International Marketing 19th edition Cateora Test Bank

SKU: 9781266148637-TEST-BANK

TBEXAM.COM

International Marketing Edition 19 by Cateora

CORRECT ANSWERS ARE LOCATED IN THE 2ND HALF OF THIS DOC.

TRUE/FALSE - Write 'T' if the statement is true and 'F' if the statement is false.

1) The Marshall Plan was developed by the United States as a method to assist Europe in rebuilding after World War II.
   - ◎ true
   - ◎ false

2) The General Agreement on Tariffs and Trade (GATT) became part of the World Trade Organization in 1995 with the ratification of the Uruguay Round agreements.
   - ◎ true
   - ◎ false

3) The United States faced increasing competition in export markets by the end of the 1960s.
   - ◎ true
   - ◎ false

4) By the year 1971, the United States was selling less to other countries than it bought from them; that is, the United States had a trade deficit.
   - ◎ true
   - ◎ false

TBEXAM.COM

5) According to the Organization for Economic Cooperation and Development (OECD), for the next 25 years, the share of world output of the developing world's economies will shrink from about one-third to nearly one-sixth.
   - ◎ true
   - ◎ false

6) A nation's balance-of-payments statement records all financial transactions between its residents and those of the rest of the world during a given period of time.
   - ◎ true
   - ◎ false

7) In a balance-of-payments record, the current account is a record of all merchandise exports, imports, and service plus unilateral transfers of funds.
   - ◎ true
   - ◎ false

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

8) When reviewing a balance-of-payments statement, you would check the reserves account to view exports and imports of gold.
   - ◎ true
   - ◎ false

9) When foreign currencies can be traded for more dollars, U.S. products and companies are more expensive for the foreign customer and exports decrease.
   - ◎ true
   - ◎ false

10) Establishing a tariff on fabrics imported from Uruguay so that U.S. manufacturers sell more fabrics is an example of a protectionist measure.
   - ◎ true
   - ◎ false

11) In general, economists do not recognize "protection of the home market" as a valid argument for protectionist measures.
   - ◎ true
   - ◎ false

12) Quotas, boycotts, monetary barriers, and market barriers are all examples of nontariff barriers.
   - ◎ true
   - ◎ false

13) In general, a tariff will decrease inflationary pressures.
   - ◎ true
   - ◎ false

14) Tariffs are often used as reprisals against protectionist moves of trading partners.
   - ◎ true
   - ◎ false

15) The United States has placed a limit on the tons of sugar that can be imported into the country. This is an example of a tariff.
   - ◎ true
   - ◎ false

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

16) An import license limits the quantities that can be imported on a case-by-case basis.
- ◎ true
- ◎ false

17) Voluntary export restraints are common in the technology industry when an agreement is made between the importing and exporting countries for a restriction on the volume of exports.
- ◎ true
- ◎ false

18) An embargo sets a limit on the quantity of goods one country can sell to another.
- ◎ true
- ◎ false

19) In the context of blocked currency, blockage is accomplished by refusing to allow an importer to exchange its national currency for the currency of the seller.
- ◎ true
- ◎ false

20) It is mandatory for importers who want to buy a foreign good from a foreign country to apply for a business permit in that country.TBEXAM.COM
- ◎ true
- ◎ false

21) An exchange permit issued by a government can stipulate an unfavorable rate of exchange depending on the desires of the government.
- ◎ true
- ◎ false

22) The United States and other countries require some products to contain a percentage of "local content" to gain admission to their markets.
- ◎ true
- ◎ false

23) Antidumping laws were designed to prevent foreign producers from "predatory pricing."
- ◎ true
- ◎ false

TBEXAM.COM

TBEXAM.COM – THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

24) The Omnibus Trade and Competitiveness Act of 1988 focuses on assisting businesses to be more competitive in world markets, but does not get involved in trade practices.
- ◎ true
- ◎ false

25) Under the Omnibus Trade and Competitiveness Act, the U.S. president has the authority to restrict sales of a country's products in the U.S. market if that country imposes unfair restrictions on U.S. products.
- ◎ true
- ◎ false

26) One advantage of the Omnibus Trade and Competitiveness Act is a more flexible process to obtain export licenses.
- ◎ true
- ◎ false

27) The GATT panels were formed to resolve bilateral trade disputes and have both advisory and enforcement powers.
- ◎ true
- ◎ false

TBEXAM.COM

28) The decisions taken by the World Trade Organization in solving trade disputes among members are binding ones.
- ◎ true
- ◎ false

29) The International Monetary Fund was created before World War II to help individual states regain economic profitability.
- ◎ true
- ◎ false

30) As both gold and the U.S. dollar have lost their utility as the basic medium of financial exchange, most monetary statistics relate to special drawing rights (SDRs) rather than dollars.
- ◎ true
- ◎ false

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

MULTIPLE CHOICE - Choose the one alternative that best completes the statement or answers the question.

31) After World War II, the United States led efforts to provide financial and industrial development assistance to rebuild Japan and channeled funds to foster economic growth in the underdeveloped world. These efforts were primarily aimed at
   A) halting the growth of Nazi Germany.
   B) dampening the spread of communism.
   C) dampening the spread of capitalism.
   D) building a stronger defense force.
   E) creating a worldwide trade bloc to counter the OPEC countries' clout.

32) After World War II, the United States set out to infuse the ideal of capitalism throughout as much of the world as possible. As a result, most of the noncommunist economies in the world
   A) stagnated.
   B) grew significantly.
   C) failed.
   D) quickly matched the U.S. economy.
   E) faced high inflation rates.

TBEXAM.COM

33) What was the most apparent reciprocal impact of the foreign economic assistance given by the United States following World War II?
   A) European countries formed an alliance to counter the OPEC countries' clout.
   B) Outflow of labor to the recipient countries increased dramatically.
   C) All recipient countries appointed Americans to manage their central banks.
   D) Purchases of U.S. agricultural products, manufactured goods, and services by the recipient countries increased.
   E) Distribution of economic power and potential became more uneven.

34) The returning military after World War II boosted the labor supply in the United States, which led to
   A) the U.S. government raising tariffs on most imports by 50 percent.
   B) overseas firms shifting their production facilities to the United States.
   C) a historic low in domestic demand, which caused a financial depression.
   D) a production capacity in the United States well beyond domestic needs.
   E) the implementation of the Marshall Plan.

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

35) How did GATT prevent the repeat of the economic disaster that occurred after World War I?
A) It provided short-term loans to struggling nations.
B) It promoted dumping policies to allow stronger ties between member nations.
C) It fostered isolationism for nations that were market leaders.
D) It provided for a third party, the United Nations, to negotiate peace treaties.
E) It provided a forum for member countries to negotiate a reduction of tariffs and other barriers to trade.

36) Which agreement(s), plan, or act played a role in sending the world's economies into the Great Depression?
A) Uruguay Round agreements
B) Marshall Plan
C) Smoot-Hawley Act
D) General Agreement on Tariffs and Trade (GATT)
E) NAFTA

37) What was the outcome for GATT after the ratification of the Uruguay Round agreements?
A) GATT allowed the United States to increase its import tax.
B) GATT became part of the World Trade Organization.
C) GATT directly led to the uneven distribution of economic power and potential.
D) The European Union decided to stay away from the treaty.
E) The original purpose was sidelined in favor of political and military intervention between member states.

38) The rapid growth of war-torn economies and previously underdeveloped countries, coupled with large-scale economic cooperation and assistance that followed World War II, led to
A) the rise of new global marketing opportunities.
B) the decrease in demand for American goods worldwide.
C) the dissolution of GATT.
D) the spread of communism by the United States.
E) the sharp reduction in the production capacity of the United States.

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

39) Which were the two major challenges faced by U.S. multinational corporations at the close of the 1960s?
A) the creation of the Soviet Union and the higher tariffs on imports
B) growing jingoistic nationalism and a negative population growth rate in major international markets
C) resistance to direct investment and increasing competition in export markets
D) increasing Chinese domination in the manufacturing sector and the falling dollar in global markets
E) the decreased demand for U.S. goods in the global market and the growing influence of consumer rights advocacy in the home market

40) Post–World War II, worldwide economic growth was in strong evidence, and countries that were once classified as less developed were reclassified as
A) communist countries.
B) free trade economies.
C) tier-II countries.
D) developed countries.
E) newly industrialized countries.

41) Which statement presents the correct picture of the outcome of increased world trade after the 1950s, contrary to Servan-Schreiber's prediction?
A) Third World countries have been excluded from this economic growth leading to stark imbalances in wealth.
B) The European Union has become the center of world trade, taking the position away from the United States.
C) The United States has continuously maintained the positive balance of trade it attained during the 1950s.
D) Economic power and potential has become more evenly distributed among the countries of the world.
E) SDRs and gold have lost their utility as the basic medium of financial exchange and most monetary statistics have started relating to the U.S. dollar.

42) What is the major reason behind the failure of American MNCs to completely dominate the European markets as predicted by Servan-Schreiber?
A) the resurgence of competition for U.S. businesses from all over the world
B) the elimination of import taxes in the European countries
C) the restructuring of U.S industries
D) the decadence of communism
E) the dissolution of colonial powers

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

43) In the 1980s, what prompted the United States to restructure its industries to be more "lean and mean"?
A) It had stopped funding competitive developing nations.
B) Its competitive position in capital goods such as computers eroded sharply.
C) It had decreased its exports and increased its imports.
D) It had raised the average tariff on more than 20,000 imported goods by 60 percent.
E) Its trade strategies provoked increased protectionism from other countries.

44) Which world region is predicted to be a major force, if not the leading force, in setting future patterns for trade?
A) North America
B) Europe
C) South America
D) Asia
E) Central America

45) In the last few years, most of the countries of the world saw a dramatic slowdown in the growth of their economies with the exception of
A) the United States.
B) Spain.
C) China.
D) Greece.
E) France.

TBEXAM.COM

46) According to estimates by the World Bank, five countries whose share of world trade is barely one-third that of the European Union now have a 50 percent higher share than that of the European Union. Of the following, which is included on this list?
A) Mexico
B) Brazil
C) Romania
D) Nigeria
E) Zimbabwe

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

47) The system of accounts that records a nation's international financial transactions is most accurately called its
A) supply chain management system.
B) gross domestic product system.
C) net domestic product payments.
D) balance of payments.
E) net national product systems.

48) What is used to ensure that balance-of-payments records are always in balance?
A) sum of squares recording system
B) bank reconciliation system
C) double-entry bookkeeping system
D) archival records system
E) multifactor recording system

49) A balance-of-payments statement for a country reveals
A) how rich or poor a country is financially.
B) a record of the country's financial condition.
C) a comparison of one country's finances to another country's debt.
D) a balanced budget for the country.
E) the spending power available to the country for specific goods.

TBEXAM.COM

50) What is a defining characteristic of a balance-of-payments statement?
A) It is a record of the domestic transactions between the government of a country and the private companies in that country.
B) It records all financial transactions between the residents of a country and those of the rest of the world.
C) It records the trade policies of the member nations of the WTO.
D) It is an annual record of the profitable foreign transactions made by a particular country.
E) It is a financial statement in which the credits must exceed the debits.

51) Which of the following falls on the plus side of the U.S. balance of payments?
A) payments to the United States for insurance
B) the costs of goods imported
C) spending by American tourists overseas
D) new overseas investments
E) the cost of foreign military

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

52) Which of the following falls on the minus side of the U.S. balance of payments?
A) payments to the United States for insurance
B) payments of dividends and interest on investments abroad
C) return on capital invested abroad
D) new foreign investments in the United States
E) spending by American tourists overseas

53) What occurs in the balance of payments account when international payments are greater than receipts?
A) a tariff
B) inflation
C) recession
D) a credit
E) a deficit

54) The_____ account of the balance-of-payments statement is used to record all merchandise exports, imports, and services plus unilateral transfers of funds.
A) current
B) capital
C) credit
D) receivables
E) reserves

TBEXAM.COM

55) Which account in the balance-of-payments statement is a record of direct investment, portfolio investment, and short-term movement of cash and technology to and from countries?
A) current account
B) capital account
C) credit account
D) receivables account
E) reserves account

56) The_____ of the balance-of-payments statement is used to record increases or decreases in foreign exchange and increases or decreases in liabilities to foreign central banks.
A) current account
B) capital account
C) credit account
D) receivables account
E) reserves account

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

57) What argument regarding the need for protectionism is recognized by economists as valid?
A) need to keep money at home
B) encouragement of capital accumulation
C) industrialization of a low-wage nation
D) conservation of natural resources
E) maintenance of employment and reduction of unemployment

58) Saskia, the CEO of a smartwatch manufacturer in Estonia, saw a number of businesses go bankrupt because they were unable to compete with the cheaper prices of goods provided by foreign companies. Saskia's company was one of the first in her country to create smartwatches. What argument did Saskia, who views herself as a protectionist, most likely use to persuade her government to restrict the import of smartwatches from foreign companies?
A) protection of an infant industry
B) the need to keep money at home
C) conservation of natural resources
D) national defense
E) maintenance of standard of living

59) What is a tariff?
A) It is a tax levied by a government on goods being exported out of the country.
B) It is a tax paid by individual states to the federal government for goods transferred across state lines.
C) It is a tax imposed by a government on goods that are imported into the country.
D) It is a limit on the amount of goods that can be imported into the country.
E) It is a limit on the amount of goods that can be exported out of the country.

60) In general, tariffs weaken
A) inflationary pressures.
B) special interests' privileges.
C) balance-of-payments positions.
D) government control in economic matters.
E) the number of reciprocal tariffs by other countries.

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

61) Which statement is true of tariffs?
A) They strengthen balance-of-payments positions.
B) They strengthen supply-and-demand patterns.
C) They increase special interests' privileges.
D) They strengthen international relations.
E) They promote competition.

62) The tariff on certain goods is based on the percentage of the determined value of the item being imported. What type of tariff is this?
A) compound duty
B) quota duty
C) specific duty
D) reciprocal duty
E) ad valorem duty

63) A specific unit or dollar limit applied to a particular type of good is called a(n)
A) trade license.
B) quota.
C) ad valorem duty.
D) predatory price.
E) exchange rate.

TBEXAM.COM

64) A boycott on importing produce from Mexico would be an example of a
A) compound duty.
B) revenue tariff.
C) nontariff barrier.
D) specific duty.
E) quota embargo.

65) If a country refuses to sell some products to another country, it is utilizing which barrier to trade?
A) import credit discriminations
B) export subsidies
C) voluntary export restraints
D) embargoes
E) packaging, labeling, or marking standards

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

66) If a country decided to refuse to allow an importer to exchange its national currency for the sellers' currency, it would be an example of a(n)_____ currency.
A) blocked
B) spot
C) embargo
D) taxed
E) quota

67) Exporting countries primarily agree to voluntary export restraints (VERs) to
A) minimize exposure in the importing country.
B) reduce market competitiveness.
C) avoid stiffer quotas being set by the importing country.
D) take over local industries of the importing country.
E) avoid criminal prosecution.

68) A voluntary export restraint is an agreement signed willingly between the importing country and the exporting country for a restriction on the
A) overall tax.
B) number of businesses eligible for imports.
C) volume of exports.
D) government's portion of the paid tariff.
E) balance-of-payments statements.

TBEXAM.COM

69) In which of the following industries are voluntary export restraints commonly used?
A) steel
B) furniture
C) technology
D) media
E) education

70) The owner of a chinchilla fur company wants to export its fur coats and bags to an EU country. However, the owner discovers that there is a total restriction on the import of any form of small-animal fur into that country. This is an example of
A) an orderly market agreement.
B) a quota.
C) a monetary barrier.
D) a voluntary export restraint.
E) a boycott.

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

71) One country refuses to sell goods to its neighboring country based on the belief that the neighboring country harbors radicals and terrorists. In this case, the refusal is referred to as a(n)
A) antidumping penalty.
B) embargo.
C) monetary barrier.
D) orderly market agreement.
E) voluntary export restraint.

72) In the context of monetary barriers, blockage is ideally accomplished when
A) a country refuses to allow an importer to exchange its national currency for the country's currency.
B) two countries enter into a voluntary agreement to determine the value of their currencies.
C) a country applies a specific unit or dollar limit to a particular type of good.
D) money dealers limit the rate at which foreign currencies are exchanged.
E) the government of a country imposes a mandatory tax on goods entering at its borders.

73) In order to effectively secure foreign exchange, what is most likely to be used by countries experiencing severe shortages of foreign exchange?
A) privatization
B) government approval
C) spot pricing
D) voluntary export restriction
E) monopoly

74) What trade policy tool makes it mandatory for its importers who want to buy a foreign good to apply for an exchange permit?
A) tariff
B) import quota
C) blocked currency
D) government approval
E) export levy

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

75) An exchange permit can stipulate the
A) quantity of goods that can be exchanged for a particular sum of foreign currency.
B) number of parties that can be involved in an exchange transaction.
C) amount to be exchanged that must be deposited in a local bank for a set period.
D) quality standards of the goods involved in an exchange.
E) number of times one party can avail exchange permits.

76) InDeep, a scuba equipment company, was just notified that a shipment of 200 pieces of its diving equipment has been rejected by the customs administration of the recipient country because the breathing apparatus did not include an optional safety feature. What category of nontariff barriers primarily uses such quality issues as a trade barrier?
A) quotas
B) licenses
C) embargoes
D) boycotts
E) standards

77) The United States and other countries require some products (automobiles in particular) to contain a percentage of "local content" to gain admission to their markets. This is an example of the stringent usage of_____ to restrict trade.
A) exchange permits
B) embargoes
C) blocked currencies
D) standards
E) antidumping penalties

TBEXAM.COM

78) _____ pricing is the practice whereby a foreign producer intentionally sells its products in the United States for less than the cost of production to undermine the competition and take control of the market.
A) Basing point
B) Spot
C) Defensive
D) Counterpoint
E) Predatory

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

International Marketing Edition 19 by Cateora

79) _____ is/are a nontariff barrier that was specifically designed to prevent foreign producers from using predatory pricing to take control of U.S. markets.
A) Quotas
B) Embargoes
C) Blocked currency
D) Antidumping laws
E) Exchange permits

80) Which trading partner of the United States became its number one "trade problem" at the beginning of the 21st century?
A) the United Kingdom
B) Japan
C) Germany
D) Canada
E) China

81) What legislative decision was designed to primarily deal with trade deficits, protectionism, and the overall fairness of U.S. trading partners?
A) the Neutrality Pact of 1941
B) the Omnibus Trade and Competitiveness Act of 1988
C) the League of Nations Act of 1920
D) the Hawley-Smoot Tariff Act of 1930
E) the International Monetary Fund and Bank Act of 1945

82) What was the impetus for the Omnibus Trade and Competitiveness Act?
A) Markets in the United States were open to most of the world but markets in Europe and many Asian countries were relatively closed.
B) The U.S. market was relatively closed to the rest of the world.
C) Markets in the United States were being driven by foreign demand.
D) The trade volume in the United States was declining.
E) Markets in the United States were trading with partners based on how they hoped they would respond rather than how they actually operated.

83) The Foreign Corrupt Practices Act (FCPA) was specifically addressed in the_____ section of the Omnibus Trade and Competitiveness Act.
A) market access
B) export expansion
C) import relief
D) foreign exchange regulation
E) trade deficit

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

84) Which section of the Omnibus Trade and Competitiveness Act recognizes that foreign penetration of U.S. markets can cause serious competitive pressure, loss of market share, and possibly severe financial harm?
A) the market access section
B) the export expansion section
C) the import relief section
D) the foreign exchange regulation section
E) the trade deficit section

85) Which is one of the four ongoing activities that support the growth of international trade?
A) Warsaw Pact
B) Kyoto Protocol
C) International Monetary Fund
D) World Summit on Sustainable Development
E) Treaty of Waitangi

86) Which statement accurately describes the General Agreement on Tariffs and Trade (GATT)?
A) The United States, the United Kingdom, and Germany were the only signatories of the original GATT.
B) The original agreement provided a process to increase the tariffs on trade goods.
C) GATT member nations seek to resolve their trade disputes unilaterally.
D) Its panels have enforcement powers apart from advisory powers.
E) It created an agency to serve as watchdog over world trade.

87) GATT uses consultation as the primary method to
A) build equal representation among its members.
B) solve global trade problems.
C) look for loopholes that enable members to get around restrictions.
D) implement the legislative agenda of trade members.
E) create binding agreements between member nations.

88) What agreement makes it possible to challenge the restrictions in Indonesia that prohibit foreign firms from opening their own wholesale or retail distribution channels?
A) Trade-Related Aspects of Intellectual Property Rights (TRIPs)
B) Trade-Related Investment Measures (TRIMs)
C) General Agreement on Trade in Services (GATS)
D) Marrakesh Agreement
E) Stockholm Agreement

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

89) The Uruguay Round resulted in which institution becoming the successor to the GATT?
- A) International Monetary Fund
- B) World Bank
- C) European Services Forum
- D) World Trade Organization
- E) Association of Southeast Asian Nations

90) How are WTO decisions enforced?
- A) All WTO decisions are enforceable under law.
- B) Member nations pay a duty to join WTO and this creates natural compliance.
- C) The World Court reviews and enforces all WTO decisions.
- D) International pressure to comply with WTO decisions is expected to force compliance.
- E) Decisions must pass through both houses of Congress to be enforced.

91) Antidumping duties are becoming a popular way to
- A) evade manufacturing taxes.
- B) avoid paying basic excise duties.
- C) negotiate special excise duties.
- D) impose production taxes.
- E) circumvent WTO guidelines and impose new duties.

TBEXAM.COM

92) Several nations that have become frustrated with the slow progress of the most recent round of WTO trade negotiations are
- A) negotiating bilateral trade agreements.
- B) forming a rival organization.
- C) refusing to accept all the rules and regulations imposed by the WTO.
- D) using legal means to sue the WTO.
- E) opting out of membership in the WTO.

93) _____ and the World Bank Group are two global institutions created primarily to assist nations in becoming and remaining economically viable.
- A) Amnesty International
- B) The World Court
- C) The International Monetary Fund
- D) The International Red Cross
- E) The International Federation of Blue Cross

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

94) What market barriers led to the creation of the International Monetary Fund?
A) trade embargoes
B) inflation and recession in Europe
C) new taxing bodies governing trade
D) inadequate monetary reserves and unstable currencies
E) export quotas and higher tariffs

95) Developed by the International Monetary Fund to cope with universally floating exchange rates,_____ represent an average base of value derived from the value of a group of major currencies.
A) exchange permits
B) special drawing rights
C) floating currencies
D) gold rates
E) dollar parities

96) The special drawing rights (SDRs) developed by the IMF can be thought of as
A) black gold.
B) exchange permits.
C) floating currencies.
D) paper gold.
E) virtual dollars.

TBEXAM.COM

97) What is a basic criticism of global financial institutions?
A) They failed to focus on the aim of reducing inequalities between rich and poor countries.
B) They failed to help the Asian countries substantially when they underwent a major financial crisis in the 1990s.
C) They failed to respect the autonomy of member nations by deeming any bilateral agreements between members as illegal if made without their approval.
D) They failed to foresee and counter the unintended effects of globalization like pollution, exploitation, and cultural extinction.
E) They failed to suppress the terrorists who were responsible for the attack in London that coincided with the G8 summit.

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

98) While unintended, what is an adverse consequence of globalization?
A) nationalization of private sector holdings
B) lower and more competitive oil prices
C) reduced variety and quality of goods and services
D) worker exploitation and domestic job losses
E) provision of loans from the World Bank

99) Which statement accurately describes the primary goal of the World Bank Group?
A) to promote special drawing rights (SDRs)
B) to reduce the environmental impact of globalization and promote stability
C) to reduce poverty and improve living standards by promoting sustainable growth and investment in people
D) to stabilize foreign exchange rates
E) to maintain a stable system of buying and selling currencies so that payments can take place smoothly

SHORT ANSWER. Write the word or phrase that best completes each statement or answers the question.

100) What steps did the United States take following World War II to minimize the spread of communism around the world? Name at least one specific piece of legislation that was created.

TBEXAM.COM

101) Compare the U.S. position in world trade today to when Servan-Schreiber warned Europe about U.S. multinational domination.

102) Why must the balance-of-payments record always be in balance? What does a balanced record signify?

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

103) Compare and contrast the three accounts of a balance-of-payments statement.

104) Describe the cost to the consumer when protectionist measures are in place.

105) Which three things are weakened when tariffs are imposed?

TBEXAM.COM

106) Explain the difference between a quota and a licensing limit.

TBEXAM.COM

107) Describe the three areas covered by the Omnibus Trade and Competitiveness Act of 1988 that are considered critical in improving U.S. trade.

108) Describe how the General Agreement on Trade in Services (GATS) helped the United States reduce barriers to international trade in services.

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

International Marketing Edition 19 by Cateora

109) Why was the International Monetary Fund (IMF) formed? How does the IMF deal with universally floating rates?

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

International Marketing Edition 19 by Cateora

Answer Key

Test name: Chapter 02

1) TRUE
The United States wanted to infuse capitalism throughout the world to dampen the spread of communism. The Marshall Plan was a means to assist Europe in rebuilding after World War II.

2) TRUE
With the ratification of the Uruguay Round agreements, the GATT became part of the World Trade Organization (WTO) in 1995, and its 117 original members moved into a new era of free trade.

3) TRUE
At the close of the 1960s, U.S. multinational corporations (MNCs) were facing resistance to direct investments and increasing competition in export markets.

4) TRUE
Before 1971, the United States sold more to other countries than it bought from them, so the United States had a favorable balance of trade. By 1971, however, the United States had a trade deficit of $2 billion that grew steadily until it peaked at $160 billion in 1987.

TBEXAM.COM

5) FALSE
The Organization for Economic Cooperation and Development (OECD) estimates that, over the next 25 years, the economies of the developing world's share of world output will rise from about one-sixth to nearly one-third.

6) TRUE
A nation's balance-of-payments statement records all financial transactions between its residents and those of the rest of the world during a given period of time—usually one year.

7) TRUE
In a balance-of-payments statement, the current account is a record of all merchandise exports, imports, and service plus unilateral transfers of funds.

8) TRUE
The reserves account is a record of exports and imports of gold, increases or decreases in foreign exchange, and increases or decreases in liabilities to foreign central banks.

9) FALSE

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

When foreign currencies can be traded for more dollars, U.S. products (and companies) are less expensive for the foreign customer and exports increase, and foreign products are more expensive for the U.S. customer and the demand for imported goods is dampened.

10) TRUE
Protectionism occurs when nations utilize legal barriers, exchange barriers, and psychological barriers to restrain the entry of unwanted goods.

11) TRUE
In general, economists recognize arguments regarding protection of an infant industry, national defense, and the industrialization of underdeveloped countries as valid.

12) TRUE
A tariff is a tax imposed by a government on goods entering at its borders. It is used to encourage development of domestic industry and protect existing industry. Governments may establish such barriers to trade as tariffs and a variety of nontariff barriers including quotas, boycotts, monetary barriers, and market barriers.

13) FALSE
In general, tariffs increase inflationary pressures, special interests′ privileges, government control and political considerations in economic matters, and the number of tariffs (they beget other tariffs via reciprocity).

14) TRUE
Tariffs can be arbitrary, discriminatory, and require constant administration and supervision. In addition, tariffs are often used as reprisals against protectionist moves of trading partners.

15) FALSE
A quota is a specific unit or dollar limit applied to a particular type of good. The United States has specific guidelines restricting how many tons of sugar can be imported.

16) TRUE
The fundamental difference between quotas and import licenses as a means of controlling imports is the greater flexibility of import licenses. Quotas permit importing until the quota is filled while import licenses limit quantities on a case-by-case basis.

17) FALSE

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

A voluntary export restraint (VER) is common in the textiles, clothing, steel, agriculture, and automobile industries. It is called voluntary because the exporting country sets the limits; however, it is generally imposed under the threat of stiffer quotas and tariffs being set by the importing country if a VER is not established.

18) FALSE
An embargo is a refusal to sell to a specific country.

19) TRUE
Blockage is accomplished by refusing to allow an importer to exchange its national currency for the currency of the seller.

20) FALSE
Importers who want to buy a foreign good must apply for an exchange permit, that is, permission to exchange an amount of local currency for foreign currency.

21) TRUE
An exchange permit issued by a government can stipulate an unfavorable rate of exchange depending on the desires of the government.

TBEXAM.COM

22) TRUE
The United States and other countries require some products (automobiles in particular) to contain a percentage of "local content" to gain admission to their markets. This is an example of how countries use standards to protect their domestic industry.

23) TRUE
Antidumping laws were designed to prevent foreign producers from "predatory pricing," a practice whereby a foreign producer intentionally sells its products in the United States for less than the cost of production to undermine the competition and take control of the market.

24) FALSE
The Omnibus Trade and Competitiveness Act of 1988 is many faceted, focusing on assisting businesses to be more competitive in world markets as well as on correcting perceived injustice in trade practices.

25) TRUE
The Omnibus Trade and Competitiveness Act gives the U.S. president authority to restrict sales of a country's products in the U.S. market if that country imposes unfair restrictions on U.S. products.

26) TRUE

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

The act has resulted in a much more flexible process for obtaining export licenses, in fewer products on the export control list and in greater access to information.

27) FALSE
GATT member nations seek to resolve their trade disputes bilaterally; if that fails, special GATT panels are set up to recommend action. The panels are only advisory and have no enforcement powers.

28) TRUE
The World Trade Organization sets many rules governing trade among its 164 members, provides a panel of experts to hear and rule on trade disputes among members, and, unlike GATT, issues binding decisions.

29) FALSE
The International Monetary Fund (IMF) was formed to overcome international market barriers such as inadequate monetary reserves and unstable currencies which are particularly vexing problems in global trade.

30) TRUE
As both gold and the U.S. dollar have lost their utility as the basic medium of financial exchange, most monetary statistics relate to special drawing rights (SDRs) rather than dollars. The SDR is in effect "paper gold" and represents an average base of value derived from the value of a group of major currencies.

31) B
After World War II, as a means to dampen the spread of communism, the United States set out to infuse the ideal of capitalism throughout as much of the world as possible.

32) B
As these countries worked to gain economic independence, the financial assistance provided by the United States allowed the economies of most of the noncommunist world to grow and new markets were created.

33) D
For every dollar the United States invested in the economic development and rebuilding of other countries after World War II, hundreds of dollars more returned in the form of purchases of U.S. agricultural products, manufactured goods, and services.

34) D

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

The overseas demand created by the Marshall Plan and other programs was important to the U.S. economy because the vast manufacturing base built to supply World War II and the swelling labor supply of returning military created a production capacity well beyond domestic needs.

35) E
Determined not to repeat the economic disaster that followed World War I, world leaders created the General Agreement on Tariffs and Trade (GATT), a forum for member countries to negotiate a reduction of tariffs and other barriers to trade.

36) C
The Smoot-Hawley Act raised average U.S. tariffs on more than 20,000 imported goods to levels in excess of 60 percent; in retaliation, 60 countries erected high tariff walls, and international trade stalled. A major worldwide recession catapulted the world's economies into the Great Depression.

37) B
With the ratification of the Uruguay Round agreements, the GATT became part of the World Trade Organization (WTO) in 1995, and its 117 original members moved into a new era of free trade.

TBEXAM.COM

38) A
The rapid growth of war-torn economies and previously underdeveloped countries, coupled with large-scale economic cooperation and assistance, led to new global marketing opportunities.

39) C
At the close of the 1960s, U.S. multinational corporations (MNCs) were facing major challenges on two fronts: resistance to direct investment and increasing competition in export markets.

40) E
The post–World War II era witnessed worldwide economic growth, and countries once classified as less developed were reclassified as newly industrialized countries (NICs). Various NICs such as Brazil, Mexico, South Korea, Taiwan, Singapore, and Hong Kong experienced rapid industrialization.

41) D
As a result of the expansionary trade measures led by the United States, economic power and potential have become more evenly distributed among countries than was the case when Servan-Schreiber warned Europe about U.S. multinational domination.

42) A

TBEXAM.COM

TBEXAM.COM – THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

Servan-Schreiber's prediction did not come true for many reasons, but one of the more important was that American MNCs confronted a resurgence of competition from all over the world.

43) B
In the 1980s, the United States saw its competitive position in capital goods such as computers and machinery erode sharply. The U.S. industry got a wake-up call and responded by restructuring its industries; in essence, it got "lean and mean." By the late 1990s, the country was once again holding its own in capital goods, particularly with trade surpluses in the high-tech category.

44) D
By the last decade of the 20th century, Asia was controlled and managed by Asians for the first time in 400 years. During the decades since World War II, the West set the patterns for trade, but increasingly, Asia will be a major force, if not *the* leading force.

45) C
The unprecedented and precipitous growth of the U.S. economy in the late 1990s slowed dramatically in the last few years, and of course dramatically so in 2009, 2016, and 2020. Growth in most of the rest of the world has followed suit, with the exception of China.

TBEXAM.COM

46) B
The World Bank estimates that five countries—Brazil, China, India, Indonesia, and Russia—whose share of world trade is barely one-third that of the European Union now have a 50 percent higher share than that of the European Union.

47) D
The system of accounts that records a nation's international financial transactions is called its balance of payments. A nation's balance-of-payments statement records all financial transactions between its residents and those of the rest of the world during a given period of time—usually one year.

48) C
As the balance-of-payments record of a nation is maintained on a double-entry bookkeeping system, it must always be in balance.

49) B
A nation's balance-of-payments statement records all financial transactions between its residents and those of the rest of the world during a given period of time—usually one year. A balance of payments is a record of condition, not a determinant of condition.

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

50) B
A nation's balance-of-payments statement records all financial transactions between its residents and those of the rest of the world during a given period of time—usually one year.

51) A
On the plus side of the U.S. balance of payments are merchandise export sales; money spent by foreign tourists; payments to the United States for insurance, transportation, and similar services; payments of dividends and interest on investments abroad; return on capital invested abroad; new foreign investments in the United States; and foreign government payments to the United States.

52) E
On the minus side of the U.S. balance of payments are the costs of goods imported, spending by American tourists overseas, new overseas investments, and the cost of foreign military and economic aid. A deficit results when international payments are greater than receipts.

53) E
A deficit results when international payments are greater than receipts.

54) A
The current account shows a record of all merchandise exports, imports, and services plus unilateral transfers of funds.

55) B
The capital account of the balance-of-payments statement is a record of direct investment, portfolio investment, and short-term capital movements to and from countries.

56) E
The reserves account of the balance-of-payments statement is a record of exports and imports of gold, increases or decreases in foreign exchange, and increases or decreases in liabilities to foreign central banks.

57) C
Countless reasons to maintain government restrictions on trade are espoused by protectionists, but economists in general recognize as valid only the arguments regarding infant industry, national defense, and industrialization of low-wage nations.

58) A

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

The scenario tells us that smartwatch manufacturing was a new industry in Estonia when Saskia made her case to the Estonian government. Protecting this infant industry would be the most probable reason for seeking protection from foreign competition.

59) C
A tariff is a tax imposed by a government on goods entering at its borders. Tariffs may be used as revenue-generating taxes or to discourage the importation of goods, or for both reasons.

60) C
In general, tariffs weaken balance-of-payments positions, supply-and-demand patterns, and international relations (they can start trade wars).

61) C
In general, tariffs increase inflationary pressures, special interests' privileges, government control and political considerations in economic matters, and the number of tariffs.

62) E
In the United States the types of customs duties used are classified as ad valorem duties, specific duties, and compound duty. Ad valorem duties are based on a percentage of the determined value of the imported goods.

TBEXAM.COM

63) B
A quota is a specific unit or dollar limit applied to a particular type of good.

64) C
Nontariff barriers include quotas, boycotts, monetary barriers, and market barriers.

65) D
To encourage development of domestic industry and protect existing industry, governments may establish such barriers to trade as U.S. tariffs and a variety of nontariff barriers and import policies including quotas, embargoes, import licensing requirements, minimum import price limits, and proportional restrictions of foreign to domestic goods. An embargo is a refusal to sell to a specific country.

66) A
Blocked currency is used as a political weapon or as a response to difficult balance-of-payments situations. In effect, blockage cuts off all importing or all importing above a certain level. Blockage is accomplished by refusing to allow an importer to exchange its national currency for the sellers' currency.

67) C

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

A voluntary export restraint (VER) is called voluntary because the exporting country sets the limits; however, it is generally imposed under the threat of stiffer quotas and tariffs being set by the importing country if a VER is not established.

68) C
Similar to quotas are the voluntary export restraints (VERs) or orderly market agreements (OMAs). Common in textiles, clothing, steel, agriculture, and automobiles, the VER is an agreement between the importing country and the exporting country for a restriction on the volume of exports.

69) A
A voluntary export restraint (VER) is called voluntary because the exporting country sets the limits on its exports. They are common in textiles, clothing, steel, agriculture, and automobiles.

70) E
A government boycott is an absolute restriction against the purchase and importation of certain goods and/or services from other countries. As the country mentioned in the scenario has absolutely restricted the importation of small-animal fur, it has issued a government boycott against small-animal fur.

TBEXAM.COM

71) B
In this case, the refusal is most accurately referred to as an embargo. An embargo is a refusal to sell to a specific country.

72) A
In the context of monetary barriers, blockage is accomplished by refusing to allow an importer to exchange its national currency for the seller's currency. In effect, blockage cuts off all importing or all importing above a certain level.

73) B
Government approval to secure foreign exchange is often used by countries experiencing severe shortages of foreign exchange.

74) D
Government approval requires that importers who want to buy a foreign good must apply for an exchange permit, that is, permission to exchange an amount of local currency for foreign currency.

75) C

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

International Marketing Edition 19 by Cateora

An exchange permit may stipulate that the amount to be exchanged must be deposited in a local bank for a set period prior to the transfer of goods.

76) E
Standards are sometimes used in an unduly stringent or discriminating way to restrict trade, but the sheer volume of regulations in this category is a problem in itself. Nontariff barriers of this category include standards to protect health, safety, and product quality. As the customs administration of the recipient country has used the quality of goods imported as a reason for restricting trade, it has used standards as a nontariff barrier.

77) D
Nontariff barriers of the standards category include standards to protect health, safety, and product quality. The standards are sometimes used in an unduly stringent or discriminating way to restrict trade.

78) E
Antidumping laws were designed to prevent foreign producers from "predatory pricing," a practice whereby a foreign producer intentionally sells its products in the United States for less than the cost of production to undermine the competition and take control of the market.

TBEXAM.COM

79) D
Antidumping laws were designed to prevent foreign producers from predatory pricing. Violators are assessed antidumping duties for selling below cost and/or countervailing duties to prevent the use of foreign government subsidies to undermine American industry. Many countries have similar laws, and they are allowed under WTO rules.

80) E
At the turn of the century, China took over from Japan as America's number one "trade problem."

81) B
The Omnibus Trade and Competitiveness Act of 1988 is many faceted, focusing on assisting businesses to be more competitive in world markets as well as on correcting perceived injustice in trade practices. The trade act was designed to deal with trade deficits, protectionism, and the overall fairness of U.S. trading partners.

82) A

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

The Omnibus Trade and Competitiveness Act of 1988 is many faceted, focusing on assisting businesses to be more competitive in world markets as well as on correcting perceived injustice in trade practices. The trade act was designed to deal with trade deficits, protectionism, and the overall fairness of our trading partners. Congressional concern centered on the issue that U.S. markets were open to most of the world but markets in Japan, western Europe, and many Asian countries were relatively closed.

83) B
Export controls, the Foreign Corrupt Practices Act (FCPA), and export promotion were specifically addressed in the export expansion section of the Omnibus Trade and Competitiveness Act.

84) C
Recognizing that foreign penetration of U.S. markets can cause serious competitive pressure, loss of market share, and, occasionally, severe financial harm, the import relief section of the Omnibus Trade and Competitiveness Act provides a menu of remedies for U.S. businesses adversely affected by imports.

85) C
Four ongoing activities to support the growth of international trade are GATT, the associated WTO, the International Monetary Fund (IMF), and the World Bank Group.

86) E
GATT member nations seek to resolve their trade disputes bilaterally; if that fails, special GATT panels are set up to recommend action. The original agreement provided a process to reduce tariffs and created an agency to serve as watchdog over world trade.

87) B
In general, the agreement covers these basic elements: (1) trade shall be conducted on a nondiscriminatory basis; (2) protection shall be afforded domestic industries through customs tariffs, not through such commercial measures as import quotas; and (3) consultation shall be the primary method used to solve global trade problems.

88) B
As a result of Trade-Related Investment Measures (TRIMs), restrictions in Indonesia that prohibit foreign firms from opening their own wholesale or retail distribution channels can be challenged.

89) D

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

Perhaps the most notable achievement of the Uruguay Round was the creation of a new institution as a successor to the GATT—the World Trade Organization.

90) D
Although the WTO has no means of enforcement, international pressure to comply with WTO decisions from other member countries is expected to force compliance.

91) E
Antidumping duties are becoming a favorite way for nations to impose new duties. The WTO continues to fight these new, creative barriers to trade.

92) A
Frustrated with the slow progress of the most recent round of WTO trade negotiations, several countries are negotiating bilateral trade agreements. For example, the United States has signed free trade agreements with twenty countries including Peru, Colombia, Panama, and South Korea.

93) C
The International Monetary Fund (IMF) and the World Bank Group are two global institutions created to assist nations in becoming and remaining economically viable.

TBEXAM.COM

94) D
Inadequate monetary reserves and unstable currencies are particularly vexing problems in global trade. So long as these conditions exist, world markets cannot develop and function as effectively as they should. To overcome these particular market barriers that plagued international trading before World War II, the International Monetary Fund (IMF) was formed.

95) B
Developed by the International Monetary Fund to cope with universally floating exchange rates, special drawing rights (SDRs) represents an average base of value derived from the value of a group of major currencies.

96) D
The SDR is in effect paper gold and represents an average base of value derived from the value of a group of major currencies.

97) D
The basic complaint against the WTO, IMF, and others is the amalgam of unintended consequences of globalization: environmental concerns, worker exploitation and domestic job losses, cultural extinction, higher oil prices, and diminished sovereignty of nations.

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

TBEXAM.COM

International Marketing Edition 19 by Cateora

98) D
The basic complaint against the WTO, IMF, and others is the amalgam of unintended consequences of globalization: environmental concerns, worker exploitation and domestic job losses, cultural extinction, higher oil prices, and diminished sovereignty of nations.

99) C
Sometimes confused with the International Monetary Fund (IMF), the World Bank Group is a separate institution that has as its goal the reduction of poverty and the improvement of living standards by promoting sustainable growth and investment in people. The bank provides loans, technical assistance, and policy guidance to developing country members.

100) Short Answer
After World War II, as a means to dampen the spread of communism, the United States set out to infuse the ideal of capitalism throughout as much of the world as possible. The Marshall Plan to assist in rebuilding Europe, financial and industrial development assistance to rebuild Japan, and funds channeled through the Agency for International Development were some of the measures taken by the United States to help strengthen the world economy. The dissolution of colonial powers created scores of new countries in Asia and Africa. With the striving of these countries to gain economic independence and the financial assistance offered by the United States, most of the noncommunist world′s economies grew, and new markets were created.
The benefits of the foreign economic assistance given by the United States flowed both ways. For every dollar the United States invested in the economic development and rebuilding of other countries after World War II, hundreds of dollars more returned in the form of purchases of U.S. agricultural products, manufactured goods, and services. In short, the United States helped make the world′s economies stronger, which enabled them to buy more from us.

101) Short Answer
Economic power and potential has become more evenly distributed among countries than was the case when Servan-Schreiber warned Europe about U.S. multinational domination. Instead, the U.S. position in world trade is now shared with other countries.

102) Short Answer

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

The system of accounts that records a nation's international financial transactions is called its balance of payments. A balance of payments represents the difference between receipts from foreign countries on one side and payments to them on the other. As the balance-of-payments record is maintained on a double-entry bookkeeping system, it must always be in balance. As on an individual company's financial statement, the assets and liabilities or the credits and debits must offset each other. And like a company's statement, the fact that they balance does not mean a nation is in particularly good or poor financial condition. A balance of payments is a record of condition, not a determinant of condition.

103) Short Answer

A balance-of-payments statement includes three accounts:

- the current account—a record of all merchandise exports, imports, and services plus unilateral transfers of funds;
- the capital account—a record of direct investment, portfolio investment, and short-term capital movements to and from countries; and
- the official reserves account—a record of exports and imports of gold, increases or decreases in foreign exchange, and increases or decreases in liabilities to foreign central banks.

Of the three, the current account is of primary interest to international business.

TBEXAM.COM

104) Short Answer

To give you some idea of the cost to the consumer, consider the results of a study of 21 protected industries. The research showed that U.S. consumers pay about $70 billion per year in higher prices because of tariffs and other protective restrictions. On average, the cost to consumers for saving one job in these protected industries was $170,000, much higher than the wages and benefits of the average America manufacturing worker. Another study reported the overall cost to consumers of Trump's tariff programs in 2019 was an additional $250 tax per household. Unfortunately, protectionism is politically popular, particularly during times of declining wages and/or high unemployment, but it rarely leads to renewed growth in a declining industry. And the jobs that are saved are saved at a very high cost, which constitutes a tax that consumers unknowingly pay.

105) Short Answer

In general, when tariffs are imposed, they weaken:

- balance-of-payments positions
- supply-and-demand patterns
- international relations (they can start trade wars)

106) Short Answer

TBEXAM.COM

TBEXAM.COM – THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

As a means of regulating the flow of exchange and the quantity of a particular imported commodity, countries often require import licenses. The fundamental difference between quotas and import licenses as a means of controlling imports is the greater flexibility of import licenses. Quotas permit importing until the quota is filled; licensing limits quantities on a case-by-case basis.

107) Short Answer
The Omnibus Trade and Competitiveness Act of 1988 was designed to deal with trade deficits, protectionism, and the overall fairness of America's trading partners. The trade act covers three areas considered critical in improving U.S. trade: market access, export expansion, and import relief.

- Market access: The issue of the openness of markets for U.S. goods is addressed as market access. The act gives the U.S. president authority to restrict sales of a country's products in the U.S. market if that country imposes unfair restrictions on U.S. products.
- Export expansion: The trade act recognizes that some problems with U.S. export competitiveness stem from impediments on trade imposed by U.S. regulations and export disincentives. Export controls, the Foreign Corrupt Practices Act (FCPA), and export promotion were specifically addressed in the export expansion section of the act.
- Import relief: Recognizing that foreign penetration of U.S. markets can cause serious competitive pressure, loss of market share, and, occasionally, severe financial harm, the import relief section of the act provides a menu of remedies for U.S. businesses adversely affected by imports.

TBEXAM.COM

108) Short Answer
An important objective of the United States in the Uruguay Round was to reduce or eliminate barriers to international trade in services. *The General Agreement on Trade in Services (GATS)* was the first multilateral, legally enforceable agreement covering trade and investment in the services sector. It provides a legal basis for future negotiations aimed at eliminating barriers that discriminate against foreign services and deny them market access. For the first time, comprehensive multilateral disciplines and procedures covering trade and investment in services were established. Specific market-opening concessions from a wide range of individual countries were achieved, and provision was made for continued negotiations to liberalize telecommunications and financial services further.

109) Short Answer

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank

International Marketing Edition 19 by Cateora

Inadequate monetary reserves and unstable currencies are particularly vexing problems in global trade. To overcome these particular market barriers that plagued international trading before World War II, the International Monetary Fund (IMF) was formed. Originally 29 countries signed the agreement; now 188 countries are members.

To cope with universally floating exchange rates, the IMF developed special drawing rights (SDRs). The SDR is in effect paper gold and represents an average base of value derived from the value of a group of major currencies. Rather than being denominated in the currency of any given country, trade contracts are frequently written in SDRs because they are much less susceptible to exchange-rate fluctuations.

TBEXAM.COM

TBEXAM.COM

TBEXAM.COM - THE WORLD'S LARGEST TEST BANK AND SOLUTIONS DATABASE WITH UNBEATABLE RATES
International Marketing 19th edition Cateora Test Bank