Program Evaluation 2nd edition Giancola Test Bank

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Program Evaluation (2nd)

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Total Questions: 5

Essay (5)

Q1. *[Essay] · Cognitive Domain: Analysis*

Why is it considered unethical to implement a program without evaluating its effectiveness? Provide an example to support your response.

Suggested answer: *Sample response: Implementing a program without evaluation can be unethical because it risks wasting resources or causing harm if the program is ineffective or counterproductive. An example of this is the Scared Straight program, which was widely implemented but ultimately resulted in increased juvenile delinquency rather than reducing it. Evaluating programs ensures accountability and safeguards stakeholders' well-being.*

Q2. *[Essay] · Cognitive Domain: Analysis*

Explain the role of stakeholder values in influencing evaluation design. How should an evaluator navigate conflicting stakeholder priorities?

Suggested answer: *Sample response: Stakeholder values shape what data are collected, the questions asked, and the focus of the evaluation. Evaluators can navigate conflicting priorities by involving stakeholders early to establish shared goals and using a transparent process to balance competing interests.*

Q3. *[Essay] · Cognitive Domain: Analysis*

What are the advantages and challenges of using cost–benefit analysis (CBA) in evaluating a program's efficiency?

Suggested answer: *Sample response: CBA quantifies a program's value by comparing costs to monetary benefits, offering a clear efficiency measure. However, challenges include estimating long-term savings and assigning monetary values to intangible outcomes like improved quality of life.*

Q4. *[Essay] · Cognitive Domain: Analysis*

When might an external evaluator be preferred over an internal evaluator, and what are the potential trade–offs of this choice?

Suggested answer: *Sample response: External evaluators may be preferred for their perceived objectivity and specialized expertise. However, they might lack contextual understanding and require more resources, which could limit buy-in or feasibility in resource-constrained programs.*

Q5. *[Essay] · Cognitive Domain: Application*

How does embedded evaluation incorporate the principles of continuous improvement? Provide an example of how this might look in practice.

Suggested answer: *Sample response: Embedded evaluation integrates quality improvement processes, enabling ongoing adjustments to refine program effectiveness. For example, in a literacy program, continuous feedback on participant outcomes could lead to tailored instructional strategies.*

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