Doing Research in the Business World 2nd edition Gray Test Bank

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PART A: PRINCIPLES AND PLANNING FOR RESEARCH

1. Which of the following should not be a criterion for a good research project?

a. Demonstrates the abilities of the researcher
b. Is dependent on the completion of other projects
c. Demonstrates the integration of different fields of knowledge
d. Develops the skills of the researcher

2. Which form of reasoning is the process of drawing a specific conclusion from a set of premises?

a. Objective reasoning
b. Positivistic reasoning
c. Inductive reasoning
d. Deductive reasoning

3. Research that seeks to examine the findings of a study by using the same design but a different sample is which of the following?

a. An exploratory study
b. A replication study
c. An empirical study
d. Hypothesis testing

4. A researcher designs an experiment to test how variables interact to influence job-seeking behaviours. The main purpose of the study was:

a. Description
b. Prediction
c. Exploration
d. Explanation

5. Cyber bullying at work is a growing threat to employee job satisfaction. Researchers want to find out why people do this and how they feel about it. The primary purpose of the study is:

a. Description
b. Prediction
c. Exploration
d. Explanation

6. A theory:

a. Is an accumulated body of knowledge
b. Includes inconsequential ideas
c. Is independent of research methodology
d. Should be viewed uncritically

7. Which research method is a bottom-up approach to research?

a. Deductive method
b. Explanatory method
c. Inductive method
d. Exploratory method

8. How much confidence should you place in a single research study?

a. You should trust research findings after different researchers have replicated the findings
b. You should completely trust a single research study
c. Neither a nor b
d. Both a and b

9. A qualitative research problem statement:

a. Specifies the research methods to be utilized
b. Specifies a research hypothesis
c. Expresses a relationship between variables
d. Conveys a sense of emerging design

10. Which of the following is a good research question?

a. To produce a report on student job searching behaviours
b. To identify the relationship between self-efficacy and student job searching behaviours
c. Students with higher levels of self-efficacy will demonstrate more active job searching behaviours
d. Do students with high levels of self-efficacy demonstrate more active job searching behaviours?

11. A review of the literature prior to formulating research questions allows the researcher to:

a. Provide an up-to-date understanding of the subject, its significance, and structure
b. Guide the development of research questions
c. Present the kinds of research methodologies used in previous studies
d. All of the above

12. Sometimes a comprehensive review of the literature prior to data collection is not recommended by:

a. Ethnomethodology
b. Grounded theory
c. Symbolic interactionism
d. Feminist theory

13. The feasibility of a research study should be considered in light of: