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TEST BANK
MASTER VERSION QUESTIONS

The How To Of Qualitative Research
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Chapter 2

How to Conceptualize Research: Getting Started and Advancing Ongoing Projects

Multiple choice

1. What does 'conceptualization' involve?
    a. Moving from a general topic to one or two concrete research questions
    b. Shifting from a specific topic to a more general topic
    c. Testing a hypothesis and then refuting it with evidence
    d. None of the above

2. What are the 3 steps for conceptualization?
    a. What are the data? Why should anyone care about my problem? What is the issue?
    b. What is the topic? What is my problem? Why should anyone care about my problem?
    c. What is the issue? Where are my data? What is my unit of analyses?
    d. What is my method? Where are my data? What is my unit of analyses?

3. What are the sources for inspiration for conceptualizing research questions?
    a. Secondary sources and primary sources
    b. Micro-level sources
    c. Third-hand sources and second-hand sources
    d. Mixed-methods sources

4. Which of the following are NOT examples of primary sources?
    a. Findings published in academic journal articles
    b. A time diary produced by people under study
    c. A blog posting by a group under study
    d. Brochures created by an organization under study

5. Which of the following are examples of secondary sources?
    a. A time diary produced by people under study
    b. A blog posting by a group under study

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c. Graffiti and garbage found at a research site
d. Findings published in academic journal articles

6. What does a comprehensive understanding of existing literature include?
   a. Identifying what is not known, problematic, or missing
   b. Readings every single article on a given topic
   c. Reading only the latest articles on a given topic
   d. Reading only the oldest articles on a topic

7. Which of the following are examples of raw data?
   a. Online materials including websites
   b. Archival materials such as diaries or pictures
   c. Media reports and magazines
   d. All of the above

8. What is the purpose of a pilot project?
   a. To help shape the scope and direction of a project
   b. To answer your research questions
   c. To investigate trends
   d. To examine causal relationships

9. What is early mapping?
   a. Data analysis
   b. Data collection including conducting interviews or focus groups
   c. To articulate what is known about the topic, and theoretically possible in existing relationships
   d. A literature review

10. Why should we consider the 'who cares?' question?
    a. To provide a sound rationale for our concept map
    b. To engage policy makers
    c. To provide a sound rationale for our research and consider potential criticism
    d. All of the above

Short Answer Questions

1. Compare the differences between mind maps and concept mapping.
2. List the steps needed to use literature for developing conceptualization.
3. Why is conceptualization important for developing a research question and research problem?