# *Introducing Communication Theory 7th edition West Test Bank*

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# Introducing Communication Theory 7th Edition by West CH02

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

**TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.**

**1)** In the transactional model of communication, it is the sole responsibility of the source to communicate effectively.

1) _____

- ◎ true
- ◎ false

**Question Details**
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**2)** Communication can best be explained by the linear model.

2) _____

- ◎ true
- ◎ false

**Question Details**
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**3)** Communication models are usually incomplete and unsuitable for all purposes.

3) _____

- ◎ true
- ◎ false

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**4)** Definitions of communication are abundant and have changed substantially over the years.

4) _____

- ◎ true
- ◎ false



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**Question Details**
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**5)** Because the communication process is so dynamic, researchers and theorists draw conclusions about communication by looking for patterns over time.

5) _____

- ◎ true
- ◎ false

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**6)** Free speech advocates stress that censorship is arbitrary.

6) _____

- ◎ true
- ◎ false

**Question Details**
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**7)** Symbols are arbitrary.

7) _____

- ◎ true
- ◎ false

**Question Details**
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**8)** Buddhists believe that being moral requires one to use communication for attaining peace.

8) _____



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◎ true
◎ false

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**MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.**

**9)** Communication is defined as

9) _____

A) a linear process in which an individual employs language to send a message
B) a social process in which individuals employ symbols to establish and interpret meaning in their environment
C) an interactional process in which two or more people use concrete symbols to establish meaning in an interaction
D) an ethical process in which individuals employ language in their environment

**Question Details**
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**10)** Claude Shannon and Warren Weaver describe the communication process

10) _____

A) as linear
B) using a sports analogy
C) as transactional
D) as something that is influenced by a person's field of experience

**Question Details**
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**11)** Which of the following is a type of noise associated with the linear model of communication?

11) _____

A) deliberate noise
B) semantic noise
C) ethical noise
D) syntactic noise

**Question Details**
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**12)** The interactional model of communication

12) _____

A) places a great deal of emphasis on feedback in communication
B) is widely accepted as the ideal model of communication
C) was the result of the work of the Palo Alto team
D) underscores the simultaneous sending and receiving of messages in a communication episode

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**13)** Some researchers state that the efforts to investigate and interrogate political stories are nowadays frequently supplanted by 140-character tweets on Twitter. This practice is sometimes called

13) _____



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A) viral politics
B) fad politics
C) condensed politics
D) network politics

**Question Details**
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**14)** From a communication perspective, ethical issues surface

14) _____

A) only when a politician argues for her or his position
B) when a receiver fails to properly interpret a message
C) whenever messages potentially influence people
D) when physical noise interferes with the transmission of a message

**Question Details**
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**15)** Which of the following features of the interactional model of communication most likely represents how a person's culture influences their ability to communicate with another?

15) _____

A) abstract symbol
B) psychological noise
C) feedback
D) field of experience

**Question Details**
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**16)** Which of the following statements is true of the transactional model of communication?

16) _____

A) It underscores the simultaneous sending and receiving of messages in a communication episode.
B) It suggests that a person is only a sender or a receiver in a communication episode.
C) It illustrates that a person can perform the role of either sender or receiver during an interaction, but not both roles simultaneously.
D) It suggests that the roles of the sender and the receiver are independent in the effectiveness of communication.

**Question Details**
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**17)** _____ are created by communication theorists to help us weave together the basic elements of the communication process.

17) _____

A) Structures
B) Codes
C) Models
D) Symbols

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**18)** Which of the following influences the communication environment?

18) _____



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A) time
B) place
C) historical period
D) All of the answers are correct.

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**19)** In the context of the interactional model of communication, which of the following statements is true of feedback?

19) _____

A) It may be verbal or nonverbal
B) It represents how a person's culture influences their ability to communicate with another
C) It takes place during a message in a communication
D) It is effective only when it is intentional

**Question Details**
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**20)** Which of the following is NOT true of symbols?

20) _____

A) they are arbitrary
B) they are ambiguous
C) they are sometimes abstract
D) they are only verbal in nature

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**21)** Referring to communication as a process emphasizes the fact that communication is

21) _____

A) composed of verbal and nonverbal symbols
B) fraught with ethical considerations
C) an ongoing, dynamic, and unending occurrence
D) affected by the field of experience of the speakers

**Question Details**
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**22)** All of the following are ethical strategies to consider when reading communication theory, EXCEPT

22) _____

A) remain open to being persuaded by the statements of others
B) be intolerant of contradiction and ambiguity
C) evaluate knowledge claims against personal experience
D) accept that multiple perspectives on reality are held as valid by different people

**Question Details**
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**23)** _____ refers to Aristotle's idea that a person's moral virtue stands between two vices.

23) _____



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A) Communication ethics
B) Judeo-Christian ethics
C) The boomerang effect
D) The Golden Mean

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**24)** It is important to understand communication theory

24) _____

A) to help you make sense of your personal experiences
B) in order to deceive others with your communication
C) so you can have perceived power over others
D) if you are to put people in their "place"

**Question Details**
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**25)** According to the transactional model, meaning

25) _____

A) is built by both people in an interaction
B) is shared by all people at all times
C) is unaffected by one's field of experience
D) is static regardless of context

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**26)** "A source sends a message to a receiver through a channel" is associated with which of the following communication models?

26) _____

A) the transactional model
B) Frank Dance's communication helix
C) the linear model
D) Aristotle's "Golden Mean"

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**ESSAY. Write your answer in the space provided or on a separate sheet of paper.**

**27)** What is the definition of communication embraced by the authors of this text? Explain this by expanding each of the key terms used in this definition.

**Question Details**

**28)** Explain the following: Communication is transactional.

**Question Details**

**29)** List and define the three types of noise that can interfere with the transmission of a message.



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**Question Details**

**30)** What are symbols? Provide examples of both concrete and abstract symbols.

**Question Details**

**31)** How does a person's field of experience influence a communication event?

**Question Details**

**32)** In what ways are ethics and communication related to each other? In your answer, be sure to provide examples to support your explanation.

**Question Details**



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**33)** Of the three models of communication discussed in Chapter 1, which do you feel does the best job of capturing the essence of the communication process? In your answer, be sure to briefly explain the model you have chosen and use specific examples to support your position.

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**34)** Discuss the value of studying and understanding communication theory. Provide at least three major arguments that support your position.

**Question Details**



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# Introducing Communication Theory 7th Edition by West CH02
# Answer Key

Test name: CH01

1) FALSE
2) FALSE
3) TRUE
4) TRUE
5) TRUE
6) TRUE
7) TRUE
8) TRUE
9) B
10) A
11) B
12) A
13) A
14) C
15) D
16) A
17) C
18) D
19) A
20) D
21) C
22) B
23) D
24) A
25) A



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26) C

27) Answers will vary.

28) Answers will vary.

29) Answers will vary.

30) Answers will vary.

31) Answers will vary.

32) Answers will vary.

33) Answers will vary.

34) Answers will vary.



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