Art of Public Speaking 13th edition Lucas Test Bank

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Art of Public Speaking 13th Edition by Lucas CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) Communication skills, including public speaking, are often more important to employers than a job candidate's undergraduate major.

1) _____

- ◎ true
- ◎ false

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

2) In specialized fields, technical knowledge is more important to employers than communication skills when deciding whom to hire and promote.

2) _____

- ◎ true
- ◎ false

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

3) As your textbook states, texting, tweeting, and other forms of electronic communication have significantly reduced the need for public speaking.

3) _____

- ◎ true
- ◎ false

Question Details
Topic : Importance of Public Speaking
Bloom's : Remember
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

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4) As your textbook states, public speaking is a form of empowerment because it gives speakers the ability to manipulate people.

4) _____

◎ true
◎ false

Question Details
Topic : Importance of Public Speaking
Bloom's : Remember
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

5) The teaching and study of public speaking began more than 4,000 years ago.

5) _____

◎ true
◎ false

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Identify aspects of the public speaking tradition that still apply today
Accessibility : Keyboard Navigation

6) Both public speaking and conversation involve adapting to listener feedback.

6) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

7) Public speaking requires the same method of delivery as ordinary conversation.

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7) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

8) Public speaking usually requires more formal language than everyday conversation.

8) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

9) Public speaking is more highly structured than everyday conversation.

9) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

10) When you adjust to the situation of a public speech, you are doing on a larger scale what you do every day in conversation.

10) _____

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◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

11) As a speaker, you can usually assume that an audience will be interested in what you have to say.

11) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

12) Fortunately, stage fright only affects inexperienced speakers.

12) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

13) Most successful speakers are nervous before taking the floor.

13) _____

◎ true
◎ false

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Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

14) Some nervousness before you speak is usually beneficial.

14) _____

- ◎ true
- ◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

15) Many of the symptoms of stage fright are due to adrenaline, a hormone released into the bloodstream in response to physical or mental stress.

15) _____

- ◎ true
- ◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

16) Thinking of stage fright as "stage excitement" or "stage enthusiasm" can help you get focused and energized for a speech.

16) _____

- ◎ true
- ◎ false

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Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

17) For most beginning speakers, the biggest part of stage fright is fear of the unknown. It has been estimated that being fully prepared for a speech can reduce stage fright by up to 75 percent.

17) _____

- ◎ true
- ◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Recognize how preparation will help with developing confidence
Accessibility : Keyboard Navigation

18) Thinking positively about your ability to give a speech is one way to control your anxiety about speaking.

18) _____

- ◎ true
- ◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how positive thinking will help with developing confidence
Accessibility : Keyboard Navigation

19) Research has shown that for most speakers, anxiety decreases significantly after the first 30 to 60 seconds of a speech.

19) _____

- ◎ true
- ◎ false

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Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

20) Using the power of visualization to control stage fright means that you should approach your speech as a performance in which the audience is looking for perfection.

20) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

21) As your textbook explains, visualization involves creating a mental picture of yourself succeeding at your speech.

21) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

22) Speakers who think positively about themselves and the speech experience are more likely to overcome their stage fright than are speakers who think negatively.

22) _____

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◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how positive thinking will help with developing confidence
Accessibility : Keyboard Navigation

23) Researchers suggest that you counter every negative thought you have about your speeches with at least five positive ones.

23) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how positive thinking will help with developing confidence
Accessibility : Keyboard Navigation

24) Listeners usually realize how tense a speaker is.

24) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize that most nervousness is not visible
Accessibility : Keyboard Navigation

25) Most of the nervousness public speakers feel internally is not visible to their listeners.

25) _____

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◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize that most nervousness is not visible
Accessibility : Keyboard Navigation

26) As your textbook explains, the best way to approach public speaking is to view it as an act of communication, rather than as a performance.

26) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

27) Audiences are usually critical of speakers for making minor mistakes.

27) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

28) You will do the best in your speeches if you expect perfection every time.

28) _____

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◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

29) It is usually a bad idea to make eye contact with individual members of your audience.

29) _____

◎ true
◎ false

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

30) In many aspects of public speaking, you will employ the skills of critical thinking.

30) _____

◎ true
◎ false

Question Details
Topic : Critical Thinking
Bloom's : Understand
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

31) Organizing ideas for presentation in a speech is an important aspect of critical thinking.

31) _____

◎ true
◎ false

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Question Details
Topic : Critical Thinking
Bloom's : Understand
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

32) Critical thinking is a way of thinking negatively about everything you hear in a speech.

32) _____

- ◎ true
- ◎ false

Question Details
Topic : Critical Thinking
Bloom's : Understand
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

33) Practicing speech delivery is one of the most important ways in which public speaking helps develop your skills as a critical thinker.

33) _____

- ◎ true
- ◎ false

Question Details
Topic : Critical Thinking
Bloom's : Understand
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

34) Your goal in public speaking is to have your intended message be the message that is actually communicated.

34) _____

- ◎ true
- ◎ false

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Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define message and the role message plays in the speech communication process
Accessibility : Keyboard Navigation

35) As your textbook explains, the speaker's message consists only of what the speaker says with language.

35) _____

- ◎ true
- ◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define message and the role message plays in the speech communication process
Accessibility : Keyboard Navigation

36) The channel is the room in which speech communication takes place.

36) _____

- ◎ true
- ◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

37) The channel is the means by which a message is communicated.

37) _____

- ◎ true
- ◎ false

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Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

38) A speaker's frame of reference and a listener's frame of reference will never be exactly the same.

38) _____

- ◎ true
- ◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

39) Most of the time, the listener's frame of reference is identical to the speaker's frame of reference.

39) _____

- ◎ true
- ◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

40) Because most people share the same frame of reference, the meaning of a message is usually the same to a listener as to a speaker.

40) _____

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◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

41) Most public speaking situations involve two-way communication.

41) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

42) When you give a speech to your classmates, you are engaged in one-way communication.

42) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

43) The nonverbal messages that listeners send back to speakers are called feedback.

43) _____

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◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

44) Interference is anything that impedes the communication of a message.

44) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

45) Interference can come from either inside or outside your audience.

45) _____

◎ true
◎ false

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

46) Speechmaking becomes more complex as cultural diversity increases.

46) _____

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◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Recognize that the cultural diversity of today's world shapes the art of public
Accessibility : Keyboard Navigation

47) Although language changes from culture to culture, the meaning of nonverbal signals is consistent across cultures.

47) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Recognize why speakers must consider the cultural diversity of their audience
Accessibility : Keyboard Navigation

48) Ethnocentrism is an advantage to speakers who seek to understand the values, beliefs, and customs of audiences from different cultures.

48) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

49) Ethnocentrism often leads to prejudice and hostility toward people of different racial, ethnic, and cultural backgrounds.

49) _____

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◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

50) Public speakers who seek to avoid being ethnocentric need to show respect for the cultures of the people they address.

50) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

51) Avoiding ethnocentrism means that you must agree with the values and practices of all groups and cultures.

51) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

52) Ethnocentrism needs to be avoided when you are in the role of listener as well as when you are in the role of speaker.

52) _____

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◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

53) Ethnocentrism is unique to western cultures such as those in the United States and Europe.

53) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

54) Ethnocentrism is a part of every culture.

54) _____

◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

55) Ethnocentrism is the belief that one's own group or culture is superior to all other groups or cultures.

55) _____

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◎ true
◎ false

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

56) When your textbook describes public speaking as a form of empowerment, it means that public speaking is

56) _____

A) a way to manipulate people.
B) a way to make a difference in something we care about.
C) a way to make everyone see things through our frame of reference.
D) a way to demonstrate how clever we are.
E) a way to make bad ideas seem good.

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

57) To say that public speaking is a way to make a difference about something we care about is to recognize that public speaking is

57) _____

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A) a form of empowerment.
B) a skill similar to conversation.
C) an art more than a science.
D) All of these answers are correct.
E) *Both* a skill similar to conversation *and* an art more than a science.

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Recognize the importance and characteristics of public speaking
Accessibility : Keyboard Navigation

58) As your textbook explains, many of the skills used in public speaking are the same as those used in everyday conversation. These skills include

58) _____

A) telling a story for maximum impact.
B) tailoring your message to your audience.
C) organizing your thoughts logically.
D) All of these answers are correct.
E) *Both* telling a story for maximum impact *and* organizing your thoughts logically.

Question Details
Topic : Importance of Public Speaking
Bloom's : Remember
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

59) How much time does the average adult spend in conversation?

59) _____

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A) about 50 percent of waking hours
B) about 10 percent of waking hours
C) about 20 percent of waking hours
D) about 30 percent of waking hours
E) about 40 percent of waking hours

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

60) Many of the skills used in public speaking are the same as those used in everyday conversation. These skills include

60) _____

A) organizing your thoughts logically.
B) tailoring your message to your audience.
C) adapting to listener feedback.
D) All of these answers are correct.
E) *Both* tailoring your message to your audience *and* adapting to listener feedback.

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

61) When you experience stage fright, your body is producing extra _____, a hormone that is released into the bloodstream in response to physical or mental stress.

61) _____

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A) adrenaline
B) serotonin
C) potassium
D) glauconite
E) cortisone

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

62) According to your textbook, rather than trying to eliminate every trace of stage fright, you should aim at transforming it into

62) _____

A) general tension.
B) visualized adrenaline.
C) professional stage fright.
D) positive nervousness.
E) performance anxiety.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Accessibility : Keyboard Navigation

63) Which of the following does your textbook recommend as a way to deal with stage fright?

63) _____

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A) Acquire speaking experience.
B) Turn negative thoughts into positive ones.
C) Don't expect perfection.
D) All of these answers are correct.
E) *Both* acquire speaking experience *and*turn negative thoughts into positive ones.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize how experience will help with developing confidence
Learning Objective : Recognize how positive thinking will help with developing confidence
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

64) Which of the following does your textbook recommend as a way to deal with nervousness in your speeches?

64) _____

A) Visualize yourself giving a successful speech.
B) Concentrate on communicating with the audience, rather than on your nerves.
C) Choose a topic you care about and prepare thoroughly for the speech.
D) All of these answers are correct.
E) *Both* concentrate on communicating with the audience rather than on your nerves *and* choose a topic you care about and prepare thoroughly for the speech.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize how preparation will help with developing confidence
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

65) Which of the following does your textbook recommend as a way to deal with nervousness in your speeches?

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65) _____

A) Remember that your nervousness is not usually visible to your audience.
B) Concentrate on communicating with the audience rather than on your nerves.
C) As you rehearse, visualize yourself giving a successful speech.
D) All of these answers are correct.
E) *Both* concentrate on communicating with the audience rather than on your nerves *and* as you rehearse, visualize yourself giving a successful speech.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize how visualization will help with developing confidence
Learning Objective : Recognize that most nervousness is not visible
Accessibility : Keyboard Navigation

66) Which of the following does your textbook recommend as a way to deal with nervousness in your speeches?

66) _____

A) Concentrate on thinking about your stage fright.
B) Work especially hard on your conclusion.
C) Avoid making eye contact with your audience.
D) Try to generate extra adrenaline as you speak.
E) Think of your speech as an act of communication.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Accessibility : Keyboard Navigation

67) Which of the following does your textbook recommend as a way to deal with nervousness in your speeches?

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67) _____

A) Visualize the worst things that could happen.
B) Turn negative thoughts into positive thoughts.
C) Avoid making direct eye contact with the audience.
D) Stay up late the night before to finish preparing.
E) Generate extra adrenaline as you speak.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Recognize how positive thinking will help with developing confidence
Accessibility : Keyboard Navigation

68) One way to build confidence as a speaker is to create a vivid mental blueprint in which you see yourself succeeding in your speech. According to your textbook, this process is called

68) _____

A) representation.
B) imagistic practice.
C) anticipatory rehearsal.
D) foreshadowing.
E) visualization.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

69) Which of the following does your textbook recommend as a way to deal with nervousness in your speeches?

69) _____

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A) Tell your audience how nervous you are.
B) Avoid making eye contact with the audience.
C) Focus on achieving perfection in your speech.
D) Visualize yourself giving a successful speech.
E) Tell a lot of jokes during your speech.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

70) According to your textbook, when you employ the power of visualization as a method of controlling stage fright, you should

70) _____

A) decrease the time necessary for preparing your speech.
B) keep your mental pictures from becoming too vivid.
C) focus on the positive aspects of your speech.
D) All of these answers are correct.
E) *Both* decrease the time necessary for preparing your speech *and* keep your mental pictures from becoming too vivid.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Recognize how positive thinking will help with developing confidence
Accessibility : Keyboard Navigation

71) Research has shown that the anxiety level of most speakers drops off significantly

71) _____

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A) before they rise to speak.
B) as soon as they begin to speak.
C) when they are 30 to 60 seconds into the speech.
D) after they reach the middle of the speech.
E) None of these answers are correct.

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Accessibility : Keyboard Navigation

72) Which of the following strategies is *least* likely to help you deal with nervousness in your speeches?

72) _____

A) thinking positively
B) concentrating on your stage fright
C) working especially hard on your introduction
D) making eye contact with members of your audience
E) using visual aids

Question Details
Topic : Nervousness
Bloom's : Apply
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Accessibility : Keyboard Navigation

73) All of the following are recommended by your textbook to help you deal with nervousness *except*:

73) _____

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A) Acquire speaking experience.
B) Focus on achieving perfection.
C) Remember that most nervousness is not visible to the audience.
D) Visualize yourself giving a successful speech.
E) Prepare your speech thoroughly.

Question Details
Topic : Nervousness
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Accessibility : Keyboard Navigation

74) Heather was in the midst of an excellent speech on campus history when she made a minor mistake by giving the wrong date for the opening of a campus building. She suddenly stopped speaking and said, "Oh, I messed up." Then she provided the correct date. The rest of her speech went well, but all she could think about afterward was her mistake. What is the *major* piece of advice from your textbook that Heather needs to be reminded about?

74) _____

A) There is no such thing as a perfect speech.
B) You should work especially hard on your introduction.
C) Audiences usually can't tell how nervous a speaker is.
D) You should take slow, deep breaths before you speak.
E) It is natural for public speakers to be nervous.

Question Details
Topic : Critical Thinking
Bloom's : Analyze
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

75) According to the advice given in your textbook, if you make a mistake when you are giving a speech, the *best* thing to do is

75) _____

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A) start that part of the speech over and deliver it the way you had planned.
B) keep going because your audience doesn't know what you had planned to say.
C) stop and tell your audience that you messed up because you are so nervous.
D) assume that your speech is a failure because you made a mistake.
E) read from your notes for the rest of the speech to avoid further mistakes.

Question Details
Topic : Nervousness
Topic : Confidence
Bloom's : Remember
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

76) Asad was giving an interesting speech about the earliest astronomical observatories—a subject he was very excited about—when he misidentified the founder of the Istanbul observatory. When he realized his mistake, he corrected it, but then he felt flustered and wasn't as confident for the rest of his speech. What advice from your textbook should Asad keep in mind?

76) _____

A) Audiences focus more on a speaker's ideas than on details of his or her delivery.
B) Most of a speaker's nervousness isn't visible to the audience.
C) There is no such thing as a perfect speech.
D) All of these answers are correct.
E) *Both* most of a speaker's nervousness isn't visible to the audience *and* there is no such thing as a perfect speech.

Question Details
Topic : Nervousness
Topic : Confidence
Bloom's : Analyze
Learning Objective : Identify effective ways of dealing with nervousness in public speaking
Learning Objective : Recognize that most nervousness is not visible
Learning Objective : Recognize how not to expect perfection will help with developing confidence
Accessibility : Keyboard Navigation

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77) Dealing with such matters as the logical relationships among ideas, the soundness of evidence, and the differences between fact and opinion are all part of what your textbook calls

77) _____

A) deduction.
B) critical thinking.
C) rational communication.
D) oral deliberation.
E) induction.

Question Details
Topic : Critical Thinking
Bloom's : Remember
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

78) Which of the following aspects of public speaking is *least* likely to help strengthen your skills as a critical thinker?

78) _____

A) researching your speech
B) outlining and organizing your speech
C) testing the logic of your arguments
D) practicing the delivery of your speech
E) assessing the validity of your evidence

Question Details
Topic : Critical Thinking
Bloom's : Apply
Learning Objective : Recognize that critical-thinking skills are important in the preparation of effe
Accessibility : Keyboard Navigation

79) Whatever a speaker communicates to someone else is termed the

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79) _____

A) channel.
B) code.
C) feedback.
D) message.
E) source.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define message and the role message plays in the speech communication process
Accessibility : Keyboard Navigation

80) As your textbook explains, the means by which a message is communicated is termed the

80) _____

A) channel.
B) vehicle.
C) carrier.
D) catalyst.
E) stimulus.

Question Details
Topic : Speech Communication Process
Bloom's : Remember
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

81) As defined in your textbook, channel in the speech communication process refers to

81) _____

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A) the feedback sent to a speaker by the listener.
B) the means by which a message is communicated.
C) the physical location where the communication takes place.
D) the process by which listeners adapt to the speaker.
E) the content a speaker communicates to someone else.

Question Details
Topic : Speech Communication Process
Bloom's : Remember
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

82) Jamal attended the campus president's speech about tuition increases, while Mary listened to a podcast of the speech in her car. Later, Mary said she thought the president's words stated clearly that he opposed an increase in tuition. But Jamal said that the way the president avoided looking at students when he talked about tuition made it seem the president actually supported an increase in tuition. The difference in the messages Mary and Jamal received *most* likely resulted from the fact that

82) _____

A) Jamal is a better listener than Mary.
B) Mary and Jamal both experienced feedback.
C) Mary and Jamal received the message through different channels.
D) Mary and Jamal are majoring in different subjects.
E) Mary is a better listener than Jamal.

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

83) Everything a speaker says is filtered through a listener's

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83) _____

A) frame of reference.
B) credibility.
C) feedback.
D) personal screen.
E) psychological field.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

84) According to your textbook, the knowledge, experience, goals, values, and attitudes through which each listener filters a message is called the listener's

84) _____

A) personal screen.
B) sphere of values.
C) attitudinal core.
D) frame of reference.
E) psychological field.

Question Details
Topic : Speech Communication Process
Bloom's : Remember
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

85) Because every person has a unique _____ based on his or her own knowledge, experience, and values, the meaning of a message can never be exactly the same to a listener as to a speaker.

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85) _____

A) frame of reference
B) personal screen
C) feedback mechanism
D) attitudinal core
E) psychological field

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

86) As you listen to a speech about campus crime, you relate the speaker's ideas to your own knowledge, goals, and experience. According to your textbook, you are filtering the speech through your own

86) _____

A) psychological screen.
B) cognitive field.
C) frame of reference.
D) social perspective.
E) personal vision.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

87) _____ lets you know how your message is being received.

87) _____

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A) Vocal variety
B) Credibility
C) Feedback
D) Interference
E) Audience adaptation

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

88) As you present your speech, you notice that many of your listeners have interested looks on their faces and are nodding their heads in agreement with your ideas. According to your textbook, these reactions by your listeners are called

88) _____

A) interference.
B) cognitive cues.
C) feedback.
D) audience cues.
E) indicators.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

89) In the midst of a speech about tsunamis, a speaker notices quizzical expressions on the faces of her listeners. In response, she says, "Let me explain that point again to make sure it's clear." When this happens, the speaker is

89) _____

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A) building her credibility.
B) adapting to feedback.
C) compensating for the situation.
D) interpreting the audience's frame of reference.
E) adjusting the channel.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

90) As Christopher delivered his speech, he noticed that some members of his audience looked confused as he explained one of his main points. As a result, he slowed down and explained the point again. In this case, Christopher was

90) _____

A) dealing with external interference.
B) adjusting the channel of communication.
C) interpreting the audience's frame of reference.
D) compensating for the situation.
E) adapting to audience feedback.

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

91) What, according to your textbook, is the term for anything that impedes the communication of a message?

91) _____

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A) divergence
B) blockage
C) distraction
D) avoidance
E) interference

Question Details
Topic : Speech Communication Process
Bloom's : Remember
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

92) Concern by a listener about an upcoming job interview, the lack of air conditioning, or a toothache are all examples of _____ in the speech communication process.

92) _____

A) feedback
B) avoidance
C) blockage
D) interference
E) divergence

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

93) According to your textbook, a listener anxious about an upcoming exam, worried about a recent argument with a friend, or distracted by cold air in the classroom would be experiencing

93) _____

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A) interference.
B) situational cues.
C) communication apprehension.
D) psychological dissonance.
E) feedback.

Question Details
Topic : Speech Communication Process
Bloom's : Remember
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

94) A ringing cell phone or an audience member browsing the Web on her laptop during a speech are examples of which element in the speech communication process?

94) _____

A) channel
B) message
C) feedback
D) interference
E) confusion

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

95) Someone coughing in the audience or walking in late during a presentation are examples of what element in the speech communication process?

95) _____

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A) intrusion
B) message
C) feedback
D) interference
E) disturbance

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

96) As Benita approached the podium, loud voices from the hallway filled the room. Before beginning her speech, she asked someone in the back of the room to close the door. In this case, Benita was dealing with

96) _____

A) stage fright.
B) interference.
C) nonverbal communication.
D) audience attitudes.
E) feedback.

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

97) Recognizing that the audience for his graduation speech would be packed into a non-air-conditioned gymnasium during the hottest week of the year, Kane decided to keep his speech at the low end of his 10- to-15-minute time limit. In making this decision, Kane was adapting to which element of the speech communication process?

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97) _____

A) location
B) feedback
C) message
D) channel
E) situation

Question Details
Topic : Speech Communication Process
Bloom's : Analyze
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define situation and the role situation plays in the speech communication proces
Accessibility : Keyboard Navigation

98) Public speakers who seek to communicate with listeners from cultures other than their own need to take special care to avoid _____ in their speeches.

98) _____

A) ethnocentrism
B) vocalized pauses
C) personal statements
D) visual aids
E) gestures

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

99) The tendency to see the beliefs, values, and customs of one's own culture or group as "right" or "natural" is called

99) _____

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A) ethnicity.
B) egocentrism.
C) ethnocentrism.
D) exclusivity.
E) essentialism.

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

100) According to your textbook, the belief that one's own group or culture is superior to all other groups or cultures is termed

100) _____

A) egocentrism.
B) ethnicity.
C) ecumenism.
D) ethnocentrism.
E) exclusivity.

Question Details
Topic : Cultural Diversity
Bloom's : Remember
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

101) As your textbook explains, ethnocentrism means

101) _____

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A) showing respect to other groups and cultures.
B) recognizing that listeners are interested in how a topic relates to them.
C) believing one's own group or culture is superior to all other groups or cultures.
D) insisting that listeners share a speaker's frame of reference.
E) agreeing with the values and practices of other groups and cultures.

Question Details
Topic : Cultural Diversity
Bloom's : Remember
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

102) Sosuke is from Japan and has decided to give his informative speech on Japanese marriage customs. Because he will be getting married back home the next summer, he is very excited about the topic. He is concerned, however, that his classmates, all of whom are from the United States, may think he is saying that marriage traditions in Japan are better than those in the United States. Sosuke′s concern indicates that he is sensitive to the problem of

102) _____

A) egoism.
B) ethical relativism.
C) ethnocentrism.
D) All of these answers are correct.
E) *Both* egoism *and* ethical relativism.

Question Details
Topic : Cultural Diversity
Bloom's : Analyze
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

FILL IN THE BLANK. Write the word or phrase that best completes each statement or answers the question.

103) When you experience stage fright, your body is producing extra _____, a hormone that is released into the bloodstream in response to physical or mental stress.

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103) _____

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize that nervousness is normal, and even desirable, in public speaking
Accessibility : Keyboard Navigation

104) Mental imaging in which a speaker vividly pictures himself or herself giving a successful presentation is called _____.

104) _____

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Learning Objective : Recognize how visualization will help with developing confidence
Accessibility : Keyboard Navigation

105) The _____ is the means by which a message is communicated.

105) _____

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define channel and the role channel plays in the speech communication process
Accessibility : Keyboard Navigation

106) Because a listener's _____ can never be exactly the same as a speaker's, the meaning of a message will never be exactly the same to a listener as to a speaker.

106) _____

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Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define listener and the role a listener plays in the speech communication proces
Accessibility : Keyboard Navigation

107) The messages sent by listeners to a speaker are called _____.

107) _____

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

108) _____ lets you know how your message is being received by your audience.

108) _____

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define feedback and the role feedback plays in the speech communication process
Accessibility : Keyboard Navigation

109) Concern by a listener about lawn mower noise outside the room, an upcoming test, or a sick relative are all examples of _____.

109) _____

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define interference and the role interference plays in the speech communication
Accessibility : Keyboard Navigation

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110) The _____ is the time and place in which speech communication takes place.

110) _____

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Learning Objective : Define situation and the role situation plays in the speech communication proces
Accessibility : Keyboard Navigation

111) The belief that one's own group or culture is superior to all other groups or cultures is termed _____.

111) _____

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

112) As discussed in your textbook, conversation and public speaking share at least four similarities. Name three of these similarities.

Question Details
Topic : Importance of Public Speaking
Bloom's : Remember
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

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113) What are the three primary differences discussed in your textbook between public speaking and conversation?

Question Details
Topic : Importance of Public Speaking
Bloom's : Remember
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

114) List five measures you can take to help control your nervousness when giving a speech.

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

115) Explain two ways in which public speaking and conversation differ, and two ways in which they are similar.

Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Learning Objective : Contrast public speaking from everyday conversation
Accessibility : Keyboard Navigation

116) Briefly explain the four skills you use in everyday conversation that are also among the skills required for effective public speaking.

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Question Details
Topic : Importance of Public Speaking
Bloom's : Understand
Learning Objective : Compare public speaking to everyday conversation
Accessibility : Keyboard Navigation

117) In a brief essay, identify and discuss six methods a public speaker can use to help control stage fright.

Question Details
Topic : Nervousness
Bloom's : Understand
Learning Objective : Identify concerns students have about public speaking
Accessibility : Keyboard Navigation

118) Explain the following statement: "Because a listener's frame of reference can never be the same as a speaker's, the meaning of a message will never be exactly the same to a listener as to a speaker."

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Accessibility : Keyboard Navigation

119) Explain the difference between one-way communication and two-way communication.

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Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Accessibility : Keyboard Navigation

120) Identify and briefly explain the seven elements of the speech communication process. Include in your answer a sketch of the complete speech communication model presented in the textbook. Be sure to label each part of the model.

Question Details
Topic : Speech Communication Process
Bloom's : Understand
Learning Objective : Identify the elements of the speech communication process
Accessibility : Keyboard Navigation

121) Briefly discuss the impact of cultural diversity on the speechmaking process.

Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Recognize why speakers must consider the cultural diversity of their audience
Accessibility : Keyboard Navigation

122) What is ethnocentrism? Why does it often pose a barrier to speakers who are addressing audiences of different racial, cultural, or ethnic background from the speaker? Identify two steps a speaker can take to avoid ethnocentrism in her or his speech.

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Question Details
Topic : Cultural Diversity
Bloom's : Understand
Learning Objective : Identify ethnocentrism and methods of avoiding it in speeches
Accessibility : Keyboard Navigation

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Art of Public Speaking 13th Edition by Lucas CH01

Answer Key

Test name: CH01

1) TRUE
2) FALSE
3) FALSE
4) FALSE
5) TRUE
6) TRUE
7) FALSE
8) TRUE
9) TRUE
10) TRUE
11) FALSE
12) FALSE
13) TRUE
14) TRUE
15) TRUE
16) TRUE
17) TRUE
18) TRUE
19) TRUE
20) FALSE
21) TRUE
22) TRUE
23) TRUE
24) FALSE
25) TRUE
26) TRUE

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27) FALSE
28) FALSE
29) FALSE
30) TRUE
31) TRUE
32) FALSE
33) FALSE
34) TRUE
35) FALSE
36) FALSE
37) TRUE
38) TRUE
39) FALSE
40) FALSE
41) TRUE
42) FALSE
43) TRUE
44) TRUE
45) TRUE
46) TRUE
47) FALSE
48) FALSE
49) TRUE
50) TRUE
51) FALSE
52) TRUE
53) FALSE
54) TRUE
55) TRUE
56) B

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57) A
58) D
59) D
60) D
61) A
62) D
63) D
64) D
65) D
66) E
67) B
68) E
69) D
70) C
71) C
72) B
73) B
74) A
75) B
76) D
77) B
78) D
79) D
80) A
81) B
82) C
83) A
84) D
85) A
86) C

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87) C
88) C
89) B
90) E
91) E
92) D
93) A
94) D
95) D
96) B
97) E
98) A
99) C
100) D
101) C
102) C
103) adrenaline
104) visualization
105) channel
106) frame of reference
107) feedback
108) Feedback
109) interference
110) situation
111) ethnocentrism
112) Organizing one's thoughts logically, tailoring a message to one's audience, telling a story for maximum impact, adapting to listener feedback

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113) Public speaking is more highly structured. Public speaking requires more formal language. Public speaking requires a different manner of delivery.

114) Major methods of controlling stage fright mentioned in the chapter are:

Acquire speaking experience.
Prepare thoroughly for every speech.
Think positively about your speech.
Use the power of visualization.
Know that your nervousness is not visible to the audience.
Don't expect perfection.

Other methods mentioned in the chapter are:

Be at your best physically and mentally.
Quietly flex and relax your muscles while waiting to speak.
Take a couple of deep breaths before starting to speak.
Work especially hard on your introduction.
Make eye contact with members of the audience.
Concentrate on communicating with the audience.
Use visual aids.

115) Answers will vary.

116) Answers will vary.

117) Answers will vary.

118) Answers will vary.

119) Answers will vary.

120) Answers will vary.

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121) Answers will vary.

122) Answers will vary.

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