Introduction to Sociology 6th edition Ritzer Test Bank

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Introduction to Sociology (6th)

ISBN 9781071912188 | Chapter 1: An Introduction to Sociology in the Global Age

Total Questions: 80

Easy

Multiple Choice (9)

Q1. *[Multiple Choice]*

Social media allows individuals to communicate globally. This communication has been responsible for large-scale social upheaval. This individual impact on large scale structures is called which of these?

a) the butterfly effect ✓ correct
b) sociology
c) commodification
d) globalization

Q2. *[Multiple Choice]*

Sociology is the systematic study of the way people are _____.

a) influenced by history and literature
b) susceptible to mental illness
c) controlled and limited by language
d) impacted by social structures and processes ✓ correct

Q3. *[Multiple Choice]*

*The Sociological Imagination*was written by _____.

a) Auguste Comte
b) C. Wright Mills ✓ correct
c) Karl Marx
d) Émile Durkheim

Q4. *[Multiple Choice]*

The goal of sociologists who see sociology as a pure science is primarily _____.

a) knowledge-gathering ✓ correct
b) social change
c) myth-busting
d) advocacy

Q5. *[Multiple Choice]*

The process by which people obtain and use goods and services is known as _____.

a) globalization
b) consumption ✓ correct
c) society
d) flows

Q6. *[Multiple Choice]*

What is the term associated with increased negative global flows, such as the black market for human organs or sex trafficking?

a) terrorism
b) deviant globalization ✓ correct
c) hypercapitalism
d) anti-globalization

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Q7. *[Multiple Choice]*

Which of the following is the ability to look at the social world from different perspectives?

a) sociological imagination ✓ correct
b) mediated interaction
c) social constructionism
d) public sociology

Q8. *[Multiple Choice]*

Which of these is associated with the interplay of machines, tools, skills, and procedures for the accomplishment of tasks?

a) globalization
b) consumption
c) technology ✓ correct
d) McDonaldization

Q9. *[Multiple Choice]*

Which theorist invented the term*sociology*and developed it as a field of thought?

a) Émile Durkheim
b) Auguste Comte ✓ correct
c) Jane Addams
d) Friedrich Engels

True/False (11)

Q10. *[True/False]*

A society can be defined as a complex pattern of social relationships bounded in space and persisting over time.

a) True ✓ correct
b) False

Correct answer: True

Q11. *[True/False]*

A sociological imagination is the ability to look at the social world critically, using data and sociological insights.

a) True ✓ correct
b) False

Correct answer: True

Q12. *[True/False]*

According to Erving Goffman, dangerous giants often do not understand the agency that they possess.

a) True ✓ correct
b) False

Correct answer: True

Q13. *[True/False]*

Consumption has been made possible by the growing affluence of consumers.

a) True ✓ correct
b) False

Correct answer: True

Q14. *[True/False]*
Consumption is solely an economic phenomenon.

a) True
b) False ✓ correct

Correct answer: False

Q15. *[True/False]*
Globalization is decreasing.

a) True
b) False ✓ correct

Correct answer: False

Q16. *[True/False]*
Macroanalysis involves focusing on the influence of groups and organizations.

a) True ✓ correct
b) False

Correct answer: True

Q17. *[True/False]*
McDonaldization is the process by which the principles of a fast-food restaurant come to dominate societal sectors.

a) True ✓ correct
b) False

Correct answer: True

Q18. *[True/False]*
Sociology has a much broader focus than other disciplines in the social sciences.

a) True ✓ correct
b) False

Correct answer: True

Q19. *[True/False]*
Sociology is considered part of the humanities.

a) True
b) False ✓ correct

Correct answer: False

Q20. *[True/False]*
The sociological imagination can help people make the connection between public issues and private troubles.

a) True ✓ correct
b) False

Correct answer: True

Medium

Multiple Choice (30)

Q21. *[Multiple Choice]*

According to Erving Goffman, the Vietnam War protestors would be considered _____ as they realized their power to create change and affect the entire society.

a) dangerous giants ✓ correct
b) the power elite
c) social constructionists
d) free riders

Q22. *[Multiple Choice]*

According to the chapter text, no social change is as important today as which of these?

a) radicalization
b) globalization ✓ correct
c) climate change
d) the growth of inequality

Q23. *[Multiple Choice]*

Agency, as used in sociology, refers to power of which of these?

a) structures
b) organizations
c) laws
d) individuals ✓ correct

Q24. *[Multiple Choice]*

As globalization increases, social structures have which effect on the flow of products and information?

a) They enable better global flows.
b) They impede global flows.
c) They both increase and limit global flows. ✓ correct
d) They have little effect on the flow of products and information.

Q25. *[Multiple Choice]*

As globalization takes place, what happens to the movement of products and people?

a) They become more monitored.
b) They become more regulated.
c) They become more unequal.
d) They become more fluid. ✓ correct

Q26. *[Multiple Choice]*

Clothing designers can influence the fashions women wear and how they view their own bodies. This is an example of which of these?

a) the link between agency and structure
b) the social construction of reality ✓ correct
c) the sociological imagination
d) social reform

Q27. *[Multiple Choice]*

Every society has a certain _____ that dictates how that society's institutions are organized and which roles need to be filled within those organizations.

a) organizational structure
b) social structure ✓ correct
c) governing body
d) social construction

Q28. *[Multiple Choice]*

How is sociology different from commonsense understandings of the social world?

a) Sociology is intentional; common sense is not.
b) Sociology is systematic and rigorous; common sense is not. ✓ correct
c) Sociology requires sampling large portions of the population.
d) Sociology focuses only on questions of scientific relevance.

Q29. *[Multiple Choice]*

In the United States, manufacturing has decreased since the middle of the 20th century, signaling a move out of the _____ age.

a) industrial ✓ correct
b) preindustrial
c) horticultural
d) agrarian

Q30. *[Multiple Choice]*

Lona, a researcher who studies poverty in a major city, focuses on the relationship between social class and level of poverty. Which analytical approach is Lona using?

a) micro
b) macro ✓ correct
c) dangerous giant
d) social construction

Q31. *[Multiple Choice]*

Many people initially believe that when they get laid off from their job, they are experiencing bad luck but soon come to realize that their situation is related to current economic conditions. In making this connection, they are linking their private troubles to _____ issues.

a) common
b) individualistic
c) overt
d) public ✓ correct

Q32. *[Multiple Choice]*

McDonaldization is a concept that describes which of these?

a) the processes of globalization
b) the creation of rational systems that can guide mass production ✓ correct
c) the way that cultural diffusion happens
d) the creation of an unskilled and low-paid underclass of workers

Q33. *[Multiple Choice]*

One of the four defining characteristics of McDonaldization is predictability. What does predictability refer to?

a) the ability to predict the future growth of the company
b) the ability to predict one's experience across different settings ✓ correct
c) the ability to predict where the product will spread
d) the ability to predict who will buy the product

Q34. *[Multiple Choice]*

Randall Collins's theory of violence includes individuals who can carry out violent interactions and the resources with which an organization must equip themselves to carry out violence. His theory includes components _____.

a) both public and private
b) both global and local
c) both agency and structural
d) both micro and macro ✓ correct

Q35. *[Multiple Choice]*

Sociology is divided between those who advocate for a pure science approach to social problems and those who advocate for a _____ approach.

a) globalized
b) social reform ✓ correct
c) statistical
d) community

Q36. *[Multiple Choice]*

Starting in the 1950s, developed countries with capitalist economies began to shift from production to _____.

a) consumption ✓ correct
b) providing services
c) manufacturing
d) deglobalization

Q37. *[Multiple Choice]*

The 21st century is associated with which of these?

a) the agrarian age
b) the industrial age
c) the postindustrial age
d) the information age ✓ correct

Q38. *[Multiple Choice]*

The United Nations is an example of a social _____.

a) class
b) structure ✓ correct
c) world
d) process

Q39. *[Multiple Choice]*

The growth of the service sector and white-collar work in the mid-20th century gave rise to what age?

a) the consumer age
b) the digital age
c) the postindustrial age ✓ correct
d) the information age

Q40. *[Multiple Choice]*

The internet is an example of which of these?

a) the social construction of reality
b) social structure ✓ correct
c) social process
d) private trouble

Q41. *[Multiple Choice]*

The postindustrial age began around the middle of the 20th century but transitioned into the _____ age at the beginning of the 21st century.

a) industrial
b) cyber
c) space
d) information ✓ correct

Q42. *[Multiple Choice]*

Traditionally, which of these was the largest unit of analysis in sociology?

a) inequality
b) groups
c) societies ✓ correct
d) dyads

Q43. *[Multiple Choice]*

What is the name for the fact that individuals create social reality through their thoughts and actions?

a) agency–structure relationship
b) social construction of reality ✓ correct
c) micro–macro relationship
d) social structure

Q44. *[Multiple Choice]*

What trend is evidenced by the rise in credit-card debt from 1969 to now?

a) the rise of deviant globalization
b) the shift to a knowledge economy
c) the dramatic increase in personal consumption ✓ correct
d) the decreasing affluence of the population

Q45. *[Multiple Choice]*

Which analytical approach would a researcher be using if they interview neighborhood residents to gain some insight into experiences of local crime?

a) micro ✓ correct
b) macro
c) dangerous giant
d) social construction

Q46. *[Multiple Choice]*

Which concept describes why transnational structures are becoming more important than individual societies?

a) cultural lag
b) globalization ✓ correct
c) cultural relativity
d) McDonaldization

Q47. *[Multiple Choice]*

Which discipline would be particularly interested in how the Internet has shaped global information flows?

a) psychology
b) anthropology
c) geography
d) communication studies ✓ correct

Q48. *[Multiple Choice]*

Which of the following is an example of a social process?

a) the educational system
b) national borders
c) consumption ✓ correct
d) a shopping mall

Q49. *[Multiple Choice]*

Which of the following was of special importance to the founding of sociology?

a) the Industrial Revolution ✓ correct
b) globalization
c) bureaucracies
d) the shift from the industrial age to the postindustrial age

Q50. *[Multiple Choice]*

Which of these is true of the agency–structure relationship?

a) It shows that agency is a macro phenomenon.
b) It shows that individuals are powerless to make changes.
c) It is much more likely to be used by U.S. sociologists than European sociologists to analyze society.
d) It shows how individual action is both assisted and impaired by social structures. ✓ correct

True/False (18)

Q51. *[True/False]*

An anthropologist is most likely to focus on how nation-states relate to each other.

a) True
b) False ✓ correct

Correct answer: False

Q52. *[True/False]*

An example of mediated interaction would be communicating over the internet in a chat room.

a) True ✓ correct
b) False

Correct answer: True

Q53. *[True/False]*

As a political scientist, Mary is likely to focus on nation-states and how they interact globally.

a) True ✓ correct
b) False

Correct answer: True

Q54. *[True/False]*

Because of widespread global change, sociologists no longer focus on the traditional concerns around which sociology was created.

a) True
b) False ✓ correct

Correct answer: False

Q55. *[True/False]*
Globalization's impact has been predominantly negative.

a) True
b) False ✓ correct

Correct answer: False

Q56. *[True/False]*
In the global age, borders between European countries have increased, while borders between countries in other parts of the world have relaxed.

a) True
b) False ✓ correct

Correct answer: False

Q57. *[True/False]*
In the global age, societies are increasing in importance.

a) True
b) False ✓ correct

Correct answer: False

Q58. *[True/False]*
In the transition to an information economy, more people perform labor for free.

a) True ✓ correct
b) False

Correct answer: True

Q59. *[True/False]*
One negative impact associated with globalization is the decrease in information between societies.

a) True
b) False ✓ correct

Correct answer: False

Q60. *[True/False]*
Public perceptions of climate change illustrate that scientific knowledge and commonsense understandings of the world can be at odds.

a) True ✓ correct
b) False

Correct answer: True

Q61. *[True/False]*
Sociologists should only engage in "pure science" research.

a) True
b) False ✓ correct

Correct answer: False

Q62. *[True/False]*
Sociologists who engage in pure science believe sociology should be studied to change society for the better.

a) True
b) False ✓ correct

Correct answer: False

Q63. *[True/False]*

The agency–structure relationship is based on the idea that most of our daily activities are completely controlled by the social structure.

a) True

b) False ✓ correct

Correct answer: False

Q64. *[True/False]*

The gendered wage gap is a private issue because society is not benefiting from the many contributions women could be making.

a) True

b) False ✓ correct

Correct answer: False

Q65. *[True/False]*

The global age is marked by fluidity of people and products.

a) True ✓ correct

b) False

Correct answer: True

Q66. *[True/False]*

The most important change today is deglobalization.

a) True

b) False ✓ correct

Correct answer: False

Q67. *[True/False]*

What is “in fashion” is a social construction created by people that comes to influence their behavior.

a) True ✓ correct

b) False

Correct answer: True

Q68. *[True/False]*

White-collar work, bureaucracies, and the growth of the service sector are associated with the postindustrial age.

a) True ✓ correct

b) False

Correct answer: True

Essay (3)

Q69. *[Essay]*

Describe the differences and similarities between the two purposes of sociology: pure science and social reform. Do you believe that sociology should focus more on pure science or social reform? Explain your stance.

Suggested answer: *Sample response: Varies. The student should point out that sociologists are divided on this point. Those who believe in the role of sociology as pure science believe we need to understand the social world better before we try to change it if, in fact, we intervene at all. It may be that using knowledge to try to reform society will affect society adversely or distort behaviors in unforeseen ways. Those who believe in social reform believe that it is a responsibility of those who learn about social inequalities to intervene to create a more just world. Without these informed advocates, the elite get to determine the rules of the game. Students may select either as valid choices for how they think sociology should interact with the world, but they should provide some justification for their answer.*

Q70. *[Essay]*

Explain the concept of McDonaldization. Why is it called “McDonaldization?" What are the four characteristics that define this process? Describe concretely how each of the four characteristics has worked in fast food.

> ***Suggested answer:*** *Sample response: Varies. Students should include that McDonaldization is a process of rationalization but has irrational consequences. This process rationalizes through four characteristics: (1). Efficiency. The goals is to find the quickest and least costly means to achieve the desired end. In fast food, it means every hamburger is created with no wasted movements or ingredients and served in a fast-food window. (2). Calculability. Everything in the process is assigned a cost. This means that how quickly a burger is produced, the time it takes to assemble, and every item on the burger is accounted for. (3). Predictability. Each experience is identical regardless of location. McDonald’s is the same everywhere. (4). Control. Machines or equipment allows owners/managers to limit what employees can do and requires less skill by the employee, who usually only follows steps. The employee can then be paid less. For example, the use of the French fry machine, which is on a timer and requires no judgment on the part of the worker.*

Q71. *[Essay]*

The U.S. consumption greatly increased at the end of the 20th century, but since the recession, there are some indications that we may be entering a postconsumption age. Define a postconsumption society and explain the benefits and problems it might entail. Offer at least one specific example of something that would improve or decline because of lowered consumption.

> ***Suggested answer:*** *Sample response: Vaires. A postconsumption age is an age of declining consumption. Reduced consumption means fewer jobs and a declining standard of living, and it includes examples such as the emptying of housing or commercial spaces, fewer new items to purchase, or other limitations to consumer goods and dead malls. Some benefits might include an improved environment and an improvement to work–life balance.*

Hard

Multiple Choice (6)

Q72. *[Multiple Choice]*

A researcher studying a local school district realizes that its problems are also occurring in the majority of public-school districts within the United States. This researcher is connecting micro to _____ social phenomena.

a) global
b) macro ✓ correct
c) public
d) structural

Q73. *[Multiple Choice]*

A smaller city has an increasing homeless population. The city council discusses criminalizing loitering and tents on public land in an effort to discourage homelessness. A representative from a local homeless shelter explains that the increasing homeless population is due to unemployment and the high cost of rent and other necessities. The city council’s initial proposal lacked _____.

a) globalization
b) ethnocentrism
c) sociological imagination ✓ correct
d) mediated interaction

Q74. *[Multiple Choice]*

At Mateo's job, customers fill out satisfaction surveys so that the company can make sure employees are doing their jobs correctly. Which characteristic of McDonaldization does this exemplify?

a) calculability
b) control ✓ correct
c) efficiency
d) predictability

Q75. *[Multiple Choice]*

Dominique works at a company that emphasizes that people should do tasks as quickly and cheaply as possible. Which characteristic of McDonaldization does this exemplify?

a) calculability
b) control
c) efficiency ✓ correct
d) predictability

Q76. *[Multiple Choice]*

Societal changes in the aftermath of the Great Recession suggest that we are moving into an age in which people are more likely to do which of these?

a) rely on credit more than ever before
b) spend their money on more high-end goods and entertainment
c) spend money reluctantly ✓ correct
d) prefer more do-it-yourself products to store-bought products

Q77. *[Multiple Choice]*

Which of these is associated with McDonaldization?

a) excessive humanization
b) dehumanization ✓ correct
c) increased community expectations
d) excessive individualism

True/False (1)

Q78. *[True/False]*

Amir must repeat the same script to customers who come through a fast-food drive-through, regardless of what time of day or year it is. This is an example of the calculability dimension of McDonaldization.

a) True
b) False ✓ correct

Correct answer: False

Essay (2)

Q79. *[Essay]*

Consider the issue of student debt in the current educational environment in the lens of the sociological imagination. How might you use the sociological imagination to understand different aspects of the increase in student loan debt in the 21st century? First, describe what it means to use a sociological imagination, then apply this to the student debt crisis.

Suggested answer: *Sample response: Varies. Students must include the point that sociological imagination links personal troubles with public issues. They may point out that individual students take on debt and may see it as their own personal problem or failing until they connect it to the enormous debt shared by an entire generation, affecting their choices and influencing their purchasing ability in ways that affect the entire economy.*

Q80. *[Essay]*

In the chapter text, George Ritzer defines*globalization*as an increased flow of people, products, and processes around the world. Consider the way globalization affects your experience of college education. Describe how one product or process has changed the experience of college education for you through the effects of globalization. Give concrete details describing why the product or process you describe is part of globalization.

Suggested answer: *Sample response: Varies. Students may point to their mobile phones, access to the internet, online courses, or the skills they must learn in college as part of the globalization process. They should mention details about how the product or process was subject to flows. The best answers will contrast the chosen product or process with prior times to show that globalization has changed the experience for the current generation.*