Musical Children - Engaging Children in Musical Experiences 2nd edition Lindeman Test Bank

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Question	Answer	A	B
The labels' new business models are tied to	c	Selling albums	Selling singles
Most record deals are for	d	Six months	One year and one recording
A packaging fee is	a	A percentage of the suggested retail list price that is substracted to determine a new royalty base	A fee charged to the artists for each unit being packed and sold at retail

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C	D	E	Feedback
Controlling access to shows, merchandise, and streaming (royalties)	Distributing their recorded products to rack jobbers, one-stops, record clubs, and mass merchandisers	Providing free goods to retail	
Three years and three albums	Seven years and seven albums	A lifetime exclusive deal	
A fee charged to consumers who return their purchased products to a retail store or outlet	A fee charged to the artists for digital units sold that were not properly encoded		