Global Logistics and Supply Chain Management 5th edition Mangan Test Bank

SKU: 9781394262502-TEST-BANK

Global Logistics and Supply Chain Management, 5th Edition

John Mangan, Chandra Lalwani, Agustina Calatayud

Quiz File

CHAPTER 1 – Introducing LSCM

1. Cargo is:
a. Freight
b. freight plus mail

2. The downstream end of a supply chain is:
a. supplier end
b. customer end

3. In the 'unionist perspective':
a. logistics is a part of SCM
b. SCM is a part of logistics

4. In the 'traditionalist' perspective:
a. logistics is a part of SCM
b. SCM is a part of logistics

5. Concerning the difference between logistics and SCM, which of the following perspectives is most popular:
a. Re-labelling
b. Traditionalist
c. Unionist
d. Intersectionist

6. A low value, high volume shipment has:
a. a high transport cost penalty
b. a low transport cost penalty

7. A supply chain is best understood as:
a. a linear chain
b. a multidimensional network

8. Effective transport deregulation typically aims to achieve (at least in theory):
a. cost reduction
b. service improvement
c. both

Copyright © 2025 John Wiley & Sons, Ltd - Additional resources to accompany Global Logistics and Supply Chain Management 5e by John Mangan, Chandra Lalwani, and Agustina Calatayud at www.wiley.com/go/mangan/globallogistics5e

Global Logistics and Supply Chain Management 5th edition Mangan Test Bank

9. Effective supply chain management usually focuses upon a philosophy that concentrates on moving from:
a. transactions to translations
b. transactions to relationships
c. relationships to transactions

10. The term SCM came into use during the:
a. 1960s
b. 1980s
c. 2000s
d. 1940s

11. Which of the following statements is correct:
a. There is no difference between a value chain and a supply chain.
b. A value chain creates flows while a supply chain operationalises flows.
c. A value chain operationalises flows while a supply chain creates flows.

12. The consignee:
a. sends the consignment
b. receives the consignment

Copyright © 2025 John Wiley & Sons, Ltd - Additional resources to accompany Global Logistics and Supply Chain Management 5e by John Mangan, Chandra Lalwani, and Agustina Calatayud at www.wiley.com/go/mangan/globallogistics5e

Global Logistics and Supply Chain Management 5th edition Mangan Test Bank