# *Communicate 15th edition Verderber Test Bank*

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# TRUE/FALSE

1 : The perception process involves attention and selection, organization of stimuli, and interpretation of stimuli.
A : true
B : false

Correct Answer : A

2 : When using conscious processing we utilized short-cut rules of thumb.
A : true
B : false

Correct Answer : B

3 : The terms prejudice and discrimination both involve action and can be used interchangeably.
A : true
B : false

Correct Answer : B

4 : We are more apt to self-monitor when we are familiar with the situation.
A : true
B : false

Correct Answer : B

5 : Our brains attempt to simplify complex information so that we can process it quicker and easier.
A : true
B : false

Correct Answer : A

# MULTIPLE CHOICE

6 : The three stages of the perception process are _____.
A : action and selection, expectation of stimuli, and impression
B : attention and selection, organization of stimuli, and impression
C : attention and selection, organization of stimuli, and interpretation
D : action and selection, expectation of stimuli, and interpretation

Correct Answer : C

7 : Failure to recognize a misspelling in a word used in a newspaper illustrates perception that is limited because of _____.
A : interest
B : need
C : expectations
D : all of the above

Correct Answer : C

8 : Layla and Luke are twins in the U.S. Even though they grew up in the same family at the same time, Layla grows up thinking that being successful depends a lot on being pretty and nice, while Luke believes being successful means making a lot of money and being independent. These differences are likely the result of _____.
A : gendered cultural expectations
B : Laylas low self-esteem
C : Lukes effective message filtering
D : different self-talk

Correct Answer : A

9 : As they were walking to the corner store, Samantha and Meagan passed by a large bush. Suddenly, from out of nowhere, a large dog lunged at them. Meagan gasped and dropped her books, but Samantha laughed and said, Oh, that dumb dog always hides behind that bush. Samanthas reaction was a good example of which step of the perception process?
A : patterns
B : interpretation
C : organization
D : expectation

Correct Answer : D

10 : Tonya believes that she is not good at sports, so much so that when she takes part in athletic activities she is timid and performs poorly, and usually finds a way to sideline herself from the game. This is an example of _____.
A : stereotype
B : self-fulfilling prophecy
C : role
D : halo effect

Correct Answer : B

11 : According to your text, the self-concept can best be defined as _____.
A : a pattern of behavior that characterizes a persons place in a context
B : a mental image a person has about his or her skills, abilities, and knowledge
C : a set of assumptions developed about physical characteristics and popularity
D : a combination of your original ideas and theories about life

Correct Answer : B

12 : Amy was traumatized as a child when she had a bad experience jumping from a diving board. To this day, she considers herself a poor swimmer. That experience as a child has affected her.
A : self-perception
B : self-monitoring
C : self-esteem
D : role

Correct Answer : A

13 : Deon and Janet, who do not know each other, are assigned to work on a project together at

work. Deon suggests that the two have a lunch meeting together to get to know one another before beginning the official work. Deons suggestion is an effort to _____.
A : evaluate an implicit personality theory
B : use stereotypes
C : make attributions
D : reduce uncertainty

Correct Answer : D

14 : According to the text, our evaluation of competence and worthiness defines _____.
A : self-esteem
B : self-concept
C : self-attribution
D : self-consideration

Correct Answer : A

15 : You find your roommate Marcus singing to himself in the kitchen, and you are impressed. Man, Marcus, youve got a great voice! Marcus looks embarrassed. No way, you dont need to try to make me feel better. I know Im terrible. Ive never been able to sing. And no matter how hard you try to convince him otherwise, Marcus continues to feel worse about his singing ability. This gap between different perceptions is known as _____.
A : implicit personality adjustment
B : incongruence
C : scripted differences
D : behavioral adjustment

Correct Answer : B

16 : Individuals with low self-esteem _____.
A : are more attentive to situations than people with high self-esteem
B : find it easier to dwell on criticism than accept praise
C : cannot gain higher self-esteem, even with practice
D : are unlikely to have self-fulfilling prophecies

Correct Answer : B

17 : Lila and Sherin are sitting in their dorm room while Sherin flips through her notes. Im totally going to fail this math test tomorrow, Sherin says. The next day, Sherin takes her test and learns that she failed it. Her performance on the test is an example of _____.
A : incongruence
B : filtering messages
C : halo effect
D : self-fulfilling prophecy

Correct Answer : D

18 : After your first speech, four people tell you that you did a good job, and one tells you that you looked nervous. If you focus on the comment from the person who told you that you looked nervous and ignore the positive comments from others, this is called _____.
A : perceptual defense
B : filtering messages
C : halo effect

D : self-fulfilling prophecy

Correct Answer : B

19 : According to your text, what three things affect what we select to pay attention to?
A : needs, interests, and expectations
B : interests, expectations, and values
C : values, beliefs, and stereotypes
D : needs, values, and expectations

Correct Answer : A

20 : Racism, ethnocentrism, sexism, heterosexism, ageism, and able-ism are examples of _____.
A : discrimination
B : attributions
C : prejudice
D : assumed similarity

Correct Answer : C

21 : Imagine that you are saying these messages to yourself: Oh, I have that interpersonal test in the morning. I really havent studied, so maybe Ill skip it. But maybe I wont be able to take a make-up test. Id better go after all and take my chances. This is an example of which self-perceptions?
A : filters others statements
B : moderate self-talk
C : predicts behavior
D : influences tone of voice

Correct Answer : B

22 : Jared wants to be a professional singer/songwriter. He performs at open-mike nights, competes in karaoke competitions, and spends the majority of his free time writing and rehearsing. Jared is responding to his _____.
A : self-esteem
B : self-perception
C : ideal self-concept
D : self-talk

Correct Answer : C

23 : People from collectivist cultures tend to have higher self-esteem when they view themselves as being _____.
A : interdependent
B : unique
C : independent
D : self-sufficiency

Correct Answer : A

24 : When we encounter people for the first time, we often try to gain more information about them to help make ourselves feel more comfortable. This process is called _____.

A : implicit personality theories
B : halo effects
C : discrimination
D : uncertainty reduction

Correct Answer : D

25 : Most people only reveal parts of our self-perceptions depending on what we deem appropriate to the situation. This phenomenon is called _____.
A : incongruence
B : self-talk
C : discrimination
D : social construction

Correct Answer : D

26 : Because Dawson is a muscular, attractive male, Emily perceives him as being popular, an average student, and a superb athlete. This best exemplifies the idea of _____.
A : stereotyping
B : implicit personality theories
C : self-esteem
D : attributions

Correct Answer : B

27 : Mary, who always gets good grades on her speeches, writes a paper for the same class. Even though her paper is mediocre, her teacher gives her an A. This grade may be best explained by the concept of _____.
A : halo effect
B : selective perception
C : stereotyping
D : self-fulfilling prophecy
E : assumed similarity

Correct Answer : A

28 : How does self-concept affect communication?
A : Self-concept affects who we becomes friends with.
B : Self-concept affects how we interact with others.
C : Self-concept affects how comfortable we are in communication interactions.
D : All of the above

Correct Answer : D

29 : Moussa has preconceived beliefs about people who belong to fraternities and sororities. When he finds out that Mike belongs to a fraternity, he believes he understands Mike because he has a pretty good idea of what frat guys tend to be like. His understanding is best explained by _____.
A : selective perception
B : stereotyping
C : self-fulfilling prophecy
D : assumed similarity

Correct Answer : B

30 : When Paul, who is Jewish, finds out that his friend is Muslim, he develops a negative attitude toward his friend. This behavior is best labeled as _____.
A : halo effect
B : selective perception
C : stereotyping
D : self-fulfilling prophecy
E : prejudice

Correct Answer : E

31 : Which of these statements accurately reflects stereotypes?
A : Stereotypes are always negative.
B : Stereotypes are generalizations based on ideas about a group, not specific aspects of an individual.
C : Stereotypes are negative actions towards others.
D : Stereotypes are usually not harmful.

Correct Answer : B

32 : When something is a negative action toward a social group, not just a rigid or negative attitude, then it this is _____.
A : prejudice
B : stereotype
C : racism
D : discrimination

Correct Answer : D

33 : Chet asked Drew if he could borrow a book. Drew agrees and says that he will bring it to Chets room by 7 p.m. that night. When Drew has not arrived by 7:30, Chet says, I knew I couldnt count on him to follow through on a promisehes so irresponsible. Chets comment about Drews behavior is _____.
A : prejudice
B : an attribution
C : a stereotype
D : halo effect

Correct Answer : B

34 : To improve perception, we should _____.
A : seek out more information
B : realize that well be stuck with the same perception for a while
C : trust first impressions
D : keep your perceptions to yourself

Correct Answer : A

35 : A perception check is a skill that is used to _____.
A : see whether your hearing is normal
B : check to make sure that you really understand who someone is
C : test the accuracy of your understanding of a persons behavior

D : test the accuracy of your understanding of a persons wording

Correct Answer : C

# ESSAY

36 : Identify and describe the factors that play a role in the formation of self-concept.

Correct Answer : No answer provided.

37 : Compare and contrast stereotyping, discrimination, and prejudice.

Correct Answer : No answer provided.

38 : Give an example of a time when you used a stereotype and it turned out to be incorrect. Why did you believe what you did? How did it affect your communication towards that person? How did your communication change after your realized the stereotype was incorrect? Use at least 2 terms from the chapter in your essay.

Correct Answer : No answer provided.

39 : Describe your communication in at least two different social situations (school, home, online, etc.) and how your communication varies in those situations. How do these variations play in to the self you are constructing in each situation?

Correct Answer : No answer provided.