Management across Cultures Developing Global Competencies 3rd edition Steers Solutions Manual

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2. PowerPoint slides: suggestions for use

- Each set of chapter slides follows the text and includes conceptual materials and all exhibits.
- Each set begins with an opening quote, short review of principal management challenges, and a topical outline for the lecture.
- Application slides (with yellow header) from text provide relevant examples to illustrate concepts.
- Expanded applications: Team problem-solving activities (*not in text*) (with yellow header) provide for extended problem-solving exercises for students based on their responses to in-text Application questions. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance*.]
- Critical analysis slides (*not in text*) (labeled in header) raise spontaneous questions to aid class discussion. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance*.]
- Comments and quotes from experts (*not in text*) are interspersed throughout slides, again to bring spontaneity to lecture. [*Instructor may choose to delete these slides if PowerPoints are distributed in advance of class*.]
- Where possible, photos of both speakers and job sites are included throughout to provide students with improved frames of reference for learning.
- Manager's notebook slides (with canvass header) summarize implementation strategies from text chapters, but also includes an opportunity for students to fit what they have learned into the *global management model* introduced in Chapter 2. Model continues to build throughout the course course.
- Discussion questions from the text are included for ease of in-class reference.
- Case questions (with blue header) briefly restate the key issue and then ask students to relate case materials to the *global context of management framework* introduced in Chapter 2 as a way to understand the multidimensional cultural and management environments in which each case plays out. Following this assessment, students proceed to case questions.
- Slides are designed to be flexible so instructors can reorganize them, add new slides, or delete existing ones to fit their pedagogical approach to the topic.

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