Supply Chain Logistics Management 5th edition Bowersox Test Bank

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CORRECT ANSWERS ARE LOCATED IN THE 2ND HALF OF THIS DOC.

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

1) Transaction systems are characterized by all of the following EXCEPT
   A) Formalized rules, procedures, and standardized communications
   B) A low volume of transactions
   C) A large volume of transactions
   D) An operational, day-to-day focus

2) The foundation of the Supply Chain Information Functionality pyramid is
   A) Formalized rules, procedures, and standardized communications
   B) Complex strategic planning
   C) A strong transaction system
   D) Informed decision analyses

3) Most SCIS development and implementation is now focused on
   A) Formalized rules, procedures, and standardized communications
   B) A low volume of transactions
   C) A large volume of transactions
   D) Enhanced supply chain system integration and improved decision-making

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4) ____ is sometimes also referred to as a "data warehouse".
   A) ERP
   B) An integrated corporatewide database
   C) A legacy system
   D) The general ledger

5) The human resources module of the ERP systems tracks
   A) Personnel profiles and their activity levels
   B) The functions for invoice collection
   C) The supply chain's ability to measure, monitor and report cost
   D) The timing and location of supply chain value-added processes

6) ____ systems are applications designed to facilitate information sharing between customers, sales force, and operations management.
   A) ERP (Enterprise resource planning)
   B) TMS (Transportation management system)
   C) Samp;OP (Sales and operations planning)
   D) CRM (Customer relationship management)

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7) ____ is the hardware and technical software that facilitates information exchange between the systems and physical infrastructures within the firm and between supply chain partners.
   A) Communication technology
   B) Blockchain
   C) Consumer connectivity
   D) Reverse logistics

8) The pharmaceutical industry is highly affected by counterfeiting because of the ____ value of products and _____ of falsifying raw material.
   A) High; ease
   B) High; difficulty
   C) Low; ease
   D) Low; difficulty

9) All of the following are benefits of blockchain EXCEPT
   A) Better security
   B) Increased innovation
   C) Decreased scalability
   D) Enhanced transparency

10) The ____ manages, and in many cases initiates the transactions that receive, store, retrieve and ship product from the warehouse.
   A) CMS
   B) TMS
   C) YMS
   D) WMS

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Answer Key

Test name: Chapter 02

1) B
2) C
3) D
4) B
5) A
6) D
7) A
8) A
9) C
10) D

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