYPE	ACCOUNT SUBTYPE	DESCRIPTION	TOTAL BALANCE
111	Cash - Bank of Waco	Bank	Checking	--	--
113	Accounts Receivable (A/R)	Accounts receivable (A/R)	Accounts Receivable (A/R)	Money customers owe for products and services	--
116	Merchandise Inventory	Other Current Assets	Inventory	Cost of products and materials you have in stock for resale	--
114	Office supplies	Other Current Assets	Other Current Assets	--	--
117	Prepaid Insurance	Other Current Assets	Prepaid Expenses	Payments made in advance for products and services	--
115	Spa Supplies	Other Current Assets	Other Current Assets	--	--
--	Uncategorized Asset	Other Current Assets	Other Current Assets	--	--
118	Undeposited Funds	Other Current Assets	Undeposited Funds	Cash or checks your business is ready to deposit at the bank	--
124	Office Equipment	Fixed Assets	Other fixed assets	Equipment the business uses for longer than a year	--
125	Office Equipment:Accum. Depr. - Office Equipment	Fixed Assets	Accumulated Depreciation	--	--
128	Spa Equipment	Fixed Assets	Machinery & Equipment	--	--
129	Spa Equipment:Accum. Depr. - Spa Equipment	Fixed Assets	Accumulated Depreciation	--	--
211	Accounts Payable	Accounts payable (A/P)	Accounts Payable (A/P)	Money owed to vendors for products and services	--
212	Salaries & Wages Payable	Other Current Liabilities	Other Current Liabilities	--	--
215	Sales Tax Payable	Other Current Liabilities	Sales Tax Payable	Sales tax the business collects and owes	--
311	Garcia, Capital	Equity	Owner's Equity	Money an owner invests in the business	--
312	Garcia, Capital:Garcia, Drawing	Equity	Owner's Equity	Money an owner withdraws from the business	--
--	Opening balance equity	Equity	Opening Balance Equity	Opening balances of bank accounts, assets, and liabilities	--
--	Retained Earnings	Equity	Retained Earnings	--	--
--	Billable Expense Income	Income	Service/Fee Income	--	--
412	Merchandise Sales	Income	Sales of Product Income	Money your business earns in exchange for goods or services	--
411	Service Revenue	Income	Service/Fee Income	--	--
--	Uncategorized Income	Income	Service/Fee Income	--	--
511	Purchases - Cost of sales	Cost of Goods Sold	Supplies & Materials - COGS	The costs to your business to make products or services	--
616	Advertising Expense	Expenses	Advertising/Promotional	Costs to promote products and services	--
618	Insurance Expense	Expenses	Insurance	Money your business spends on insurance other than health plans	--
615	Laundry Expense	Expenses	Supplies & Materials	--	--
613	Office Supplies Expense	Expenses	Office/General Administrative Expenses	--	--
621	Payroll Tax Expenses	Expenses	Payroll Tax Expenses	Costs of payroll taxes	--
612	Rent Expense	Expenses	Rent or Lease of Buildings	Rent paid for a building, office, or land	--
610	Salaries & Wages Expense	Expenses	Payroll Expenses	--	--
614	Spa Supplies Expense	Expenses	Supplies & Materials	Costs of supplies to run the business other than office supplies	--
--	Uncategorized Expense	Expenses	Other Miscellaneous Service Cost	--	--
617	Utilities Expense	Expenses	Utilities	Costs of utilities used to operate the business	--
619	Depr. Expense - Office Equipment	Other Expense	Depreciation	--	--
620	Depr. Expense - Spa Equipment	Other Expense	Depreciation	--	--
630	Miscellaneous Expense	Other Expense	Amortization	--	--

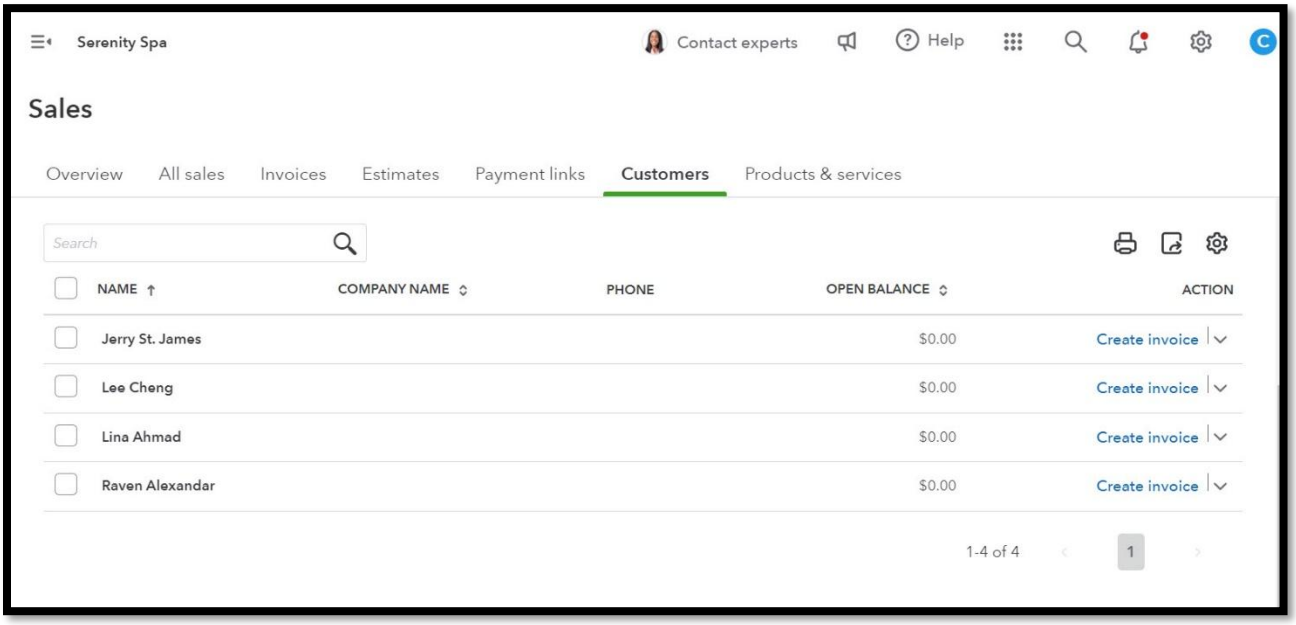
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Instructor Notes:

1. The students should have Account 111 Cash – Bank of Waco for their Bank Account – Checking.
2. 125 Accum. Depr. – Office Equipment should be a sub-account of 124 Office Equipment.
3. 129 Accum. Depr. – Spa Equipment should be a sub-account of 128 Spa Equipment.
4. The following QuickBooks Online Accounts will not be deactivated:
    - Uncategorized Asset
    - Opening balance equity
    - Retained Earnings
    - Uncategorized Income
    - Uncategorized Expense
    - Undeposited Funds

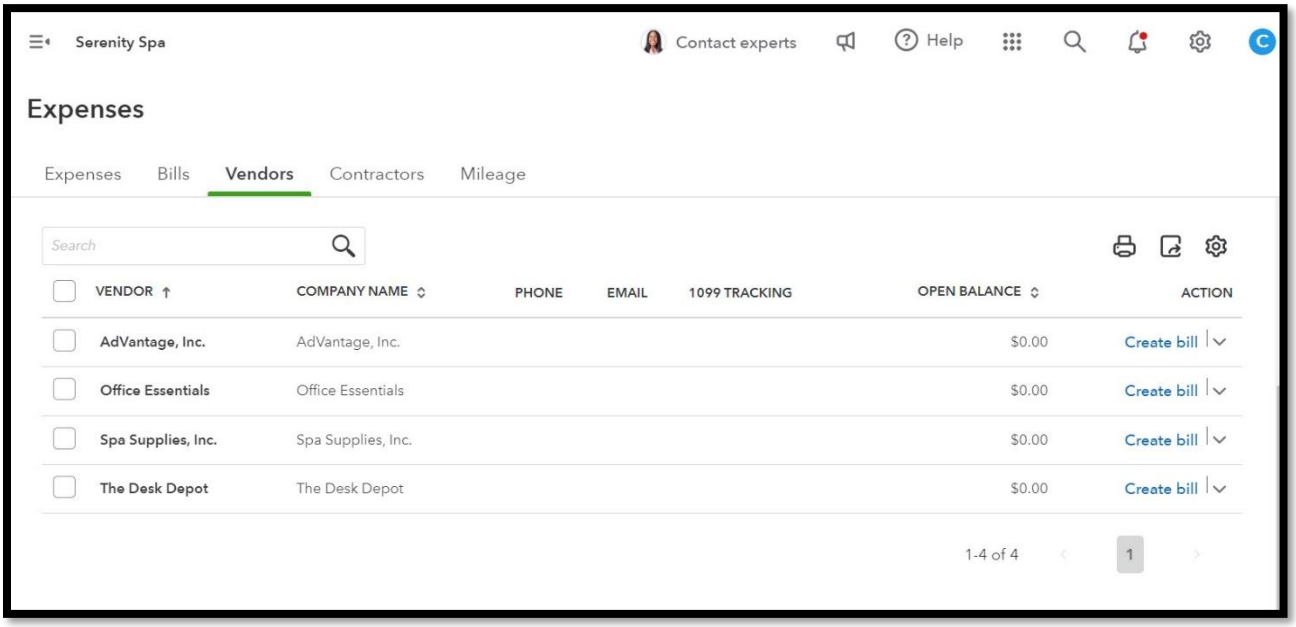
Customer List



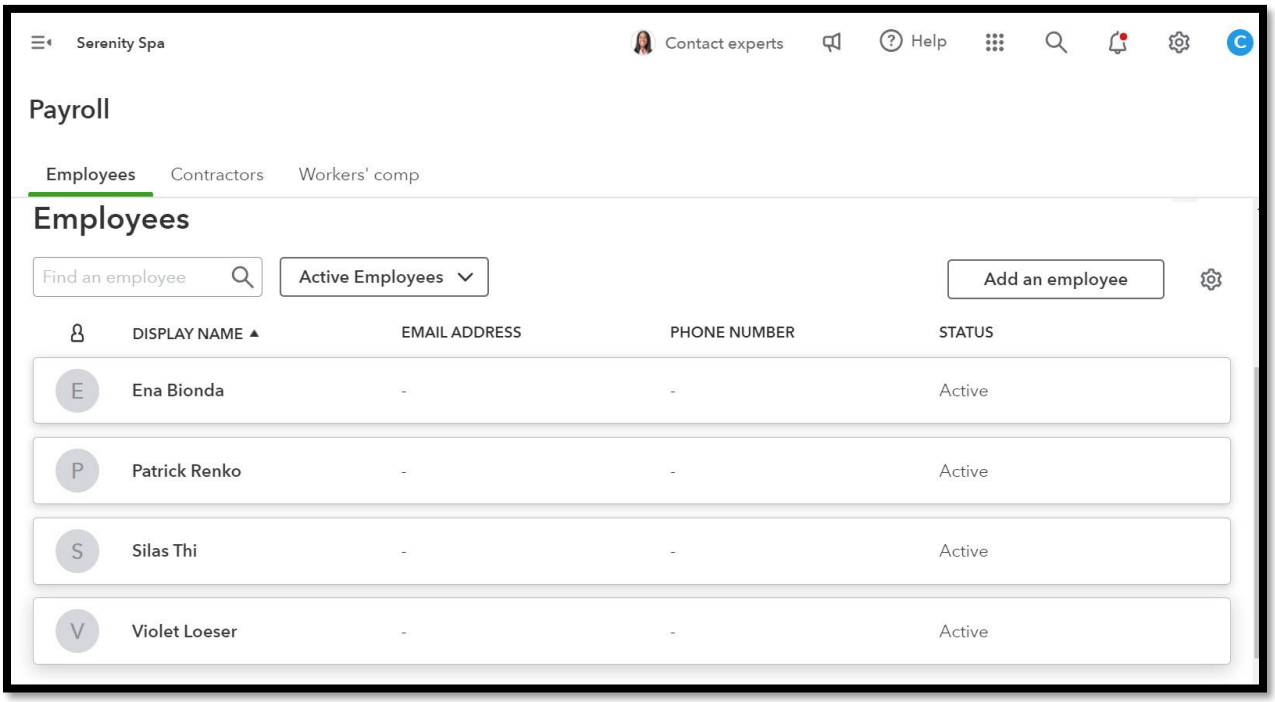
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Vendor List



Employee List



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Instructor Manual

Heintz/Parry, College Accounting, 24th Edition, 9780357989388; Chapter 1: Introduction to Accounting

TABLE OF CONTENTS

Purpose and Perspective of the Chapter **2**
Chapter Objectives **2**
What's New in This Chapter **2**
Chapter Outline **2**
Additional Resources **7**
Learning Activities 7
Critical Thinking Activities 7
Ten Things Your Students Will Always Ask 8

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Purpose and Perspective of the Chapter

The purpose of this chapter is to provide background information on what accounting is, the general process of accounting, and types of ownership structures, business activities, and accounting career opportunities.

Chapter Objectives

The following objectives are addressed in this chapter:

Obj. 1 Describe the purpose of accounting.

Obj. 2 Describe the accounting process.

Obj. 3 Compare GAAP and IFRS Accounting Standards.

Obj. 4 Define three types of business ownership structures.

Obj. 5 Classify different types of businesses by activities.

Obj. 6 Identify career opportunities in accounting.

What's New in This Chapter

See the Transition Guide for a list of improvements in this chapter from the previous edition.

Chapter Outline

The following outline organizes activities (including any existing discussion questions in PowerPoints or other supplements) and assessments by chapter (and therefore by topic), so that you can see how all the content relates to the topics covered in the text.

I. **The Purpose of Accounting** (Learning Objective 1, PPT Slides 3–5, BUSPROG: Analytic, AICPA: FN-Measurement)

   a. Provides financial information about the current operations and financial condition of a business to individuals, agencies, and organizations Information.
   b. Users of Accounting Information (See **Figure 1-1**)
      - Owners

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- Managers
- Creditors
- Government agencies

II. **The Accounting Process** (Learning Objective 2, PPT Slides 6–8, BUSPROG: Analytic, AICPA: FN-Measurement)

a. **Accounting** is a system of gathering financial information about a business and reporting this information to users.
b. The six major steps of the accounting process (See **Figure 1-2**) are as follows:
   - **Analyzing**
     (1) Looking at events that have taken place.
     (2) Thinking about how these events have affected the business.
   - **Recording**
     (1) Entering financial information about events into an accounting system.
     (2) Financial information can be entered manually; however, most businesses use accounting software.
   - **Classifying**
     (1) Sorting and grouping similar items together.
   - **Summarizing**
     (1) Aggregation of many similar events to provide information that is easy to understand.
   - **Reporting**
     (1) Revealing results.
   - **Interpreting**
     (1) Deciding the meaning and importance of reported information.
     (2) Uses ratio analysis to explain how pieces of information relate to one another.

III. **Accounting Standards** (Learning Objective 3, PPT Slides 9–11, BUSPROG: Analytic, AICPA: FN-Measurement)

a. **Generally accepted accounting principles** are the procedures and guidelines developed by the Financial Accounting Standards Board to be followed in the accounting and reporting process.
b. The Financial Accounting Standards Board (FASB) is a private standard-setting body.

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c. Provides concepts and guidelines to be followed during the accounting process.
d. The five steps for adopting a standard are as follows:
    - The issue is placed on FASB's agenda.
    - FASB issues a **Preliminary Views** document.
    - **Public hearings** are held around the country.
    - An **Exposure Draft** is issued by FASB.
    - A final Accounting Standards Update is issued that amends the **Financial Accounting Standards Board Accounting Standards Codification**.

IV. **Three Types of Ownership Structures** (Learning Objective 4, PPT Slides 12–16, BUSPROG: Analytic, AICPA: FN-Measurement)

a. See **Figure 1-3 Types of Ownership Structures—Advantages and Disadvantages**.
b. **Sole Proprietorship**
    - The business is owned by one person.
    - The owner assumes all the risks for the business personally.
    - The owner makes all of the business decisions.
c. **Partnership**
    - The business is owned by more than one person.
    - Partners assume all the risks for the business personally.
    - Owners share risks and decision making.
    - Partners may disagree about the way the business should be run.
d. **Corporation**
    - The business is owned by stockholders.
    - Stockholders have limited risk.
    - Stockholders may have little influence on business decisions.

V. **Types of Businesses** (Learning Objective 5, PPT Slides 17–21, BUSPROG: Analytic, AICPA: FN-Measurement)

a. **Figure 1-4** lists examples of types of businesses organized by activities.
    - A **service business** provides a service to customers, businesses, and governments.
    - A **merchandising business** buys a product from another business to sell to customers.
    - A **manufacturing business** makes a product to sell.

VI. **Career Opportunities in Accounting** (Learning Objective 6, PPT Slides 22–40, BUSPROG: Analytic, AICPA: FN-Measurement)

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a. **Accounting Clerks**
   - Record, sort, and file accounting information.
   - Often specialize in one area of accounting.
   - Require at least one year of accounting education.

b. **Bookkeepers**
   - Supervise the work of accounting clerks, help with daily accounting work, and summarize accounting information.
   - In small-to-medium-sized businesses, may also help interpret accounting information.
   - Require one to two years of accounting education and some experience as an accounting clerk.
   - Available certifications have eligibility, examination, and continuing education requirements.
     (1) **Certified Public Bookkeeper (CPB)**, offered by the National Association of Certified Public Bookkeepers (NACPB)
     (2) **Certified Bookkeeper (CB)**, granted by the American Institute of Professional Bookkeepers (AIPB)

c. **Para-accountants**
   - Provide accounting, auditing, or tax services under the direct supervision of an accountant.
   - Generally require a two-year degree or significant accounting and bookkeeping experience.

d. **Accountants**
   - Design the accounting information system and focus on analyzing and interpreting information.
   - Enter the field with a college degree (or master's degree) in accounting since many states require 150 credit hours to sit for the CPA exam.
   - Accountants are employed in (see **Figure 1-5 Accounting Careers**):
     (1) public accounting
     (2) private (managerial) accounting
     (3) governmental accounting
     (4) not-for-profit accounting
   - Can achieve professional status as a **Certified Public Accountant (CPA)** and work for major accounting firms.
   - Services offered to other businesses by public accountants are as follows:
     (1) **Auditing**. Reviewing companies' books to ensure correct policies and practices have been followed.

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(2) **Taxation**. Tax specialists offer advice on tax planning, prepare tax returns, and represent clients before governmental agencies.
(3) **Management Advisory Services**. Offer advice to other businesses on a wide variety of managerial issues.
(4) **Forensic Accounting**. Includes fraud detection, fraud prevention and other investigating techniques.

- **Sarbanes-Oxley Act (SOX)** was passed by Congress in 2002 to help improve reporting practices of public companies.
  (1) The Public Company Accounting Oversight Board (PCAOB) enforces SOX rules and regulations.
  (2) For the largest companies, external auditors are required to report on the effectiveness of a public company's accounting procedures.
  (3) Auditing firms are prohibited from offering many nonaudit services to their public audit clients.
  (4) Auditing firms must rotate lead audit partners off audit engagements every five years.
  (5) The CEO and CFO must personally certify that the financial statements are accurate.
- A **controller** oversees entire accounting process and serves as principal accounting officer of the company.
- Services offered by private accountants are as follows:
  (1) **Accounting Information Services**. Design and implement manual and computerized accounting systems.
  (2) **Financial Accounting**. Prepare various reports and financial statements.
  (3) **Cost Accounting**. Record the cost of producing items or providing services. Analyze the production costs for efficiency.
  (4) **Budgeting**. Help managers develop a financial plan.
  (5) **Tax Accounting**. Internal tax accountant focuses on tax planning, prepares tax returns, and deals with governmental agencies.
  (6) **Internal Auditing**. Internal accountants review the records to ensure control procedures are adequate and have been followed.
  (7) **Certified Managerial Accountant (CMA)**. A private accountant who gains professional status by passing a

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uniform examination offered by the Institute of Management Accountants.

(8) **Certified Internal Auditor (CIA)**. A private accountant who gains professional status by passing a uniform examination offered by the Institute of Internal Auditors.

- Governmental and not-for-profit accounting.
  (1) Accounting for states, cities, schools, churches, and hospitals.
  (2) Rules are somewhat different for governmental companies and not-for-profit companies.
- **CPA Evolution.** A joint initiative by the National Association of State Boards of Accountancy (NASBA) and the American Institute of Certified Public Accountants (AICPA).

e. **Career Opportunities**

- Job growth will be greater in some industry areas than in others.
  (1) **Figure 1-6 Expected Number of New Jobs by Industry, 2021–2031**
  (2) **Figure 1-7 Expected Demand**
  (3) **Figure 1-8 Accounting Positions Natural Average Salary According to Salary.com, 2022**

[return to top]

Additional Resources

Learning Activities

1. Have students identify several businesses in your community that are organized as sole proprietorships, partnerships, and corporations.
2. Have students identify several service, merchandising, and manufacturing businesses in your community.
3. Have students identify several organizations in your community that are considered not-for-profit entities.

Critical Thinking Activities

1. Have students think of a business transaction, such as buying a pair of jeans at the mall. Have students explain how the transaction would affect all phases of the accounting process.

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Ten Questions Your Students Will Always Ask

1. How much math is involved in accounting?
2. Can't computers do all this now?
3. Why is accounting required for my major?
4. Does one person perform all of the steps in the accounting process?
5. What do you mean by "liability"?
6. In a corporation, what is meant by risk being limited to initial investment?
7. Can one partner obligate any other partners, even if they did not know what the original partner did?
8. How do you classify a grocery delivery business?
9. What are the requirements for becoming a CPA in our state?
10. Is practicing public accounting or private accounting better for my career?

[return to top]

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