Experiencing Intercultural Communication 7th edition Martin Test Bank

SKU: 9781260837445-TEST-BANK

Experiencing Intercultural Communication 7th Edition by Martin CH01

ANSWERS ARE LOCATED IN THE SECOND PART OF THIS DOCUMENT

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) Many American companies provide little or no training before sending their workers overseas.

1) _____

- ◎ true
- ◎ false

Question Details

2) In the late nineteenth and early twentieth centuries, an anti-immigrant, nativistic movement in the United States of America promoted violence against newer immigrants.

2) _____

- ◎ true
- ◎ false

Question Details

3) The Chinese Exclusion Act officially prohibited Chinese from immigrating to the United States.

3) _____

- ◎ true
- ◎ false

Question Details

4) Maquiladoras are an example of how multinational corporations can reap lower labor costs while adhering to U.S. environmental policies.

4) _____

- ◎ true
- ◎ false

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Question Details

5) Ethical principles are often culture-bound, and intercultural conflicts arise from varying notions of what constitutes ethical behavior.

5) _____

- ◎ true
- ◎ false

Question Details

6) One of the most important reasons for studying intercultural communication is to gain an awareness of one's own cultural identity and background.

6) _____

- ◎ true
- ◎ false

Question Details

7) According to the U.S. Census Bureau, the majority of immigrants to the United States now come from Latin America.

7) _____

- ◎ true
- ◎ false

Question Details

8) Generally speaking, all immigrants can assimilate into the American "melting pot."

8) _____

- ◎ true
- ◎ false

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Question Details

9) The universalist position holds that cultural behavior can only be judged within the context in which it occurs.

9) _____

◎ true
◎ false

Question Details

10) The study of intercultural communication fails to provide insights into cultural patterns and ignores the ethical issues involved in intercultural interaction.

10) _____

◎ true
◎ false

Question Details

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

11) In the context of the global economy, foreign-owned plants that use domestic labor are known as _____.

11) _____

A) maquiladoras
B) teepees
C) cliques
D) pueblos

Question Details

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12) Raymond works as a business consultant for large multinational companies (MNCs) based in the United States. He conducts sessions for the employees of these MNCs before they are sent to Japan for work. His job involves educating them about behaviors that can cause ill will and mistrust, enhance negative stereotypes, and result in loss of business opportunities. In this scenario, Raymond is most likely employed as a _____.

12) _____

A) cross-cultural trainer
B) human resource coordinator
C) regional administrative manager
D) collaboration specialist

Question Details

13) Which of the following statements is true of the technological imperative to study intercultural communication?

13) _____

A) All media experts believe that online connectivity necessarily strengthens relationships.
B) Technology connects people to events in the most remote parts of the world and also to people one may never meet face-to-face.
C) Technology has drastically decreased the frequency with which most people encounter multilingual situations.
D) The absence of nonverbal cues in online communication makes communication easier and helps in avoiding misunderstandings, especially when communicating across cultures.

Question Details

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14) John, an engineer in a multinational corporation, uses e-mail to communicate with his colleagues from India and Taiwan on a weekly basis. In this scenario, John's communication illustrates the _____ imperative for studying intercultural communication.

14) _____

A) economic
B) technological
C) peace
D) demographic

Question Details

15) Identify a true statement about the changing immigration patterns in the United States of America.

15) _____

A) Current patterns of immigration fail to have a significant impact on the social landscape because the foreign-born population continues to fall as a percentage of the total population.
B) Current immigration changes, along with increasing domestic diversity, show that the United States is becoming more heterogeneous.
C) According to the U.S. Census Bureau, the vast majority of today's immigrants now come from European and Middle Eastern countries.
D) The number of people immigrating from Latin America to the United States has steadily declined since 1970.

Question Details

16) Changes in the composition of the U.S. population illustrate the _____ imperative for studying intercultural communication.

16) _____

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A) economic
B) technological
C) peace
D) demographic

Question Details

17) John and Nancy were raised in Illinois and speak only English. Many of their neighbors, however, have immigrated from countries outside the United States and speak English as a second language. In this scenario, John and Nancy's desire to have a positive relationship with their diverse neighbors illustrates the _____ imperative for studying intercultural communication.

17) _____

A) economic
B) technological
C) peace
D) demographic

Question Details

18) Violence, conflict, and tension among differing cultural groups that are in constant contact with each other illustrate the _____ imperative for studying intercultural communication.

18) _____

A) economic
B) self-awareness
C) peace
D) demographic

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Question Details

19) Conflicts between the U.S. government and various drug cartels in Mexico illustrate the _____ imperative for studying intercultural communication.

19) _____

A) economic
B) ethical
C) peace
D) demographic

Question Details

20) Gaining an awareness of one's own cultural identity and background illustrates the _____ imperative for studying intercultural communication.

20) _____

A) self-awareness
B) demographic
C) ethical
D) technological

Question Details

21) Maria had never really thought much about her Italian heritage until she became friends with Aylin, an American of Middle Eastern descent. Through interaction with Aylin's family, Maria gradually began to realize that many of her own behaviors were culturally determined. In this scenario, Maria's experience illustrates the _____ imperative for studying intercultural communication.

21) _____

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A) economic
B) ethical
C) self-awareness
D) demographic

Question Details

22) People who believe that cultural differences are only superficial and that one needs to identify those rules that apply across cultures are operating from the _____ position of ethics.

22) _____

A) political
B) relativist
C) judicial
D) universalist

Question Details

23) Which of the following statements is true of the relativist position of ethics?

23) _____

A) It holds that any cultural behavior can be judged only within the cultural context in which it occurs.
B) It encourages people to identify those rules that apply across cultures.
C) It argues that cultural differences are only superficial and that fundamental notions of right and wrong are universal.
D) It focuses particularly on identifying acts and conditions that most societies think of as wrong, such as murder and theft.

Question Details

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24) Rebecca is appalled by the fact that girls regularly marry before the age of fifteen in some countries. She believes that all females should become adults before they marry, regardless of their culture, because of issues related to education, prenatal health, and inheritance rights. In this scenario, Rebecca has assumed the _____ position of ethics.

24) _____

A) relativist
B) westernized
C) universalist
D) politicized

Question Details

25) Toni tells her Chinese friend, Guiwen, that he should not be angry about the perceived superficial friendliness of many Americans without first understanding the cultural context of their behavior. In the context of ethical judgments and cultural values, Toni has taken the _____ position.

25) _____

A) explanatory
B) universalist
C) relativist
D) nonjudgmental

Question Details

26) In the context of intercultural communication, the process by which we "look in the mirror" to see ourselves as cultural beings is known as _____.

26) _____

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A) self-reflexivity
B) self-awareness
C) journaling
D) heterogeneity

Question Details

27) Someone who takes an extreme universalist position would insist that

27) _____

A) any cultural behavior can be judged only within the cultural context in which it occurs.
B) only a community can truly judge the ethics of its members.
C) cultural differences are deeply embedded in society.
D) fundamental notions of right and wrong are the same across the globe.

Question Details

28) Principles of conduct that help govern the behavior of individuals and groups are known as _____.

28) _____

A) biases
B) ethics
C) values
D) beliefs

Question Details

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29) Which of the following statements is true of the current economic disparity that exists among different immigrant groups in the United States of America?

29) _____

A) The gap in test scores between rich and poor children is 30 to 40 percent narrower than it was 25 years ago, suggesting that poor youngsters are benefiting more than ever.

B) A real consequence of the gap between the rich and the poor is an increased economic growth in the nation and social mobility between generations.

C) Most Americans readily admit that a class structure exists, but they argue that it is easy to move up in this structure.

D) The widening gap between the rich and the poor is partly due to the loss of stable industrial jobs as companies move to cheap labor markets.

Question Details

30) The expansion of businesses into markets around the world is known as _____.

30) _____

A) immigration
B) mobility
C) heterogeneity
D) globalization

Question Details

31) In the late nineteenth and early twentieth centuries, the anti-immigrant, nativistic sentiment

31) _____

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A) targeted immigrants of southern European descent only.
B) was not supported by the government of the United States.
C) was supported by the government of the United States.
D) was a form of economic protection for enclave communities.

Question Details

32) Current immigration changes, along with increasing domestic diversity clearly illustrate the fact that the United States is becoming more _____.

32) _____

A) heterogeneous
B) classist
C) nativist
D) ethical

Question Details

33) The study of intercultural communication in order to proselytize others without their consent illustrates a(n) _____ issue associated with the application of intercultural knowledge.

33) _____

A) ethical
B) practical
C) religious
D) demographic

Question Details

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34) The existing gap between the rich and the poor and the high number of working poor

34) _____

A) result in an increased effort by the poor to attain wealth.
B) result in decreased economic growth in the nation.
C) do not significantly affect equality of opportunity for the next generation.
D) have not affected the life expectancy of rich men and poor men.

Question Details

ESSAY. Write your answer in the space provided or on a separate sheet of paper.

35) In what ways economic conditions make a difference in attitudes toward foreign workers and immigration policies?

Question Details

36) In what ways the study of intercultural communication can be helpful in understanding ethical issues involved in intercultural interaction?

Question Details

37) Identify and discuss three ways in which we might become ethical students of culture.

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Question Details

38) Identify and discuss four of the six imperatives for studying intercultural communication.

Question Details

39) Compare and contrast the universalist and relativist positions in the context of ethical intercultural interaction.

Question Details

40) In what ways have the conflicts in Afghanistan and Iraq underscored the need to study intercultural communication?

Question Details

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41) How has the history of immigration influenced cultural relations within the United States?

Question Details

42) How practicing self-reflexivity may improve intercultural communication?

Question Details

43) How has the changing demographics in the United States affected intercultural communication?

Question Details

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Answer Key

Test name: CH01

1) TRUE
2) TRUE
3) TRUE
4) TRUE
5) TRUE
6) TRUE
7) TRUE
8) FALSE
9) FALSE
10) FALSE
11) A
12) A
13) B
14) B
15) B
16) D
17) D
18) C
19) C
20) A
21) C
22) D
23) A
24) C
25) C

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26) A
27) D
28) B
29) D
30) D
31) C
32) A
33) A
34) B

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