Introduction to Information Systems (Canadian) 7th edition Rainer Test Bank

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***Introduction to Information Systems, 7Ce* (Rainer)**
Chapter 1 Introduction to Information Systems

1) MIT Technology Review refers to college-age students as *Homo* _____.
A) *Conectums*
B) *Conexus*
C) *Technologus*
D) *Techies*
Answer: B
Diff: 1
Section Reference: 1.1 Why Should I Study Information Systems?
Learning Objective: 1.1: Identify the reasons why being an informed user of information systems is important in today's world.
Bloomcode: Knowledge
Standard: AACSB || Technology

2) The term *Homo Conexus* refers to people who practice _____.
A) continuous computing
B) informed usership
C) technology use
D) useful computing
Answer: A
Diff: 1
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3) _____ users obtain greater value from whichever technologies they use.
A) Continuous
B) Computer
C) Informed
D) Technology
Answer: C
Diff: 1
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4) Which of the following is NOT associated with being an informed user?
A) Understanding why IT picks and installs specific applications for your use.
B) Enhancing the quality of your organization's IT applications with your input.
C) Keeping abreast of both new IT and rapid developments in existing technologies.
D) Improving your organization's performance and your own productivity.
Answer: A
Diff: 1
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5) _____ is the business strategy that leverages IT to dramatically improve employee, customer, and business partner relationships; to support continuous improvement in business operations and business processes; and to develop new business models and businesses.
A) Digital transformation
B) Digital vision
C) Technology transformation
D) Technology vision
Answer: A
Diff: 1
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6) The top technology job is _____.
A) CEO
B) CFO
C) CIO
D) COO
Answer: C
Diff: 1
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7) The IS function has become _____ strategic within organizations, so a growing number of CIOs are coming from _____.
A) decreasingly; within the IS department
B) decreasingly; external to the organization
C) increasingly; external to the organization
D) increasingly; other business units
Answer: D
Diff: 2
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8) The _____ is the highest-ranking IS manager and is responsible for all strategic planning in the organization.
A) applications development manager
B) CIO
C) information centre manager
D) IS Director
Answer: B
Diff: 1
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9) The _____ manages all systems throughout the organization and the day-to-day operations of the entire IS organization.
A) applications development manager
B) CIO
C) database administrator
D) IS Director
Answer: D
Diff: 1
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10) The _____ manages IS services such as help desks, hotlines, training, and consulting.
A) applications development manager
B) CIO
C) information centre manager
D) IS Director
Answer: C
Diff: 1
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11) The _____ coordinates and manages new systems development projects.
A) applications development manager
B) CIO
C) information centre manager
D) IS Director
Answer: A
Diff: 1
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12) A(n) _____ interfaces between users and programmers and determines information requirements and technical specifications for new applications.
A) business analyst
B) emerging technologies manager
C) systems analyst
D) systems programmer
Answer: C
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13) A(n) _____ focuses on designing solutions for business problems and interfaces closely with users to demonstrate how IT can be used innovatively.
A) business analyst
B) emerging technologies manager
C) systems analyst
D) systems programmer
Answer: A
Diff: 1
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14) A(n) _____ forecasts technology trends and evaluates and experiments with new technologies.
A) business analyst
B) emerging technologies manager
C) systems analyst
D) systems programmer
Answer: B
Diff: 1
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15) A(n) _____ creates the computer code for developing new systems software or maintaining existing systems software.
A) business analyst
B) emerging technologies manager
C) systems analyst
D) systems programmer
Answer: D
Diff: 1
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16) A(n) _____ creates the computer code for developing new applications or maintaining existing applications.
A) applications programmer
B) database administrator
C) network manager
D) web designer
Answer: A
Diff: 1
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17) A(n) _____ managers the organization's databases and oversees the use of database-management software.
A) applications programmer
B) database administrator
C) network manager
D) web designer
Answer: B
Diff: 1
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18) A(n) _____ coordinates and managers the organization's voice and data networks.
A) applications programmer
B) database administrator
C) network manager
D) web designer
Answer: C
Diff: 1
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19) A(n) _____ creates websites and web pages.
A) applications programmer
B) database administrator
C) network manager
D) web designer
Answer: D
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20) Managing information systems in modern organizations is a difficult and complex task. Which of the following factors does NOT contribute to this?
A) Both end users and IT employees have responsibility for systems.
B) Business people are customers of the IT department.
C) If technology is not working, many firms cannot function.
D) Technology is getting cheaper to acquire, operate, and maintain.
Answer: D
Diff: 2
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21) In general, the _____ is responsible for corporate-level and shared IT resources; the _____ are responsible for departmental IT resources.
A) end users; end users
B) end users; MIS department
C) MIS department; end users
D) MIS department; MIS department
Answer: C
Diff: 1
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22) _____ is a traditional function of the MIS department.
A) Creating business alliances with business partners
B) Educating the MIS staff about the business
C) Managing systems development and systems project management
D) Managing system integration, including the internet, intranets, and extranets
Answer: C
Diff: 1
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23) _____ is a traditional function of the MIS department.
A) Initiating and designing specific strategic IS
B) Managing system integration, including the internet, intranets, and extranets
C) Partnering with business-unit executives
D) Staffing, training, and developing IS skills
Answer: D
Diff: 1
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24) _____ is a traditional function of the MIS department.
A) Educating the MIS staff about the business
B) Initiating and designing specific strategic IS
C) Proactively using business and technical knowledge to seed innovative ideas about IT
D) Providing technical services
Answer: D
Diff: 1
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25) _____ is a traditional function of the MIS department.
A) Creating business alliances with business partners
B) Educating the MIS staff about the business
C) Initiating and designing specific strategic IS
D) Managing computer operations, including the computer center
Answer: D
Diff: 1
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26) _____ is a traditional function of the MIS department.
A) Infrastructure planning, development, and control
B) Initiating and designing specific strategic IS
C) Managing outsourcing
D) Partnering with business-unit executives
Answer: A
Diff: 1
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27) _____ is a consultative function of the MIS department.
A) Infrastructure planning, development, and control
B) Managing computer operations, including the computer center
C) Managing system integration, including the internet, intranets, and extranets
D) Staffing, training, and developing IS skills
Answer: C
Diff: 1
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28) _____ is a consultative function of the MIS department.
A) Infrastructure planning, development, and control
B) Managing computer operations, including the computer center
C) Proactively using business and technical knowledge to see innovative ideas about using IT
D) Staffing, training, and developing IS skills
Answer: C
Diff: 1
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29) _____ is a consultative function of the MIS department.
A) Educating the non-MIS managers about IT
B) Infrastructure planning, development, and control
C) Managing systems development
D) Providing technical services
Answer: A
Diff: 1
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30) _____ is a consultative function of the MIS department.
A) Educating the MIS staff about the business
B) Infrastructure planning, development, and control
C) Managing systems development
D) Providing technical services
Answer: A
Diff: 1
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31) _____ is a consultative function of the MIS department.
A) Incorporating the internet and e-commerce into the business
B) Infrastructure planning, development, and control
C) Managing systems development
D) Providing technical services
Answer: A
Diff: 1
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32) _____ is a consultative function of the MIS department.
A) Infrastructure planning, development, and control
B) Initiating and designing specific strategic information systems
C) Managing systems development
D) Providing technical services
Answer: B
Diff: 1
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Bloomcode: Knowledge
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33) Which of the following is a consultative function of the MIS department?
A) Infrastructure planning, development, and control
B) Partnering with business-unit executives
C) Providing technical services
D) Enforcing data entry standards
Answer: B
Diff: 1
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34) _____ is a consultative function of the MIS department.
A) Creating business alliances with business partners
B) Infrastructure planning, development, and control
C) Managing computer operations, including the computer center
D) Managing systems development
Answer: A
Diff: 1
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35) Ted and Jamal are cousins. Ted is now in college, while Jamal graduated 25 years ago. Based on this scenario, it can be assumed that _____.
A) Ted is *Homo Conexus*
B) Jamal is *Homo Unexus*
C) Ted is *Homo Unexus*
D) Jamal is *Homo Conexus*
Answer: A
Diff: 2
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36) XYZ Corporation has two individuals in their marketing department. One of the employees practices continuous computing. Based on this fact alone, they are considered to be _____.
A) *Homo Conexus*
B) more intelligent than the other
C) easily to replace if they leave
D) digitally averse
Answer: A
Diff: 2
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