Health Program Planning and Evaluation 5th edition Issel Test Bank

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Multiple Choice

1. Programs at the _____ level of the public health pyramid are aimed at changing the cultural competence of the workforce and the capacity of the workforce to address health disparities and cultural diversity.
A) direct health care services
B) enabling services
C) population-based services
D) infrastructure services
Ans: D
Complexity: Moderate
Ahead: Across the Pyramid
Subject: Chapter 2
Title: Relevance of Diversity and Disparities to Health Programs

Short Answer

1. Important differences in health status by racial, socioeconomic, and ethnic groups are called _____.
Ans: health disparities
Complexity: Moderate
Ahead: Health Disparities
Subject: Chapter 2
Title: Relevance of Diversity and Disparities to Health Programs

2. Identifying the factors contributing to and acting as determinant factors of health disparities during the program theory and development process is a means of _____ the program.
Ans: tailoring
Complexity: Moderate
Ahead: Interventions
Subject: Chapter 2
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3. Primary language, nationality by birth of individual or parents, dietary practices, clothing, health practices, religious practices, birth, marriage, and death rituals are indicators commonly used to measure _____.
Ans: ethnicity
Alternate ans: cultural identity
Complexity: Moderate
Ahead: Measurement
Subject: Chapter 2
Title: Relevance of Diversity and Disparities to Health Programs

Essay

1. Provide at least three examples of characteristics that contribute to diversity and that are important in program planning.
Ans: Age; gender; race; sexual orientation; physical, mental, and developmental disability
Complexity: Moderate
Ahead: Interventions
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2. In addition to an organization having culturally competent staff, what other culturally competent components must be in place for true organization-wide diversity and friendliness?
Ans: Overall organization culture must demonstrate cultural competence in its mission statement, policies and procedures, fiscal support allocated to cultural competence improvement, physical structure of the workplace, approaches to gain knowledge about demographic trends and the health beliefs and practices of groups in service delivery areas, the provision of translation or interpretation services, and contracting procedures that promote cultural competency.
Complexity: Moderate
Ahead: Diversity Within Healthcare Organizations and Programs
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3. Why would displaying culturally appropriate posters in an organization enhance cultural competence?
Ans: Oftentimes, the dominant culture pervades all aspects of life. Displaying posters with photographs only of the dominant culture's characteristics perpetuates social isolation.

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Displaying culturally relevant posters not only helps people feel included but also increases the likelihood of message awareness.
Complexity: Difficult
Ahead: Diversity Within Healthcare Organizations and Programs
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4. Why are coalitions important to a health program?
Ans: They help to achieve diversity by fostering input from a variety of stakeholders, thereby decreasing health disparities and increasing effective community development.
Complexity: Moderate
Ahead: Stakeholders and Coalitions
Subject: Chapter 2
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Matching

1. Match the following terms with their definition.
1. Cultural humility
Ans: Ongoing self-evaluation that results in non-paternalistic partnership with communities
2. Acculturation
Ans: The adoption and assimilation of another culture where the less-dominant group takes on behaviors of the dominant group
3. Culture
Ans: The learned set of beliefs, values, and norms that are shared by a group of people
4. Cultural competency
Ans: The extent to which individuals are able to live or work in a culture other than their own
5. Diversity
Ans: The numerous ways in which individuals and groups differ in their beliefs, behaviors, values, backgrounds, preferences, and biology
Complexity: Difficult
Ahead: Interventions
Subject: Chapter 2
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2. Kim, McLeod, and Shantzis (1992) proposed that three approaches are used in health-related programs. Determine which approach each statement below describes.
1. Cultural content approach
Ans: Pain tolerance or intolerance is determined by cultural norms.
2. Cultural integration approach
Ans: Mexican immigrants who live in the United States for an increased length of time often exercise more than they did in Mexico.
3. Cultural conflict approach
Ans: Bicultural individuals may experience different role expectations between the dominant and less-dominant cultures, leading to unhealthy behaviors.
Complexity: Difficult
Ahead: Interventions
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