Contemporary Sport Management 6th edition Pedersen Test Bank

SKU: 9781492550952-TEST-BANK

1. Preparation
The practicum and the internship are types of _____ experiences.

Correct Answer(s):
a. field

2. Attitude
Making a good first impression is important because studies have shown that 55 percent of a first impression is based on what the other person _____.

Correct Answer(s):
a. sees

3. Attitude 2
If someone gives you advice, help, or time, you should send a _____ letter within 24 hours.

Correct Answer(s):
a. thank-you

4. Career Planning
Professional _____ activities include engaging in lifelong learning and participating in business and professional associations.

Correct Answer(s):
a. development

5. Career Planning 2
Your work _____ is embodied in your attitude toward work and the set of values that you work and live by.

Correct Answer(s):
a. ethic

6. Career Planning 3
In employee performance appraisals, the aim of constructive _____ is to allow you to discover what you can do to improve your performance.

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Correct Answer(s):
a. criticism

7. Career Planning 4
Portfolios are valuable because they provide examples of a student's _____ and _____.

Correct Answer(s):
a. skills; knowledge
b. knowledge; skills

8. Introduction
According to your textbook, you are a professional

a. four years from now, when you complete the sport management program
b. when you take your first sport management job
c. when you collect your first paycheck
*d. now

9. Preparation 2
Which of the following is *not* a primary objective of general education courses?

a. development of knowledge and skills specific to career choices
b. experience in real-life settings
c. development of skills in writing, speaking, analysis, critical thinking, and leadership
*d. teaching students to express themselves better in writing than in speaking

10. Preparation 3
Field experiences are

a. supervised practical experiences that culminate in employment at the field experience site
b. self-selected activities apart from the formal academic program
*c. supervised practical experiences that connect the theoretical and conceptual with the practical
d. opportunities for involvement with clubs, organizations, and sports

11. Attitude 3
Grooming, posture, attire and accessories, and social media presence are aspects of a person's

a. business etiquette
b. academic preparation
*c. professional image
d. work transition and adjustment

12. Attitude 4
Professional development includes

a. attending as many sporting events as possible
b. participating in business and professional associations
c. a commitment to lifelong learning
*d. b and c

13. Attitude 5
To be an effective team member, you must

a. be prompt
b. put your needs first
c. provide complete and high-quality work
d. not use others as resources
*e. a and c

14. Attitude 6
Professional associations help you learn more about your field, keep up with advances in your field, and expand your network of associates.

*a. True
b. False

15. Career Planning 5
What involves identifying and understanding your personal and work values, interests, abilities, aptitudes, and personality traits?

a. research
b. decision making
*c. self-assessment

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d. business etiquette

16. Career Planning 6
_____ are an integral part of your personality and are related to your values.

*a. Interests
b. Skills
c. Competencies
d. Norms

17. Attitude 7
Explain what is meant by the term *explicit norms*.

Correct Answer:
Explicit norms are formally communicated rules that govern behavior.

18. Attitude 8
What are four aspects of a person's professional image?

Correct Answer:
grooming, posture, attire and accessories, and social media presence

19. Attitude 9
Define *work ethic*.

Correct Answer:
a person's attitude toward work

20. Attitude10
_____ is considered an opportunity to acknowledge and appreciate differences.

Correct Answer(s):
a. Conflict

21. Career Planning 7
Define *values*.

Correct Answer:

the qualities, attitudes, beliefs, traits, and concepts that have special significance or meaning for a person; the indicators of what a person considers most important or desirable

22. Career Planning 8
_____ are activities you enthusiastically engage in and find enjoyable.

Correct Answer(s):
a. Interests

23. Attitude11
Flirtatious behavior in the workplace can be perceived as _____ by others.

Correct Answer(s):
a. sexual harassment

24. Attitude12
As a general rule, when should you address someone by first name?

Correct Answer:
when invited to do so

25. Attitude13
What topics of conversation are generally considered taboo during business dinners?

Correct Answer:
politics, religion, and sex

26. Career Planning 9
Explain what is involved in the research stage of career decision making.

Correct Answer:
taking a broad look at career fields and researching specific sport management occupations, work environments, and employers that may be a match with your unique career profile as identified through your self-assessment

27. Career Planning10
How can career advisors be helpful during the career development process?

Correct Answer:
They provide guidance and direction in assessing your vocational interests, identifying skills, writing résumés and cover letters, preparing for interviews, and conducting the job search.

28. Attitude14
What style of writing should be used when sending business emails?

Correct Answer:
business writing

29. Introduction 2
No matter what type of job you hope to pursue, it is important to remember that professionalism begins in the classroom.

*a. True
b. False

30. Professional Preparation
The general education component in an undergraduate curriculum is not vital to the sport management student's education.

a. True
*b. False

31. Professional Preparation 2
Research shows that the best field experiences in sport management are those that require interns to expand their knowledge and learn new skills.

*a. True
b. False

32. Attitude15
Implicit norms are formally communicated rules that govern behavior.

a. True
*b. False

33. Attitude16
Developing strong critical thinking skills can help sport management students flourish in their personal and professional lives.

*a. True
b. False

34. Career Readiness
What are the essential career readiness competencies that employers are looking for in recent college graduates?

Correct Answer:
critical thinking or problem-solving skills, professionalism or strong work ethic, teamwork skills, communication skills

35. Preparation 4
Attending sport management classes generally constitutes a field experience.

a. True
*b. False

36. Attitude17
To ensure that you are a competitive candidate for sport management jobs, you must exhibit a positive attitude.

*a. True
b. False