Public Speaking for College and Career 12th edition Gregory Test Bank

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Public Speaking for College and Career 12th Edition by Gregory CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) Everything that a speaker expresses in a message is in the form of symbols.

1) _____

◎ true
◎ false

Question Details
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2) The speaker's message consists entirely of what the speaker says with words.

2) _____

◎ true
◎ false

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3) A speaker should work harder to communicate to an audience of 500 people than to an audience of 5 people.

3) _____

◎ true
◎ false

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4) When an applicant seeks a job, employers place heavier emphasis on oral communication skills (speaking and listening) than on the person's technical knowledge.

4) _____

◎ true
◎ false

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5) Abstract words usually mean the same thing to all listeners.

5) _____

- ◎ true
- ◎ false

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6) The main channels used in public speaking are auditory and visual.

6) _____

- ◎ true
- ◎ false

Question Details
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7) The situation is the context in which communication occurs.

7) _____

- ◎ true
- ◎ false

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8) If speakers send nonverbal signals that contradict their verbal message, listeners will typically accept the nonverbal behavior as the true message.

8) _____

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◎ true
◎ false

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9) If, while giving a speech, you observe that some of your listeners seem confused by your last remark, you should wait until the end of the speech to explain yourself better.

9) _____

◎ true
◎ false

Question Details
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10) A speaker can cause interference in the speech communication process.

10) _____

◎ true
◎ false

Question Details
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MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

11) In a survey of major mistakes in presentations today, which one of the following was cited?

11) _____

A) using PowerPoint to prove an argument
B) using PowerPoint slides that contain images but no words
C) using PowerPoint slides ineffectively
D) using PowerPoint with video content

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Question Details
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12) Who bears the responsibility for communication actually taking place?

12) _____

A) the speaker
B) the listener
C) both the speaker and the listener
D) neither the speaker nor the listener

Question Details
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13) A speaker who blames doctors for the rise in lung cancer deaths is engaging in

13) _____

A) scapegoating.
B) stereotyping.
C) distortion.
D) harassment.

Question Details
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14) Television and the internet are examples of

14) _____

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A) feedback.
B) interference.
C) channels.
D) messages.

Question Details
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15) An oversimplified mental picture is known as a

15) _____

A) generalization.
B) cliché.
C) scapegoat.
D) stereotype.

Question Details
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16) Bizarre clothing worn by the speaker is an example of

16) _____

A) interference.
B) message.
C) feedback.
D) channel.

Question Details
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17) In the opening words of a speech, you should

17) _____

A) identify who you are.
B) grab the attention and interest of your listeners.
C) announce your title.
D) apologize if you lacked enough time to prepare.

Question Details
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18) When hiring, employers are *most* likely to be influenced by an applicant's

18) _____

A) written communication skills (reading and writing).
B) letters of reference.
C) technical knowledge of the field.
D) oral communication skills (speaking and listening).

Question Details
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19) Which method of public speaking involves looking at the audience most of the time, while occasionally glancing at brief notes?

19) _____

A) extemporaneous
B) impromptu
C) memorization
D) manuscript

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Question Details
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20) The part of a speech that links one section to another is known as a

20) _____

A) connection.
B) transition.
C) chain.
D) cementer.

Question Details
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21) When you are a speaker, which of the following is the key question to constantly ask yourself?

21) _____

A) Am I getting through to my listeners?
B) Am I performing well?
C) Am I giving out good information?
D) Am I making a good impression?

Question Details
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22) In the speech communication process, the message is sent in the form of

22) _____

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A) inferences.
B) symbols.
C) codes.
D) approximations.

Question Details
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23) "A speech," says management consultant David W. Richardson, "takes place in the

23) _____

A) context of speaker-listener communication."
B) minds of the listeners."
C) spoken words of the speaker."
D) memories of all participants."

Question Details
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24) If there are discrepancies between the verbal and nonverbal components of a speech, listeners will probably

24) _____

A) reject both components as untrue.
B) accept the verbal as the true message.
C) accept the nonverbal as the true message.
D) assume the speaker is confused about the message.

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25) Which of the following does the text list as a component of the speech communication process?

25) _____

A) originator
B) facilitator
C) argument
D) situation

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26) Which of the following can cause a speech to be dull?

26) _____

A) unattractive clothes
B) unenthusiastic delivery
C) disrespect for the audience
D) obscene language

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27) The part of a speech that you want your listeners to remember if they forget everything else is known as the

27) _____

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A) specific purpose.
B) central idea.
C) attention-getter.
D) conclusion.

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28) A microphone and amplifier are examples of

28) _____

A) channels.
B) transmitters.
C) messages.
D) situations.

Question Details
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29) The extemporaneous method of speaking involves

29) _____

A) memorizing a speech.
B) reading a script.
C) using notes.
D) ad-libbing.

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30) In the speech communication process, anything that blocks or hinders the communication of a message is called

30) _____

A) blockage.
B) obstruction.
C) confusion.
D) interference.

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Answer Key

Test name: CH01

1) TRUE
2) FALSE
3) FALSE
4) TRUE
5) FALSE
6) TRUE
7) FALSE
8) TRUE
9) FALSE
10) TRUE
11) C
12) C
13) A
14) C
15) D
16) A
17) B
18) D
19) A
20) B
21) A
22) B
23) B
24) C
25) D

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26) B
27) B
28) A
29) C
30) D

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