IPC 3rd edition West Test Bank

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TRUE/FALSE

1 : Enculturation occurs when people are immersed in their own culture.
A : true
B : false

Correct Answer : A

2 : Enculturation differs from acculturation in that enculturation exists when people learn, adapt to, and adopt the appropriate behaviors and rules of a host culture.
A : true
B : false

Correct Answer : B

3 : A disadvantage of outsourcing is that it is expensive.
A : true
B : false

Correct Answer : B

4 : Cultures with a high degree of power distance minimize differences among the classes and accept challenges to power in interpersonal relationships, while cultures with a low degree of power distance tend to show authoritarianism.
A : true
B : false

Correct Answer : B

5 : When a culture values individualism, it prefers the private over the public.
A : true
B : false

Correct Answer : A

6 : In high-context cultures, people do not need to say much when communicating.
A : true
B : false

Correct Answer : A

7 : Ethnocentrism is considered quite harmless.
A : true
B : false

Correct Answer : B

8 : Stereotypes can be negative or positive.
A : true
B : false

Correct Answer : A

9 : Knowing ones biases is a good way to begin to improve ones intercultural communication effectiveness.
A : true
B : false

Correct Answer : A

10 : When people practice cultural respect, they empathize with another culture.
A : true
B : false

Correct Answer : A

MULTIPLE CHOICE

11 : The shared, personal, and learned life experiences of a group of individuals who have a common set of values, norms, and traditions are known as _____.
A : climate
B : decorum
C : culture
D : science
E : context

Correct Answer : C

12 : Which of the following is a difference between enculturation and acculturation?
A : Enculturation occurs when a person learns to identify with a particular culture and a cultures thinking, way of relating, and worldview, whereas acculturation occurs when a person learns, adapts to, and adopts the appropriate behaviors and rules of a host culture.
B : Enculturation refers to the understanding among people who are committed to coexisting, whereas acculturation refers to conflicts over cultural expectations and experiences.
C : Enculturation is a belief that all societies, regardless of size, are connected in some way, whereas acculturation considers each society as a separate entity, unique and special in its own way.
D : Enculturation is a practice in which a nation does all its work through the understanding of its own culture and by using methods directly derived from its cultural identity, whereas acculturation is a practice in which a nation sends work and workers to a different country because doing so is cost-efficient.
E : Enculturation offers information regarding the value differences in a particular culture, while acculturation indicates how tolerant (or intolerant) a culture is of uncertainty and change.

Correct Answer : A

13 : Which of the following is a characteristic of culture?
A : It is inherently known to anyone.
B : It is easily definable.
C : It is single leveled.
D : It creates community.
E : It generates universally similar rules.

Correct Answer : D

14 : Which of the following is true of group diversity in the United States?
A : It affects family structure, corporations, religious institutions, schools, and the media.
B : It has been decreasing over the past several years with alarming consequences.
C : It is low, despite the United States having a population of 300 million citizens.
D : It is limited only to Latinos, most of whom are from Mexico.
E : It has decreased intercultural contact in the United States.

Correct Answer : A

15 : In the context of culture, which of the following is true of the United States?
A : The United States is a heterogeneous mix of various cultures.
B : Despite having 300 million citizens, the United States has low cultural diversity.
C : In the past several years, there has been a drastic reduction in diversity in the United States.
D : Latinos, most of whom are from Mexico, are the least common cultural group in the United States.
E : Intercultural contact is limited in the United States.

Correct Answer : A

16 : Which of the following is a consequence of group diversity in the United States?
A : People have learnt how to communicate effectively with members of different cultures.
B : Intercultural contact has become limited in the nation.
C : The backlash against diversity has decreased drastically.
D : The fence surrounding the MexicoUnited States border has been removed.
E : The undocumented living and working immigrants count has reduced from 10 million to 0.5 million.

Correct Answer : A

17 : The term _____ describes how communication technology ties the world into one political, economic, social, and cultural system.
A : co-culture
B : social identity
C : global village
D : post-industrial
E : worldview

Correct Answer : C

18 : Which of the following is an advantage of outsourcing?
A : It is cost-efficient.
B : It eliminates any communication cost.
C : It is effective as it is developed in-house.
D : It saves companies from the backlash of globalization.
E : It can prevent culture clash.

Correct Answer : A

19 : Mila, a Muslim, and Aaron, a Catholic, plan to get married. Mila respects both cultures and traditions and is willing to marry according to both religions. In the context of intercultural communication, this is an example of _____.

A : peace imperative
B : demographic imperative
C : economic imperative
D : ethical imperative
E : technological imperative

Correct Answer : D

20 : Mariah is from a culture that places a lot of value on tradition. Her culture is resistant to change and desires predictability. As a result, Mariahs attitudes and behaviors are vastly different from those of her counterparts from cultures that are willing to adapt to change. From this scenario, it can be understood that Mariahs culture:
A : has a high degree of uncertainty avoidance.
B : is low in power distance.
C : is a feminine culture.
D : values individualism.
E : has a low degree of ethnocentrism.

Correct Answer : A

21 : Citizens of nations that are high in power distance tend to:
A : believe that power should be equally distributed.
B : show respect to people with higher status.
C : minimize differences among the classes.
D : accept challenges to power in interpersonal relationships.
E : interact more with people from other cultures.

Correct Answer : B

22 : Rachel was raised in a feminine culture. As a result, her cultural values emphasize _____.
A : the importance of money
B : material success
C : quality of life
D : achievement
E : competitiveness

Correct Answer : C

23 : In which type of culture is the meaning of a message primarily drawn from the surroundings?
A : Low-context culture
B : High-context culture
C : Feminine culture
D : Masculine culture
E : Individualistic culture

Correct Answer : B

24 : If a person strongly believes that his or her nations cultural heritage is better than any other countrys cultural heritage then he or she holds beliefs consistent with _____.
A : collectivism
B : ethnocentrism
C : Nazism

D : capitalism
E : tribalism

Correct Answer : B

25 : Lynn does not feel that she fits in with the rest of the members of her choir who have known each other for years and have similar backgrounds and beliefs. From Lynns perspective, the choir can be called a(n) _____.
A : out-group
B : in-group
C : open group
D : closed group
E : unbiased group

Correct Answer : A

26 : A(n) _____ is a group to which a person feels he or she does not belong.
A : out-group
B : in-group
C : open group
D : closed group
E : unbiased group

Correct Answer : A

27 : The process whereby individuals, companies, and/or media impose their way of thinking and behaving upon another culture is called _____.
A : ethnocentrism
B : culture shock
C : cultural imperialism
D : cultural empathy
E : culture clash

Correct Answer : C

28 : Ally and Anna belong to different cultures. Ally thinks that some of the customs that Anna practices are strange. However, she respects Annas practices and never comments on them. Ally is demonstrating _____.
A : cultural imperialism
B : acculturation
C : cultural empathy
D : cultural relativity
E : cultural warfare

Correct Answer : C

29 : Which of the following guidelines for educating oneself about other cultures is true?
A : Accept everything written about a culture as truth.
B : Be very selective and limited when reading.
C : Listen to community lectures and discussions.
D : Focus on the personal experiences of others.
E : Use assumptions while learning about a culture.

Correct Answer : C

30 : Why is it so important to relate to the individual and not the culture?
A : Peoples skills vary tremendously within cultures.
B : All individuals in a cultural group are direct and forthright.
C : Cultural groups tend to hide differences.
D : All individuals in a cultural group are equally forthcoming with information about their group.
E : There are variations within cultures but not within individuals.

Correct Answer : A

FILL IN THE BLANK

31 : The process that occurs when a person learns, adapts to, and adopts the appropriate behaviors and rules of a host culture is known as _____. A. acculturation B. enculturation C. cultural imperialism D. cultural empathy

Correct Answer : acculturation

32 : Since dialogues about diversity began, writers and scholars have referred to the United States as a _____, a metaphor that evokes a unified national character formed as a result of immigration. A. global village B. fruit cake C. melting pot D. closed field

Correct Answer : melting pot

33 : _____ is the practice in which a nation sends work and workers to a different country because doing so is cost-efficient. A. Outsourcing B. Capitalism C. Collectivism D. Enculturation

Correct Answer : Outsourcing

34 : A(n) _____ is a group to which a person feels he or she belongs. A. out-group B. in-group C. open group D. closed group

Correct Answer : in-group

35 : With _____, belittling of another culture occurs. A. acculturation B. enculturation C. cultural imperialism D. cultural empathy

Correct Answer : cultural imperialism

ESSAY

36 : Distinguish between enculturation and acculturation.

Correct Answer : Enculturation occurs when a person learns to identify with a particular culture and a culture's thinking, way of relating, and worldview. Enculturation allows for successful participation in a particular society and makes a person more accepted by that society. Learning about society usually takes place within family or close relationships. Whereas enculturation occurs when people are immersed in their own culture, acculturation exists when they learn, adapt to, and adopt the appropriate behaviors and rules of a host culture. Acculturated

individuals have effectively absorbed themselves into another society.

37 : Discuss the technological imperative to study intercultural communication.

Correct Answer : The extent to which technology has changed the United States cannot be overstated. Computers ushered in so much more than ways to communicate online. Personal computers prompted the Information Age which, even now, continues to move in unpredictable ways. Few will dispute the fact that the Internet remains the most significant influence on culture and interpersonal relationships. Technological changes increase opportunities for intercultural communication and at times, unforeseen encounters. For example, consider Yolanda's experience with eBay, an online auction site. When Yolanda finds out that she holds the high bid on an antique handkerchief she wants to buy, she discovers that the seller is from a small town in Italy. Yolanda emails the seller and tells him that her grandmother has relatives in a town in northern Italy. He emails back to tell her that he, too, has relatives in that same town. As the two continue to email each other, they realize that both sets of relatives in Italy know each other! Later that year, they all Skype together—an event they decide to repeat each year.

38 : Explain the concept of uncertainty avoidance.

Correct Answer : The notion of uncertainty avoidance can be tricky to understand. Overall, the concept refers to how tolerant (or intolerant) one is of uncertainty. Those cultures that resist change and have high levels of anxiety associated with change are said to have a high degree of uncertainty avoidance. Because cultures with a high degree of uncertainty avoidance desire predictability, they need specific laws to guide behavior and personal conduct. The cultures of Greece, Chile, Portugal, Japan, and France are among those that tolerate little uncertainty. Risky decisions are discouraged in these cultures because they increase uncertainty. Those cultures that are unthreatened by change have a low degree of uncertainty avoidance. The cultures of the United States, Sweden, Britain, Denmark, and Ireland tend to accept uncertainty. They are comfortable taking risks and are less aggressive and less emotional than cultures with a high degree of uncertainty avoidance.

39 : Distinguish between masculine cultures and feminine cultures.

Correct Answer : Masculine cultures focus on achievement, competitiveness, strength, and material success—that is, characteristics stereotypically associated with masculine people. Money is important in masculine cultures. Masculine cultures are also those in which the division of labor is based on sex. Feminine cultures emphasize sexual equality, nurturance, quality of life, and supportiveness, and affection—that is, characteristics stereotypically associated with feminine people. Compassion for the less fortunate also characterizes feminine cultures.

40 : Explain cultural imperialism and cultural empathy.

Correct Answer : Cultural imperialism is a process whereby individuals, companies, and/or the media impose their way of thinking and behaving upon another culture. With cultural imperialism, belittling of another culture occurs. People can avoid this practice by using cultural respect. This requires people to show that they accept another culture's way of thinking and relating, even though they may disagree with or disapprove of it. Different societies have different moral codes, and judging a culture using only one moral yardstick can be considered both arrogant and self-serving. When people practice cultural respect, they empathize with another culture. Cultural empathy refers to the learned ability to accurately understand the experiences of people from diverse cultures and to convey that understanding responsively. When they are empathic, they are on their way to appreciating the life experiences of another

person or social group. In other words, people should try to reach beyond the words to the feelings that the communicator is trying to show.

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