Essential Social Psychology 5th edition Crisp Test Bank

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Essential Social Psychology (5th)

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Total Questions: 30

Multiple Choice (30)

Q1. *[Multiple Choice]*

Who helped lay the foundations for modern social psychology?

a) Gordon Allport
b) Henri Tajfel
c) Richard Crisp
d) Auguste Comte ✓ correct

Q2. *[Multiple Choice]*

The first social psychology experiment is thought to have been conducted by _____.

a) Henri Tajfel
b) Gustav LeBon
c) Norman Triplett ✓ correct
d) Stanley Milgram

Q3. *[Multiple Choice]*

When were the first textbooks of social psychology published?

a) 1700s
b) 1800s
c) 1900s ✓ correct
d) 2000s

Q4. *[Multiple Choice]*

LaPierre's 1934 attitudes study showed that _____.

a) attitudes do not always predict emotions
b) attitudes always predict behaviour
c) attitude always predicts emotions
d) attitudes do not always predict behaviour ✓ correct

Q5. *[Multiple Choice]*

Allport's *The Nature of Prejudice* proposed _____.

a) the Contact Hypothesis ✓ correct
b) the Minimal Group Paradigm
c) the Theory of Planned Behaviour
d) the Common Ingroup Identity Model

Q6. *[Multiple Choice]*

Which of the following are types of data examined by social psychologists?

a) quantitative data
b) qualitative data
c) archival
d) all of these ✓ correct

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Q7. *[Multiple Choice]*

Which of the following are research methodologies used by social psychologists?

a) response time methods
b) interviews
c) neuroscience
d) all of these ✓ correct

Q8. *[Multiple Choice]*

Archival data involves testing hypothesis by _____.

a) looking at existing data ✓ correct
b) reading newspapers
c) conducting interviews
d) conducting surveys

Q9. *[Multiple Choice]*

A correlational study involves _____.

a) manipulating a variable and seeing if it affects a dependent measure
b) reading newspapers
c) measuring two variables and seeing if they are related ✓ correct
d) conducting interviews

Q10. *[Multiple Choice]*

Which one of the following qualifies as an experiment?

a) an interview
b) archival research
c) a study in which multiple attitude measures are taken
d) a study in which two groups receive different instructions ✓ correct

Q11. *[Multiple Choice]*

_____are conscious, deliberative and controllable, and are usually captured by traditional measures in which participants report how positive or negative their attitudes, feelings or stereotypes are towards members of another group.

a) Explicit attitudes ✓ correct
b) Implicit attitudes
c) Dependent attitudes
d) Surveys

Q12. *[Multiple Choice]*

_____are attitudes that are unintentionally activated by the mere presence (actual or symbolic) of an attitude object.

a) Explicit attitudes
b) Implicit attitudes ✓ correct
c) Dependent attitudes
d) Surveys

Q13. *[Multiple Choice]*

Implicit attitudes are thought to develop through _____.

a) reasoned action
b) spontaneous action
c) repeated pairings ✓ correct
d) spontaneous pairings

Q14. *[Multiple Choice]*

A technique used to measure implicit attitudes is _____.

a) the MGP
b) the ITA
c) the MTP
d) the IAT ✓ correct

Q15. *[Multiple Choice]*

An experiment must include _____.

a) a table and chairs
b) a computer
c) a questionnaire
d) none of these ✓ correct

Q16. *[Multiple Choice]*

Experiments are high on internal validity because _____.

a) the conditions can be replicated by other experimenters
b) they involve an independent as well as dependent variable
c) they involve numeric observations that can be statistically analysed
d) they are carried out inside laboratories ✓ correct

Q17. *[Multiple Choice]*

Laboratory experiments lack _____.

a) internal validity
b) confounding variables
c) numerical accuracy
d) external validity ✓ correct

Q18. *[Multiple Choice]*

Demand characteristics can lead to _____.

a) the participant guessing the experiment's purpose ✓ correct
b) an experiment being confounded by experimenter expectations
c) the experiment being too demanding
d) none of these

Q19. *[Multiple Choice]*

_____ is a problem for field studies.

a) Demand characteristics
b) Low internal validity ✓ correct
c) Low external validity
d) Experimenter effects

Q20. *[Multiple Choice]*

Forms of qualitative data collection include _____.

a) structured interviews
b) semi-structured interviews
c) focus groups
d) all of these ✓ correct

Q21. *[Multiple Choice]*

_____ is an approach that entails collecting data that aims to develop theory about systems of meaning in different cultures.

a) Ethnographic research ✓ correct
b) Semi-structured interviews
c) Grounded theory
d) Critical social psychology

Q22. *[Multiple Choice]*

An example of critical social psychology is _____.

a) social identity theory
b) ethnographic theory
c) discursive psychology ✓ correct
d) sociological psychology

Q23. *[Multiple Choice]*

_____ allow you maximum control over other variables.

a) Field experiments
b) Laboratory experiments ✓ correct
c) Correlational research
d) Case studies

Q24. *[Multiple Choice]*

_____ maximize internal validity.

a) Field experiments
b) Laboratory experiments ✓ correct
c) Correlational research
d) Case studies

Q25. *[Multiple Choice]*

_____ involve examining the effect of a manipulated variable on a dependent variable.

a) Field experiments
b) Laboratory experiments ✓ correct
c) Correlational studies
d) Case studies

Q26. *[Multiple Choice]*

_____ enables one to reduce the possible influence of demand characteristics.

a) Double-blind procedures
b) Deception ✓ correct
c) The minimal group paradigm
d) All of these

Q27. *[Multiple Choice]*

If deception is used, the experimenter must make sure that _____.

a) participants are fully debriefed at the end of the study
b) the deception causes no physical nor psychological harm
c) informed consent has been obtained prior to the commencement of the study
d) all of these ✓ correct

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Q28. *[Multiple Choice]*

_____ involve measuring the relationship between one variable and another

a) Field experiments
b) Laboratory experiments
c) Correlational studies ✓ correct
d) Case studies

Q29. *[Multiple Choice]*

Which of the following typically don't employ quantitative methods?

a) field experiments
b) laboratory experiments
c) correlational research
d) case studies ✓ correct

Q30. *[Multiple Choice]*

Which of the following employ qualitative methods?

a) field experiments
b) laboratory experiments
c) discourse analysis ✓ correct
d) all of these

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