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CORRECT ANSWERS ARE LOCATED IN THE 2ND HALF OF THIS DOC.

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) The third step in the scientific method is reviewing the literature.
   - ◎ true
   - ◎ false

2) In the statement, "The more a person exercises, the longer he or she will live," longevity is the independent variable.
   - ◎ true
   - ◎ false

3) A magazine asks its readers to complete a survey that questions them about their sexual practices. Based on the responses that it receives, the magazine publishes an article entitled "The Sexual Practices of Men and Women in the United States." This magazine has conducted a valid random sample to support its article.
   - ◎ true
   - ◎ false

4) *Validity* refers to the degree to which a measure or scale truly reflects the phenomenon under study.
   - ◎ true
   - ◎ false

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5) Not disclosing all sources of financial support is an example of an ethical violation, according to the APA's *Code of Ethics*.
   - ◎ true
   - ◎ false

6) The anonymity and confidentially of a subject is of extreme importance when conducting sociological research.
   - ◎ true
   - ◎ false

7) Feminist theorists always see work and leisure and paid and unpaid domestic work as two separate spheres.
   - ◎ true
   - ◎ false

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8) Feminist researchers tend to involve and consult their subjects more than other researchers.
   ◎ true
   ◎ false

9) Most research significantly underreports the proportion of gays and lesbians in the population.
   ◎ true
   ◎ false

10) The veiled reporting technique requires that researchers remain anonymous throughout the entire study.
   ◎ true
   ◎ false

11) Big data are only available to individuals with significant funding.
   ◎ true
   ◎ false

12) Having data before assuming a hypothesis is correct is not recommended for sociological research.
   ◎ true
   ◎ false

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13) Content analysis has shown that diversity in media content has improved somewhat but still falls far short of the desires of Black Americans in what they would like to see.
   ◎ true
   ◎ false

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

14) Which of the following terms is used to describe a systematic, organized series of steps that ensures maximum objectivity and consistency in researching a problem?
   A) scientific method
   B) social science
   C) experiment
   D) value neutrality

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15) Which of the following is the second step of the scientific method?
- A) defining the problem
- B) selecting the research design
- C) reviewing the literature
- D) collecting and analyzing data

16) If you were interested in scientifically studying the relationship between date and acquaintance rape victims and the characteristics of the rapist, your first step would be to_____
- A) review the literature on date and acquaintance rape.
- B) define the problem.
- C) create a hypothesis.
- D) choose a research design.

17) After a sociologist reviews the literature, what is the next step in the scientific method?
- A) to define the problem
- B) to generate ideas for future research
- C) to formulate a hypothesis
- D) to choose a research design

18) Sociologists conduct reviews of literature in part to do which of the following?
- A) to refine the problem under study
- B) to identify potential sources of funding
- C) to determine whether a research study is in fact feasible
- D) to analyze the data and formulate conclusions

19) An operational definition is_____
- A) a speculative statement about the relationship between two variables.
- B) the extent to which a measure provides consistent results.
- C) an explanation of an abstract concept that is specific enough to allow a researcher to measure the concept.
- D) a relationship between two variables whereby a change in one coincides with a change in the other.

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20) A sociologist who is interested in examining racism in sports might determine what percentage of team owners, general managers, coaches, and managers are members of each racial group. This would be an example of developing a(n)_____
A) research design.
B) operational definition.
C) hypothesis.
D) theory.

21) A speculative statement about the relationship between two or more variables is known as a_____
A) correlation.
B) hypothesis.
C) sample.
D) research design.

22) The statement, "Women who receive welfare are less likely than other women to have babies," is an example of a(n)_____
A) operational definition.
B) hypothesis.
C) research design.
D) independent variable.

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23) A variable is_____
A) a measurable trait or characteristic that is subject to change under different conditions.
B) the extent to which a measure provides consistent results.
C) the unintended influence that observers or experiments can have on their subjects.
D) a speculative statement about the relationship between two traits.

24) Income, religion, gender, and marital status can all be examples of_____
A) indexes.
B) scales.
C) variables.
D) operational definitions.

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25) The variable that is hypothesized to cause or influence another variable is referred to by social scientists as a(n)_____
A) independent variable.
B) dependent variable.
C) spurious variable.
D) operational variable.

26) Researchers find that pet owners live longer, healthier lives. Within this study, pet ownership is the_____
A) independent variable.
B) dependent variable.
C) spurious variable.
D) operational variable.

27) Sociological studies have indicated that people who are married are less likely to commit suicide than people who are divorced. In this example, marital status is a(n)_____
A) hypothesis.
B) independent variable.
C) dependent variable.
D) index.

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28) Sociological studies have indicated that people who are married are less likely to commit suicide than people who are divorced. In this example, suicide is a(n)_____
A) hypothesis.
B) independent variable.
C) dependent variable.
D) index.

29) The racial identity of criminal offenders is found to determine the frequency with which capital punishment is administered. In this example, the frequency with which capital punishment is administered would be considered the_____
A) hypothesis.
B) independent variable.
C) dependent variable.
D) index.

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30) Which of the following relationships best shows causal logic?
- A) The time spent reviewing for a test may be directly related to, or produce a greater likelihood of, getting a high score.
- B) Being less integrated into society may be directly related to, or produce a lower likelihood of, suicide.
- C) The time spent tending to one's vegetable garden may be directly related to, or produce a greater likelihood of, overgrowth.
- D) Being more involved in extracurricular activities may be directly related to, or produce a lower likelihood of, college admission.

31) A factor held constant to test the relative impact of the independent variable is known as a_____
- A) control variable.
- B) dependent variable.
- C) correlation.
- D) cross-tabulation.

32) A recent study at the University of Oklahoma reassured parents helping their children with schoolwork during the pandemic because the study found that parental involvement with homework
- A) improved educational outcomes for both good and more modestly performing children.
- B) resulted in poorer educational outcomes for all children.
- C) improved students' extracurricular outcomes.
- D) induced teachers to award higher grades to all children.

33) A study is being done on the effects of a new antibiotic on cognitive ability. In this scenario, the antibiotic is considered to be the_____
- A) experimental group.
- B) control group.
- C) independent variable.
- D) dependent variable.

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34) A researcher finds that those who have children at a young age are significantly more likely to have lower levels of education as a result of early childbearing. This would be an example of_____

A) a hypothesis.
B) a correlation.
C) causal logic.
D) an effect.

35) The relationship between a condition or a variable and a particular consequence, with one event leading to the other, is known as_____

A) observation.
B) causal logic.
C) a correlation.
D) an index.

36) The statement, "Eating fewer fats and carbohydrates will lead to weight loss," is an example of_____

A) causal logic.
B) a dependent variable.
C) an independent variable.
D) a cross-tabulation.

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37) The relationship between two variables whereby a change in one coincides with a change in the other is known as a(n)_____

A) index.
B) correlation.
C) operational definition.
D) scale.

38) "Data indicate that people who prefer to watch televised news programs are less knowledgeable than those who read newspapers and newsmagazines." This statement is an example of a(n)_____

A) causality.
B) correlation.
C) independent variable.
D) law.

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39) In which type of sample does each member of the entire population being studied have the same chance of being selected?
A) random sample
B) quota sample
C) index sample
D) Roper sample

40) If researchers wanted to examine the opinions of people listed in a city directory, they might call every tenth or fiftieth or hundredth name listed. This would constitute a_____
A) scale.
B) control variable.
C) quota sample.
D) random sample.

41) A research measure that provides consistent results is considered_____
A) valid.
B) reliable.
C) an index.
D) a scale.

42) *Validity* refers to_____ TBEXAM.COM
A) the provision of consistent results.
B) independent, rather than dependent, variables.
C) the degree to which a measurement reflects the phenomenon under study.
D) the ethical standards that are followed by sociologists.

43) What type of sample is specifically used for gathering information about clandestine or difficult-to-identify groups?
A) snowball sample
B) random sample
C) valid sample
D) blind survey

44) How did researchers change studies of parental involvement in children's education to arrive at new findings during the coronavirus pandemic?
A) adding a control variable—children's performance prior to receiving parental help
B) making random sampling a part of the research
C) protecting the anonymity of both children and parents in the study
D) adding a dependent variable—the amount of schoolwork completed by students

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45) The use of the discipline of sociology to yield practical applications for human behavior and organizations is known as_____
A) applied sociology.
B) ethnography.
C) clinical sociology.
D) qualitative research.

46) The use of photographic and video documentation in sociological study is known as_____
A) iconography.
B) visual sociology.
C) secondary sociology.
D) image analysis.

47) In an experiment, the group that is not exposed to an independent variable is called the_____
A) experimental group.
B) representative group.
C) study group.
D) control group.

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48) A sociologist sets up an experiment on the effects of television violence on children. The set of children that are shown the violent cartoons are considered the_____
A) experimental group.
B) control group.
C) independent variable.
D) dependent variable.

49) A sociologist sets up an experiment on the effects of energy drinks on sleep. The individuals who are given a placebo drink are considered the_____
A) independent variable.
B) control group.
C) experimental group.
D) dependent variable.

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50) A research design is a(n)_____
A) explanation of an abstract concept that is specific enough to allow a researcher to measure the concept.
B) speculative statement about the relationship between two or more variables.
C) indicator of attitudes, behaviors, or characteristics of people or organizations.
D) detailed plan or method for scientifically obtaining data.

51) A study, generally in the form of an interview or a questionnaire, that provides sociologists with information concerning how people think or act is known as_____
A) observation research.
B) a survey.
C) secondary analysis.
D) an experiment.

52) To conduct a cross-cultural study of job discrimination against women, a sociologist interviews 75 women between the ages of 20 and 40 in an American city, and 75 women in the same age-group in a Canadian city. This study would be classified as_____
A) a secondary analysis.
B) participant observation.
C) a survey.
D) a content analysis.

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53) Following a recent concern about depiction of masculinity in mass media, a sociologist wanted to determine how men are portrayed in the lyrics of mainstream country music and studied songs from the *Billboard* music charts from the 1980s to the present. This sociologist employed the technique of_____
A) content analysis.
B) ethnography.
C) survey.
D) experiment.

54) Ethnography is the most common form of_____ research, which relies on what is seen in the field and in naturalistic settings more than it does on statistical data.
A) quantitative
B) qualitative
C) observational
D) experimental

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55) Which of the following statements is true of cell phone users when responding to survey calls?
A) Cell phone users are more likely to answer all incoming calls.
B) Cell phone users are more likely to complete surveys.
C) Survey takers reach a higher proportion of nonadults when making calls to cell phones.
D) Survey takers reach a higher proportion of females when making calls to cell phones.

56) When sociologists want to study a possible cause-and-effect relationship, they may conduct_____, which is an artificially created situation that allows a researcher to manipulate variables.
A) a survey.
B) observation.
C) secondary analysis.
D) an experiment.

57) A sociologist attends meetings at all the schools and churches in his community over several years and meets as many residents as he can for the purpose of exploring all facets of the community's social life. He then compiles a detailed description of the community. He is conducting_____
A) a content analysis.
B) a secondary analysis.
C) a quantitative study.
D) ethnographic research.

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58) Which of the following was identified as one of the initial challenges that a participant observer may face when conducting an ethnography?
A) receiving adequate resources, such as funding
B) gaining acceptance from the unfamiliar group
C) identifying a group to observe
D) acquiring the necessary approvals to conduct the research

59) When a sociologist actually joins a group for a period to get an accurate sense of how it operates, the technique is called_____
A) an experiment.
B) a survey.
C) a face-to-face interview.
D) participant observation.

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60) When conducting ethnographic research as a participant observer, the investigator must_____
A) develop friendships with key members of the study group.
B) not be concerned about gaining acceptance by the study group.
C) maintain some degree of detachment.
D) use the same persona in the control group as they did with the study group.

61) An artificially created situation that allows the researcher to manipulate variables and to introduce control variables is known as a(n)_____
A) survey.
B) experiment.
C) replication.
D) research design.

62) Regina wants to study unhoused people in her home town. In order to do so, she lives at a shelter for a month. During this time, she does everything that the people she is studying do and tells no one of her true identity. What method is she employing?
A) an experiment
B) a survey
C) face-to-face interviewing
D) participant observation

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63) What term do sociologists use for the phenomenon whereby subjects deviate from their typical behavior because they realize they are under observation?
A) control group effect
B) spurious response
C) Hawthorne effect
D) skewing

64) A sociologist decides to study the interaction among students in the college's computer center. When the students realize they are under observation, they become shy and reserved in their interactions. This is an example of_____
A) replication.
B) secondary analysis.
C) the Hawthorne effect.
D) value neutrality.

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65) Secondary analysis includes a variety of research techniques that use_____
A) questionnaires and interviews.
B) participant observation.
C) publicly accessible information and data, or data collected by another researcher.
D) control groups.

66) Sociologists consider secondary analysis to be_____
A) more valid than other forms of research.
B) more reliable than other forms of research.
C) a nonreactive form of research.
D) an outdated mode of research.

67) Which of the following statements pertaining to secondary data analysis is true?
A) It influences people's behavior.
B) The data are generally difficult to acquire.
C) It provides researchers with everything they need.
D) It does not require the collection of new data.

68) An inherent problem in using secondary sources of data is that_____
A) the researcher may not find the exact data needed for their own research.
B) the data are plagued with statistical errors.
C) the researcher may be more careless when using someone else's data.
D) all of the analysis has been completed by an initial research team.

69) A researcher studies adolescent attitudes about senior citizens by analyzing depictions of the elderly in the lyrics of popular music and the content of teen magazines. This is an example of_____
A) content analysis.
B) replication.
C) survey research.
D) an experiment.

70) Which of the following existing data sources is used most frequently for sociological research?
A) census data
B) scientific records
C) personal journals
D) newspapers

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71) Cost-efficiency is an advantage associated with which of the following research designs?
A) survey
B) ethnography
C) experiment
D) existing sources

72) _____ study of street-corner men in an Italian neighborhood in Boston used participant observation.
A) Terry Mizrahi's
B) William F. Whyte's
C) Max Weber's
D) Vilfredo Pareto's

73) What was a finding of the content analysis of 21st-century country music with respect to the role of men and masculinity?
A) There was a notable increase in queer representations in country music.
B) Men were more often portrayed as facilitating alcohol consumption and sex than in traditional working roles.
C) Traditional gender roles were more heavily promoted in lyrics.
D) There were far fewer depictions of men and women having differing roles in relationships than in previous eras.

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74) How has the U.S. Census Bureau changed the way it records information about relationships?
A) ceasing to ask about marriage and using only "partner" designations
B) increasing the number of relationship categories to include same-sex partner options
C) leaving descriptions of relationship type open-ended to allow the respondent to describe them
D) ceasing to ask about relationship status altogether and only asking about cohabitation

75) Which of following principles is included in the American Sociological Association's (ASA) *Code of Ethics*?
A) maintaining popularity
B) ability to disregard transparency
C) protection of research subjects from personal harm
D) subjectivity in research

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76) Most sociological research uses_____ as sources of information.
A) people
B) newspapers
C) scientific data
D) census data

77) How does the text suggest that research into the impact of education on income might be changed to improve its impact while remaining committed to value neutrality?
A) including studies about how the link might be different for women and member of racial minority groups
B) commissioning studies with the express purpose of promoting education for members of disadvantaged groups
C) including more content analysis in education and income studies, particularly to show the impact of popular culture
D) rejecting the use of census data in research, as it is considered inherently biased

78) Why was Rik Scarce, a doctoral student at Washington State University, placed in jail in 1993?
A) for preserving the confidentiality of a source involved in his research
B) for raiding a university laboratory
C) for informing on university administrators
D) for forging transcripts

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79) Which of the following is true regarding the Exxon Corporation after the 1989 *Valdez* disaster?
A) Exxon solicited anthropologists to do research on jury deliberations.
B) Exxon offered research money for sociologists doing research on jury deliberations.
C) Due to the controversy, none of the research funded by Exxon was published in peer-reviewed journals.
D) Ultimately, Exxon settled, awarding each plaintiff close to $100,000.

80) Which of the following was a criticism of Exxon's actions after the 1989 *Valdez* disaster?
A) Exxon did not pay sociologists well enough for the research they did on jury deliberations.
B) Exxon publicly agreed to fund only those sociologists who were known to be in favor of Exxon's policies and actions.
C) No legal scholars were approached to do research on jury deliberations.
D) Exxon did not volunteer to fund research on clean-up technologies or long-term environmental costs.

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81) Objectivity in the interpretation of data is referred to as_____
A) external validity.
B) reliability.
C) value neutrality.
D) internal validity.

82) Value neutrality focuses on which of the following challenges associated with sociological research and ethics?
A) the influence of a person's opinions and biases on the interpretation of data
B) the relationship between the interviewer and the participant
C) conflicts of interest associated with the funding of the research
D) protecting subjects from personal harm

83) Which sociologist argued that sociological research should be open to bringing about social change and to drawing on relevant research by nonsociologists?
A) Jane Poulson
B) Joyce Ladner
C) Earl Wright II
D) Karen Barkey

84) What resulted from sociologist Peter Rossi's commitment to neutrality in his study of homelessness in Chicago?
A) findings that were celebrated by activists in the field but condemned by many sociologists
B) criticisms by other sociologists that he had failed to be true to Weber's vision of sociological research
C) findings that were able to encourage government action on the homeless problem in Chicago
D) findings that ran counter to his liberal inclinations

85) Recently, feminist scholars have become interested in self-injury, due in part to research that shows_____ of self-injurers are female.
A) fifteen percent
B) fifty percent
C) seventy five percent
D) eighty five percent

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86) Which of the following is a common characteristic among feminist researchers?
A) They tend to involve and consult subjects more than other researchers.
B) They are more oriented toward stability rather than change.
C) They are more inclined to conduct research that appeases the masses.
D) They tend to focus more on quantitative than on qualitative data.

87) To better understand male self-injurers, researchers Adler and Adler are currently testing what hypothesis?
A) Self-injury is a manifestation of hypermasculinity in the tolerance of pain.
B) Self-injury is a subconscious response to childhood trauma.
C) Self-injury is a reflection of a need for control.
D) Self-injury is a response to drug or alcohol addiction.

88) What conclusion did the National Bureau of Economic Research reach about gays and lesbians as subjects of sociological research?
A) Most research treats its gay and lesbian subjects with contempt.
B) Most research considers the possibility that its subjects might be gay or lesbian.
C) Most research underreports the number of gays and lesbians in the population.
D) Most research begins from a position that sexuality is fluid and that gays and lesbians are in a state of transition.

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89) The technique in which respondents are asked whether they consider themselves to be heterosexual in the context of other, less sensitive questions (such as "Did you spend a lot of time playing video games as a child?") is referred to as_____
A) value neutrality.
B) operationalization.
C) causal logic.
D) veiled reporting.

90) We lack reliable data on patterns of sexual behavior in part because_____
A) it is difficult for researchers to even broach the subject.
B) until AIDS emerged in the 1980s, there was little scientific demand for data on sexual behavior except for specific concerns such as contraception.
C) government funding for studies of sexual behavior is available, but few researchers want to apply for it because the process is complex.
D) there has been an increase in the use of inaccurate data over the past decade.

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91) Which of the following statements regarding Ogas and Gaddam's 2011 study on human sexual behavior is accurate?
A) Ogas and Gaddam could not distinguish between online fantasies and rational desires.
B) Ogas and Gaddam were unable to differentiate the data pertaining to the web searches and the websites.
C) Ogas and Gaddam found that women and men do not differ in their preferences.
D) Ogas and Gaddam were able to distinguish between a single search and repeated search by the same person.

92) Which of the following has/have continuously perpetuated a highly sexualized environment?
A) mass media
B) government
C) health organizations
D) religious organizations

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

93) Define the term *scientific method* and the five basic steps used in the scientific method.

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94) Discuss how a researcher might select a random sample of subjects for a research study. Which sample selection methods should researchers use, and which methods should be avoided?

95) Describe the various types of research designs and discuss the strengths and weakness of each design. Which type of research design is most commonly used by researchers, and which type of research design is the least reliable?

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96) Discuss the issue of ethics and social research. Why is ethics crucial to social research, and what can be done to prevent ethical problems from taking place?

97) In the context of ethics and social research, how can research be harmful to human life?

98) Define *value neutrality* and discuss its significance in sociological research. What issues can arise if value neutrality is ignored?

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99) Discuss the various ways feminist scholars differ in their interests and methodology from other scholars. Would feminist scholarship be considered an application of the functionalist, interactionist, or conflict perspective?

100) Explain how veiled reporting might help mitigate the problem of underreporting of gay and lesbian subjects in survey research.

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101) Discuss the difficulties of studying human sexuality. What factors have contributed to the availability and quantity of data pertaining to the subject?

102) Describe how the Internet can be used to conduct social research. Is the Internet a good or bad place to conduct social research? Why or why not?

103) What has queer methodological research shown about the relationship between being gay and racial attitudes?

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Answer Key

Test name: Chapter 02

1) FALSE
2) FALSE
3) FALSE
4) TRUE
5) TRUE
6) TRUE
7) FALSE
8) TRUE
9) TRUE
10) FALSE
11) FALSE
12) FALSE
13) TRUE
14) A
15) C
16) B
17) C
18) A
19) C
20) B
21) B
22) B
23) A
24) C
25) A
26) A
27) B
28) C
29) C
30) A
31) A
32) A
33) C
34) B
35) B
36) A
37) B

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38) B
39) A
40) D
41) B
42) C
43) A
44) A
45) A
46) B
47) D
48) A
49) B
50) D
51) B
52) C
53) A
54) B
55) C
56) D
57) D
58) B
59) D
60) C
61) B
62) D
63) C
64) C
65) C
66) C
67) D
68) A
69) A
70) A
71) D
72) B
73) B
74) B
75) C
76) A
77) A

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78) A
79) B
80) D
81) C
82) A
83) C
84) D
85) D
86) A
87) A
88) C
89) D
90) B
91) A
92) A
93) Short Answer
Answers will vary.

94) Short Answer
Answers will vary.

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95) Short Answer
Answers will vary.

96) Short Answer
Answers will vary.

97) Short Answer
Answers will vary.

98) Short Answer
Answers will vary.

99) Short Answer
Answers will vary.

100) Short Answer
Answers will vary.

101) Short Answer

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Answers will vary.

102) Short Answer
Answers will vary.

103) Short Answer
Answers will vary.

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