Human Communication 7th edition Pearson Test Bank

SKU: 9781260822878-TEST-BANK

Human Communication 7th Edition by Pearson CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) The term *dyadic communication* refers to the context in which people in a group communicate with each other.

1) _____

- ◎ true
- ◎ false

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

2) The means by which a message moves from source to receiver is called *feedback.*

2) _____

- ◎ true
- ◎ false

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

3) A systematic arrangement of symbols, letters, or words is called *nonverbal communication.*

3) _____

- ◎ true
- ◎ false

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

4) Communication scholars believe that people are the product of messages others send to them.

4) _____

- ◎ true
- ◎ false

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

5) *Encoding* is assigning meaning to an idea or thought.

5) _____

◎ true
◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

6) The process of using messages to generate meaning within the self is called *interpersonal communication.*
rev: 09_10_2017_QC_CS-99546

6) _____

◎ true
◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

7) One strategy for improving your creativity is to develop rituals.

7) _____

◎ true
◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

8) The message that is sent to another person or group of people can be both verbal and nonverbal.

Human Communication 7th edition Pearson Test Bank

8) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

9) Learning about communication will diminish your self-perception.

9) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

10) Communication is the process of using messages to generate meaning.

10) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

11) Communication plays a minor role in fulfilling the purposes of a democratic society.

11) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

Human Communication 7th edition Pearson Test Bank

12) The context of communication requires the most prestructuring of the message in public communication.

12) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

13) According to the book, the most intimate context of human communication is *interpersonal communication*.

13) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

14) There are more opportunities for feedback in the dyadic context than in the small group context.

14) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

15) Communication is best understood as a dialogic process.

15) _____

- ◎ true
- ◎ false

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

16) Communication is the simple transmission of information from one person to another.
16) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

17) An increased quantity of communication promotes more harmony and understanding.
17) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

18) Using your computer to check the voice mail for your office telephone is an example of media convergence.
18) _____

- ◎ true
- ◎ false

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

19) Having a local newspaper start placing video about news events on its website is an example of media convergence.
19) _____

Human Communication 7th edition Pearson Test Bank

◎ true
◎ false

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

20) The word *communication* comes from the Latin *communicare*, which means

20) _____

A) "to speak with understanding."
B) "to make common."
C) "to form a community of believers."
D) "to care for others."

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

21) Which of the following does NOT relate to the term *process*?

21) _____

A) continuous
B) ongoing
C) dynamic
D) static

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

22) Which of the following terms is NOT part of the definition of *communication*?

22) _____

Human Communication 7th edition Pearson Test Bank

A) process
B) signs
C) meaning
D) messages

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

23) Communication begins with the

23) _____

A) self.
B) other.
C) dyad.
D) group.

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

24) Dialogic communication is best described as

24) _____

A) persuasion.
B) discussion.
C) transmission.
D) failure.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

Human Communication 7th edition Pearson Test Bank

25) Which of the following is the least public form of communication?

25) _____

A) intrapersonal
B) interpersonal
C) group
D) organizational

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

26) Which of the following is NOT a component of communication?

26) _____

A) feedback
B) message
C) code
D) action

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

27) When you do not listen well because you are daydreaming, it is because of

27) _____

A) encoding.
B) semantic distractions.
C) noise.
D) channeling.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

28) Which of the following is NOT a *context* of communication?

28) _____

A) feedback
B) intrapersonal
C) interpersonal
D) public

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

29) When you look at yourself in the mirror and decide that you need to comb your hair, you are using what *context* of communication?

29) _____

A) intrapersonal communication
B) interpersonal communication
C) dyadic communication
D) public communication

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

30) Which of the following does NOT relate to the term *public communication*?

30) _____

Human Communication 7th edition Pearson Test Bank

A) formality
B) structure
C) planning
D) spontaneity

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

31) Of the contexts that include two or more people, the one that permits the LEAST opportunity for feedback is

31) _____

A) intrapersonal context.
B) interpersonal context.
C) public context.
D) mass context.

Question Details
null : Bloom's level: Remember
Accessibility : Keyboard Navigation

32) The "systematic arrangement of symbols to create meaning in the mind of another" is known as

32) _____

A) feedback.
B) code.
C) meaning.
D) context.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

33) Which term refers to communication between two people?

33) _____

A) dyadic communication
B) intrapersonal communication
C) small-group communication
D) synthetic communication

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

34) When you say "uh huh" to indicate that you understand, you are using a

34) _____

A) verbal code.
B) nonverbal code.
C) language code.
D) linguistic code.

Question Details
null : Bloom′s level: Understand
Accessibility : Keyboard Navigation

35) The component of communication that consists of facial expressions, words, and phrases is the

35) _____

Human Communication 7th edition Pearson Test Bank

A) channel.
B) nonverbal code.
C) verbal code.
D) message.

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

36) Carmella and Jésus are sitting in a coffee shop having a friendly conversation. What descriptor of their communication interaction is most accurate?

36) _____

A) group communication
B) intrapersonal communication
C) dyadic communication
D) linguistic communication

Question Details
null : Bloom′s level: Understand
Accessibility : Keyboard Navigation

37) The accumulation of various types of mass communication (radio, television, newspapers, Internet, etc.) into one medium is called

37) _____

A) technological convergence.
B) organizational convergence.
C) inherent convergence.
D) media convergence.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

38) The integration of email, calendars, Internet, and voice communication into devices like smartphones is called

38) _____

A) technological convergence.
B) organizational convergence.
C) inherent convergence.
D) media convergence.

Question Details
null : Bloom′s level: Remember
Accessibility : Keyboard Navigation

39) Li, Sarena, and Elini are having an in-depth conversation about a previous relationship that was abusive. Each of the women is participating equally. What type of descriptor most accurately describes this conversation?

39) _____

A) persuasive
B) dialogic
C) transmission
D) failure

Question Details
null : Bloom′s level: Understand
Accessibility : Keyboard Navigation

Human Communication 7th edition Pearson Test Bank

40) James is at home watching a politically oriented discussion show on cable TV. One of the commentators is making arguments that are faulty, which makes James very angry. However, James cannot express that to the commentator on TV. James is feeling the frustrations of which context of communication?

40) _____

A) intrapersonal context
B) interpersonal context
C) public context
D) mass context

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

ESSAY. Write your answer in the space provided or on a separate sheet of paper.
41) Write an essay in which you define communication and the nine components of communication. Explain how those components function together in the communication process.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

42) Write an essay in which you answer the question "Why should I study communication?" You may use answers based on the book, but you should also think of some of your own reasons for studying communication.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Apply
Accessibility : Keyboard Navigation

43) Write an essay in which you explain the importance of feeling confident in voicing your opinion, particularly as it relates to the democratic process.

Question Details
null : Bloom's level: Apply
Accessibility : Keyboard Navigation

44) Explain in an essay why the concept of *process* is important in understanding how communication works.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

45) Explain what it means to say that "you cannot look at any particular communication behavior as a snapshot."

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

Human Communication 7th edition Pearson Test Bank

46) Explain in an essay the idea that communication begins with the self.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

47) Write an essay explaining the role of "others" in communication.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

48) Explain in an essay the difference between the content and the relational elements of communication.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

49) Explain the concept of *noise* and analyze how various types of noise could affect the communication process.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

50) Write an essay in which you define and provide examples of the contexts of communication.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

51) Discuss reasons why studying communication can improve the way you see yourself.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

52) Explain reasons why the study of communication can help you succeed in your professional career.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Apply
Accessibility : Keyboard Navigation

53) Write an essay in which you explain the seven principles of communication discussed in this chapter.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

54) Describe the functions of *encoding* and *decoding* in the communication process.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

55) Describe the concept of *media convergence* and explain how it affects the ways we consume mass communication.

Human Communication 7th edition Pearson Test Bank

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

56) Describe and provide examples of synchronous and asynchronous communication.

Question Details
null : Bloom's level: Understand
Accessibility : Keyboard Navigation

Human Communication 7th edition Pearson Test Bank

Human Communication 7th Edition by Pearson CH01

Answer Key

Test name: CH01

1) FALSE
2) FALSE
3) FALSE
4) TRUE
5) FALSE
6) FALSE
7) TRUE
8) TRUE
9) FALSE
10) TRUE
11) FALSE
12) TRUE
13) FALSE
14) TRUE
15) TRUE
16) FALSE
17) FALSE
18) FALSE
19) TRUE
20) B
21) D
22) B
23) A
24) B
25) A
26) D

Human Communication 7th edition Pearson Test Bank

27) C
28) A
29) A
30) D
31) D
32) B
33) A
34) B
35) D
36) C
37) D
38) A
39) B
40) D
41) Answers will vary.
42) Answers will vary.
43) Answers will vary.
44) Answers will vary.
45) Answers will vary.
46) Answers will vary.
47) Answers will vary.
48) Answers will vary.
49) Answers will vary.
50) Answers will vary.
51) Answers will vary.
52) Answers will vary.
53) Answers will vary.
54) Answers will vary.
55) Answers will vary.
56) Answers will vary.

Human Communication 7th edition Pearson Test Bank

Human Communication 7th edition Pearson Test Bank