Employee Training and Development 8th edition Noe Test Bank

SKU: 9781260043747-TEST-BANK

Employee Training and Development, 8e **(Noe)**
Chapter 2 Strategic Training

1) Which of the following is true about a learning organization?
A) A learning organization primarily encourages team learning.
B) The notion of the learning organization came into being in the early 2000's.
C) In a learning organization, employees learn from failure and from successes.
D) In a learning organization, most learning occurs through formal training.

Answer: C
Difficulty: 2 Medium
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

2) The strategic training and development process begins with _____.
A) choosing strategic training and development initiatives
B) identifying the business strategy
C) developing websites for knowledge sharing
D) identifying measures or metrics

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

3) The final step of the strategic training and development process involves _____.
A) choosing strategic training and development initiatives
B) identifying the business strategy
C) identifying measures or metrics
D) creating concrete training and development activities

Answer: C
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

4) Which of the following is not a step in the strategic training and development process?
A) determining strategic initiatives based on business strategy
B) translating initiatives into concreate learning activities
C) facilitating strategic training
D) identifying metrics to determine whether training has contributed to goals related to the business strategy
E) none of the above-each is a step

Answer: C
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

5) _____ typically includes information on the customers served, why the company exists, what the company does, the value received by the customers, and the technology used.
A) Balanced scorecard
B) Vision
C) Mission
D) Code of conduct

Answer: C
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

6) Paycor's redesign of its training from face-to-face to blended learning was provided as an example of which of the following strategic training initiatives?
A) diversify the learning portfolio
B) capture and share knowledge
C) expand who is trained
D) accelerate the pace of learning

Answer: D
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

7) Shaw Industries annually providing more than one million training hours to different constituents-employees, including machinists, marketers, scientists, sales representatives, designers, data scientists, nurses, and administrators-was provided an example of which of the following strategic training initiatives?
A) expand who is trained
B) capture and share knowledge
C) diversify the learning portfolio
D) accelerate the pace of learning

Answer: A
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

8) Which of the following is not one of the four major components of the balanced scorecard?
A) customers
B) internal business processes
C) sustainability
D) financial

Answer: C
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

9) A SWOT analysis is typically conducted in the _____ step of the strategic training and development process.
A) business strategy formulation and identification
B) strategic training and development initiatives
C) training and development activities
D) measures or metrics identification

Answer: A
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

10) _____ involves examining a company's operating environment to identify opportunities and threats.
A) Internal analysis
B) Gap analysis
C) External analysis
D) Pareto analysis

Answer: C
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

11) Which of the following is true with regard to SWOT analysis?
A) In a SWOT analysis, external analysis attempts to identify the company's strengths and weaknesses.
B) A SWOT analysis represents the strategy believed to be the best alternative to achieve the company goals.
C) A SWOT analysis is typically conducted in the strategic training and development initiatives step of the strategic training and development process.
D) A SWOT analysis provides a company the information needed to generate several alternative business strategies and make a strategic choice.

Answer: D
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

12) Business-level outcomes chosen to measure the overall value of training or learning initiatives are referred to as _____.
A) values
B) goals
C) business strategies
D) metrics

Answer: D
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

13) The _____ considers four different perspectives: customer, internal, innovation and learning, and financial.
A) SWOT analysis
B) value chain analysis
C) BCG matrix
D) balanced scorecard

Answer: D
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

14) _____ refers to the company's decisions regarding where to find employees, how to select them, and the desired mix of employee skills and statuses.
A) Concentration strategy
B) Staffing strategy
C) External growth strategy
D) Disinvestment strategy

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

15) Which of the following is not one of the major business strategies discussed in the text?
A) internal growth
B) external growth
C) divestment
D) product differentiation

Answer: D
Difficulty: 2 Medium
Learning Objective: 02-04 Explain the training needs created by concentration, internal growth, external growth, and disinvestment business strategies.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

16) Companies that emphasize innovation and creativity are labeled as _____.
A) clubs
B) academies
C) fortresses
D) baseball teams

Answer: D
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

17) In _____, financial and other resources are not available for development, so companies tend to rely on hiring talent from the external labor market.
A) clubs
B) fortresses
C) baseball teams
D) academies

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

18) Uniqueness refers to
A) employee potential to improve company effectiveness and efficiency.
B) the extent to which training and learning is centralized in an organization.
C) the extent to which employees are rare, specialized, and not highly available in the labor market.
D) the picture of the future an organization wants to achieve.

Answer: C
Difficulty: 2 Medium
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

19) Job-based employees are characterized by
A) high value and high uniqueness.
B) high value and low uniqueness.
C) low value and low uniqueness.
D) low value and high uniqueness.

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

20) Which of the following positions is characterized by high value and low uniqueness?
A) lab technician
B) scientist
C) secretarial staff
D) legal adviser

Answer: A
Difficulty: 2 Medium
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

21) Companies adopting a _____ strategy need to train employees in job-search skills and focus on cross-training their remaining employees.
A) concentration
B) disinvestment
C) external growth
D) internal growth

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-04 Explain the training needs created by concentration, internal growth, external growth, and disinvestment business strategies.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

22) A(n) _____ strategy focuses on new market and product development, innovation, and joint ventures.
A) disinvestment
B) privatization
C) external growth
D) internal growth

Answer: D
Difficulty: 1 Easy
Learning Objective: 02-04 Explain the training needs created by concentration, internal growth, external growth, and disinvestment business strategies.
Accessibility: Keyboard Navigation
Gradable: automatic

23) Development of an organizational culture that values creative thinking and analysis is characteristic of a company adopting a(n) _____ strategy.
A) concentration
B) disinvestment
C) internal growth
D) external growth

Answer: C
Difficulty: 1 Easy
Learning Objective: 02-04 Explain the training needs created by concentration, internal growth, external growth, and disinvestment business strategies.
Accessibility: Keyboard Navigation
Gradable: automatic

24) Which of the following is true of centralized training?
A) A centralized training function helps drive stronger alignment with business strategy.
B) Training and development programs, resources, and professionals are housed in a number of different locations.
C) A centralized training function hinders the development of a common set of metrics or scorecards.
D) A centralized training function is largely ineffective during times of change.

Answer: A
Difficulty: 2 Medium
Learning Objective: 02-05 Discuss the advantages and disadvantages of centralizing the training function.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

25) Which of the following is not an advantage of centralized training?
A) stronger alignment with business strategy
B) streamlined processes
C) integrated programs for managing talent and training during times of change
D) the ability to respond quickly to client needs and provide high quality services

Answer: D
Difficulty: 2 Medium
Learning Objective: 02-05 Discuss the advantages and disadvantages of centralizing the training function.
Accessibility: Keyboard Navigation
Gradable: automatic

26) Which of the following is true of the business-embedded (BE) learning function?
A) The BE function is customer-focused.
B) A BE training function views trainees as marketers.
C) A BE training function does not guarantee that training will improve performance.
D) Training functions organized by the BE model do not involve line managers.

Answer: A
Difficulty: 2 Medium
Learning Objective: 02-07 Discuss the strengths of a business-embedded learning function.
Accessibility: Keyboard Navigation
Gradable: automatic

27) Kitty Merriweather, a product manager working in a manufacturing firm, is highly anxious about change. When the top management of Merriweather's firm made it mandatory for all product managers to undergo training, she told her superior that she would be uncomfortable doing so. She added that she was certain of not being able to cope with the new developments. In this instance, Kitty is demonstrating
A) indifference to change.
B) uniqueness.
C) resistance to change.
D) loss of control.

Answer: C
Difficulty: 3 Hard
Learning Objective: 02-07 Discuss the strengths of a business-embedded learning function.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

28) Which of the following is not one of the major "change-related" problems that need to be addressed before the implementation of new training practices?
A) resistance to change
B) loss of control
C) power imbalance
D) training-business strategy incongruence

Answer: D
Difficulty: 1 Easy
Learning Objective: 02-07 Discuss the strengths of a business-embedded learning function.
Accessibility: Keyboard Navigation
Gradable: automatic

29) Which of the following is not one of the major reasons organizations outsource training?
A) potential cost savings
B) desire for greater control
C) time savings
D) desire to access best practices

Answer: B
Difficulty: 1 Easy
Learning Objective: 02-07 Discuss the strengths of a business-embedded learning function.
Accessibility: Keyboard Navigation
Gradable: automatic

30) Learning organizations emphasize that learning occurs not only at the individual employee level but also at the group and organizational levels.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

31) It has been estimated that about one-quarter of all companies have an extensive learning organization and that one-half possess at least some of the characteristics of a learning organization.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

32) In learning organizations, there is an understanding that failure provides important

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

information.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

33) Tacit knowledge is easy to imitate.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

34) Explicit knowledge is thought to have a stronger impact on helping organizations achieve a competitive advantage than tacit knowledge.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

35) Companies need to support formal training because it is the best means to acquire tacit knowledge.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

36) The first step in the strategic training and development process is to identify metrics to determine if training will be successful.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

37) Internal analysis involves identifying opportunities and threats.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

38) Strategic training and development initiatives vary by company depending on a company's industry, goals, resources, and capabilities.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

39) Emphasis on the creation of intellectual capital and the movement toward high-performance work systems using teams has resulted in employees performing many roles once reserved for management.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

40) From a strategic perspective, "diversify the learning portfolio" refers to providing strategic diversity training to enhance a company's competitive advantage.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

41) In the context of strategic training, the balanced score card is often used to determine levels

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

of organizational support to enhance transfer of training.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: automatic

42) Skill-based pay systems determine employees' pay on what skills they are using for their current jobs rather than the number of skills they are competent in.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

43) The CEO of a company is responsible for setting a clear direction for learning.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

44) Line managers spend less time managing individual performance and developing employees than mid-level managers.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

45) In highly integrated businesses, training is likely to include rotating employees between jobs in different businesses.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

46) For companies in an unstable or recessionary business environment, training programs focus more on correcting skill deficiencies rather than preparing staff for new assignments.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

47) Companies that adopt state-of-the-art HRM practices realize higher levels of performance than firms that do not.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

48) Uniqueness refers to employee potential to improve company effectiveness and efficiency.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

49) Job-based employees are likely to receive less training than knowledge-based employees.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

50) Training for contract employees would focus on sharing expertise and team training.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

51) Companies should generally avoid involving unions in retraining and productivity-improvement efforts.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: automatic

52) A centralized training function not only hampers the streamlining of processes but also denies the company a cost advantage in purchasing training from vendors.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-05 Discuss the advantages and disadvantages of centralizing the training function.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

53) There is an increasing trend for the training function to be organized by a blend of the business-embedded (BE) learning function and centralized training.

Answer: TRUE
Difficulty: 2 Medium
Learning Objective: 02-05 Discuss the advantages and disadvantages of centralizing the training function.
Accessibility: Keyboard Navigation
Gradable: automatic

54) Companies pursuing an external growth strategy typically focus on human capital issues to enhance efficiency.

Answer: FALSE
Difficulty: 2 Medium
Learning Objective: 02-04 Explain the training needs created by concentration, internal growth, external growth, and disinvestment business strategies.
Accessibility: Keyboard Navigation
Gradable: automatic

55) When companies are trying to revitalize and redirect, earnings may be flat, and there are likely fewer incentives for participation in training programs.

Answer: TRUE
Difficulty: 2 Medium
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

56) Business process reengineering refers to the outsourcing of any business process, such as HRM, training, or production.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

57) Outsourcing allows a company to focus better on its business strategy by saving cost and time.

Answer: TRUE
Difficulty: 1 Easy
Learning Objective: 02-01 Discuss how business strategy influences the type and amount of training in a company.
Accessibility: Keyboard Navigation
Gradable: automatic

58) Compared to ten years ago, organizations are less focused now on creating a learning and training brand.

Answer: FALSE
Difficulty: 1 Easy
Learning Objective: 02-08 Discuss how to create a learning or training brand and why it is important.
Accessibility: Keyboard Navigation
Gradable: automatic

59) Define balanced scorecard. What are the four perspectives it considers? Provide examples of metrics used to measure them.

Answer: The balanced scorecard is a means of performance measurement that provides managers with a chance to look at the overall company performance or the performance of departments or functions from the perspective of internal and external customers, employees, and shareholders. The four perspectives and examples of metrics used to measure them include:

- Customer (time, quality, performance, service, cost)
- Internal (processes that influence customer satisfaction)
- Innovation and learning (operating efficiency, employee satisfaction, continuous improvement)
- Financial (profitability, growth, shareholder value)

Difficulty: 2 Medium
Learning Objective: 02-02 Describe the strategic training and development process.
Accessibility: Keyboard Navigation
Gradable: manual

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

60) Describe the human capital requirements for *fortresses*, *baseball teams*, *clubs*, and *academies*.

Answer: Fortresses—companies with limited resources for training that tend to recruit from the outside

Baseball teams—companies that require innovation and creativity; recruit from other companies or new graduates with specialized skills

Clubs—companies in highly regulated industries that rely on developing their own talent

Academies—companies that require specialized skill and focus on developing their individual employees
Difficulty: 2 Medium
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: manual

61) Explain the business-embedded learning function.

Answer: The BE learning function is characterized by five competencies: strategic direction, product design, structural versatility, product delivery, and accountability for results. It views trainees, managers, and senior-level decision makers as customers of training.

The most noticeable feature of a BE learning function is its structure. In BE learning functions, all persons who are involved in the training process communicate and share resources. Trainers—who are responsible for developing training materials, delivering instruction, and supporting trainees—work together to ensure that learning occurs. Trainers not only have specialized competencies but also can serve as internal consultants by providing a range of services, such as needs assessment, content improvement, and the like.
Difficulty: 2 Medium
Learning Objective: 02-07 Discuss the strengths of a business-embedded learning function.
Accessibility: Keyboard Navigation
Gradable: manual

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

62) How does the strategic value of jobs and their uniqueness influence how training and learning resources are invested?

Answer: Uniqueness refers to the extent to which employees are rare, specialized, and not highly available in the labor market. Strategic value refers to employee potential to improve company effectiveness and efficiency. These dimensions can be crossed to characterize four types of employees:

Highly valued and unique employees are known as knowledge-based employees. Because knowledge-based employees possess valuable and unique skills, the company is expected to invest heavily in training and developing them, especially in developing skills specific to the company's needs.

Highly valued employees who are not unique are known as job-based employees. Job-based employees are likely to receive less training than knowledge-based employees because although they create value for the firm, they are not unique. If they receive training, it would tend to focus on skills that they need to perform their jobs. Their development opportunities will be limited unless they have been identified as outstanding performers.

Employees with low value and uniqueness are known as contract employees. The training for contract workers likely would be limited to ensuring that they comply with company policies and legal or industry-based licensure and certification requirements.

Unique employees with low value are known as alliance/partnership employees. Because they are not full-time employees of the company but provide valued services, training for alliance/partnership employees tends to focus on encouraging them to share their knowledge and using team training and experiential exercises designed to develop their trust and relationships with job-based and knowledge-based employees.
Difficulty: 3 Hard
Learning Objective: 02-03 Discuss how a company's staffing and human resource planning strategies influence training.
Accessibility: Keyboard Navigation
Gradable: manual

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank

63) What are the advantages and disadvantages of a centralized training function?

Answer: Advantages – (1) ownership of training by one organization; (2) elimination of course and program variation and duplication; (3) stronger alignment with business strategy; (4) development of a common set of metrics or scorecards to measure and report rates of quality and delivery; (5) streamlined processes; (6) cost advantage in purchasing training from vendors and consultants because of the number of trainees who will be involved; and (7) integration of programs for developing leaders and managing talent with training during times of change.

The most significant disadvantage is that the training function may not be in touch with the unique needs of different constituents.
Difficulty: 2 Medium
Learning Objective: 02-05 Discuss the advantages and disadvantages of centralizing the training function.
Accessibility: Keyboard Navigation
Gradable: manual

64) Describe five strategies for marketing training to internal customers.

Answer:
- Involving the target audience in developing the training or learning effort
- Demonstrating how a training and development program can be used to solve specific business needs
- Showing an example of how training has been successfully used to solve specific business needs in the past
- Identifying a "champion" who actively supports training
- Listening and acting on feedback received from clients, managers, and employees
- Advertising on e-mail, on company websites, and in employee break areas
- Designating someone in the training function as an account representative who will interact between the training designer and the "customer"

vDetermining what financial metrics top-level executives are concerned with and showing how training will help improve these
- Speaking in terms that employees understand--avoid technical jargon

Difficulty: 2 Medium
Learning Objective: 02-09 Develop a marketing campaign for a training course or program.
Accessibility: Keyboard Navigation
Gradable: manual

Copyright 2020 © McGraw-Hill Education. All rights reserved. No reproduction or distribution without the prior written consent of McGraw-Hill Education.

Employee Training and Development 8th edition Noe Test Bank