Gender Race and Class in Media - A Critical Reader 6th edition Yousman Test Bank

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Test Bank

PART II: REPRESENTATIONS OF GENDER, RACE, AND CLASS

Multiple Choice

1. Cultural studies insist that culture must be studied within the social relations and system. This radical hope, triggered by President Barack Obama, ushered in a period of bi- and transracial art. This probed _____.
a. the possibility that we really had transcended race but also ridiculed this hope with an acid humor
b. the notion that homophobic ideas were weakening and allowing the country to grow in new ways
c. the idea that Obama was responsible for a new "renaissance" of art
d. the possibility that we as a country had overcome isolationism but also teased the idea with a political discourse
Ans: A
Cognitive Domain: Application
Answer Location: Article 10

2. The "new" Atticus character from "Go Set a Watchman" was a betrayal of White liberal idealism, feeding a suspicion that idealism was less than absolute. In other words, the author is saying _____.
a. that Atticus had been secretly racist all along, and people had falsely identified with him
b. that ideas such as White liberal idealism could be twisted and turned to become something different as people change
c. that it could suddenly, randomly turn against the people it purported to help
d. that idealism might not be as strong of a position when looked back on
Ans: C
Cognitive Domain: Comprehension
Answer Location: Article 10

3. In Andrew Solomon's landmark 2012 book about parenting and how children differentiate themselves, he makes a distinction between vertical and horizontal identity. Traits and values you don't share with parents, sometimes because of genetic mutation, sometimes through the choice of a different social world, define _____.
a. authentic identity
b. vertical identity
c. asymmetrical identity
d. horizontal identity
Ans: D
Cognitive Domain: Analysis
Answer Location: Article 10

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4. In this article, the author mentions that _____. The most important economic function came from television's role as an instrument of legitimation for transformations in values initiated by the new economic imperatives of postwar America.
a. ideologies are not the product of individual consciousness or intention
b. ideologies are the by-product of consciousness and authenticity
c. ideologies are often misunderstood as concepts of morality
d. ideologies never offer more than a glimpse at the individuals who make the statements
Ans: A
Cognitive Domain: Application
Answer Location: Article 12

5. "Primitivism" is defined by _____.
a. the dynamic closeness of society to the environment
b. the fixed proximity of such people to nature
c. the focus of some cultures on aspects of spirituality and nature
d. society's view of humans impact on the global ecosystem
Ans: B
Cognitive Domain: Knowledge
Answer Location: Article 12

6. When the author mentions the apparently naturalized representations of events and situations relating to race, whether "factual" or "fictional," which have racist premises and propositions inscribed in them as a set of unquestioned assumptions, he is referring to _____.
a. intentional racism
b. ideological based morality
c. underrepresentation of low-income members of society
d. inferential racism
Ans: D
Cognitive Domain: Analysis
Answer Location: Article 12

7. The term *redskin* is a problem, and its lingering presence undermines the pursuit of _____ by American Indians.
a. historical acceptance and acknowledgment
b. respect and understanding
c. equality, inclusion, and empowerment
d. equity
Ans: C
Cognitive Domain: Knowledge
Answer Location: Article 13

8. The issue has stressed indigenous support, highlighting the importance of public opinion polls as well as endorsements of the Washington Redskins football team by

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prominent individuals and reservation communities. Importantly, the defense is about more than Indianness. In particular, it turns in spoken and unspoken ways on _____.
a. Whiteness
b. American culture
c. organized sports
d. religion
Ans: A
Cognitive Domain: Comprehension
Answer Location: Article 13

9. As the article makes clear, the ongoing struggle lends itself to binary thinking, moral declarations, and public denunciations. To many, either the moniker is respectful or it is racist. It is a stereotype or not. Such arguments _____.
a. make the issue easier to understand and therefore more efficient
b. ignore the underlying religious messages of the conflict
c. fail to specify the real issue at hand and instead make it more confusing
d. simplify the conflict and its cultural import
Ans: D
Cognitive Domain: Application
Answer Location: Article 13

13. Orientalism, Edward Said (1978) wrote, is _____.
a. a conceptualization of the Orient, or East, which places it in opposition to the Occident or West
b. identifying with Asian countries or cultures
c. being of or from an Asian country, and practicing a culturally authentic lifestyle, but no longer living there
d. the act of traveling, moving, or otherwise leaving “Western” civilization and immersing oneself in oriental cultures
Ans: A
Cognitive Domain: Comprehension
Answer Location: Article 15

14. The tension between accessibility and novelty, or strangeness, can serve as both a site of resistance for female artists to wage “sex as a weapon” in the fight against gender stereotyping as well as _____.
a. a space where new ideas about sexual roles and what is not appropriate male sexual behavior are identified
b. a space where stale ideas about gender roles and what is appropriate female sexual behavior are reified
c. a space where old ideas about social values are broken down and rebuilt in new cultural subcategories
d. a space where gender roles are reinforced
Ans: B
Cognitive Domain: Application
Answer Location: Article 15

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15. Katy Perry, the framing of men of color in her video, and her cultural appropriation matter because they reach a broad audience and serve to reinforce a racist and prejudicial understanding of the world that only sharpens dichotomies. To overlook the power of popular media because it is fluff is to _____.
a. dismiss Katy Perry as a pop culture "has-been"
b. decide that what media tells a huge portion of the public is unimportant
c. instill a sense of underlying prejudice when listening to pop music
d. decide that some forms media is more influential on audiences than others
Ans: B
Cognitive Domain: Analysis
Answer Location: Article 15

19. People who were, 20 years ago, described as "hermaphrodite" now name themselves "intersex." Over time, the language shifted because _____.
a. scientists and doctors decided "intersex" was a more accurate term
b. members of the intersex community wanted to name themselves rather than being named by the medical profession
c. members of the intersex community became tired of the term "hermaphrodite" and thought "intersex" was a more modern term
d. the English language become more nuanced, and the meaning of words shifted, so researchers decided to create a new term that was more specific
Ans: A
Cognitive Domain: Comprehension
Answer Location: Article 17

20. The Digital Age has obliterated the transqueers who embrace the borderlands of gender fluidity and replaced it with _____.
a. "gender as religion"
b. "gender as industry"
c. "gender as consumption"
d. "gender as ideology"
Ans: C
Cognitive Domain: Knowledge
Answer Location: Article 17

21. The populist scorn *Real Housewives* provokes is not gender-neutral; its sights are set on the rich, to be sure, but only rich women, especially _____.
a. those who transgress the traditional gender roles
b. those who embody traditional family roles
c. those who reject modern gender roles
d. those who embrace the idea of gender as consumption
Ans: A
Cognitive Domain: Application
Answer Location: Article 18

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22. The housewives' home lives and social lives are framed as _____, rearticulating postfeminist tensions in leisure-class terms.
a. open ideals
b. religious choices
c. economic choices
d. forced choices
Ans: D
Cognitive Domain: Application
Answer Location: Article 18

23. Choose the sentence below that best exemplifies Laura Mulvey's concept of 'the gaze' in *Visual Pleasure and Narrative Cinema*:
a. The audience is male but the film camera is female creating a synergsitic blend of infinite gazer and gazed throughout the course of the entire film.
b. The audience and the film camera are positioned as heterosexually male looking at the female on screen who is there for the purposes of being looked at.
c. The entire apparatus of cinema is feminine and therefore subverts the phallocratic heritage that plagues other art forms.
d. The audience members are considered passive voyeurs who do not gaze at the film in truth but are subjected the cinema's captivated aural possession.
Ans: B
Cognitive Domain: Comprehension
Answer Location: Article 11

24. Much of the feminist media criticism that came out of the 1970s and 1980s was written by and about _____ women because _____.
a. White; Black women had no interest in engaging with film criticism
b. Black; Black women had found a voice in the important journal *Cahiers du Cinema*
c. White; Black women were rarely represented on television and film and when they were, were subjected to stereotypes.
d. LatinX; the exploitation cinema of the 1970s and the civil rights movement had given them a voice to explore the Latin American experience in media.
Ans: C
Cognitive Domain: Comprehension
Answer Location: Article 11

25. Why are sports considered a good outlet in which to study gender inequality?
a. There is a dearth of data on women's progress in other industries.
b. The Sports Illustrated Swimsuit issue is the magazine's best-selling edition.
c. Women's tennis matches have historically proven more popular than those of their male counterparts.
d. Sport is historically a male-dominated market and one that has massive worldwide penetration.
Ans: D
Cognitive Domain: Knowledge
Answer Location: Article 14

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26. Anna Kournikova, Monica Seles, and Jennifer Capriati are all female professional tennis players who achieved great success during the 1990s. Media coverage of Kournikova's bra size, Seles' outfit on the court, and Capriati's sex life and legal troubles would be considered:
a. Typical of how women in sport are covered in the mainstream media due to the obsession of female athlete's bodies and personal lives.
b. Simple human-interest stories.
c. On par with the coverage of their male counterparts like Boris Becker and Andre Agassi.
d. Part of the way professional tennis is covered due to its intense emotional nature.
Ans: A
Cognitive Domain: Application
Answer Location: Article 14

27. The 2016 album *Lemonade* was released by _____.
a. Nikki Minaj
b. Beyoncé
c. Cardi B
d. Lauryn Hill
Ans: B
Cognitive Domain: Knowledge
Answer Location: Article 16

28. According to Edgar and Toone, one of the most important aspects of *Lemonade* for fans was the _____.
a. quality of the musicianship
b. intense surreal visuals that were inspired by Southern gothic and voodoo imagery
c. embrace of Black pride and non-Eurocentric bodily features
d. roster of guests who perform on the album including Kendrick Lamar, The Weeknd, and Jack White
Ans: C
Cognitive Domain: Comprehension
Answer Location: Article 16

True/False

1. The digital world has opened up communities for transgender people where none have existed before. There is less isolation and perhaps less struggle because of the resources, social networks, and virtual communities provided on the Internet.
Ans: T
Cognitive Domain: Knowledge
Answer Location: Article 17

2. The author describes how in *Real Housewives* conflict is always a prelude to greater interpersonal connectedness; it is the basis of their relationships.

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Ans: F
Cognitive Domain: Knowledge
Answer Location: Article 18

3. Despite the stereotype, soap operas, romance novels, and melodramas have actually upended the social order empowering women to be liberated and break free from their domestic shackles.
Ans: F
Cognitive Domain: Knowledge
Answer Location: Article 11

4. Compared to the men's iteration, the FIFA Women's World Cup draws in as many viewers and sponsors, and players are paid at parity with their male counterparts.
Ans: F
Cognitive Domain: Application
Answer Location: Article 14

5. Beyoncé's navigation of her own persona in the media can be dichotomous alternating between Blackness and Whiteness; embracing sexuality and being objectified; displaying conventional standards of beauty yet supporting body positivity.
Ans: T
Cognitive Domain: Comprehension
Answer Location: Article 16

Essay

1. Describe how a transgender person occupies the borderlands between communities and identities.
Ans: Living on the border means living in two places simultaneously while feeling that one never is at home in either place. Trans people live on the gender border in that they don't feel at home in their body and gender, and while they may be transitioning, they are in *process.* Feelings of having to "pass," versus just being, can add to the borderland effect.
Cognitive Domain: Comprehension
Answer Location: Article 17

2. How is gender performative?
Ans: Rogers, for example, describes how Barbie is a manufactured reality in that she performs via her props--shopping bags, clothes, and shoes. This is true for people as well in that we preform our gendered selves. We reflect or reject the gendered expectations of us through our hair styles, dress, or the decision to wear makeup. As discussed by Sieber, trans people are often concerned with "passing," which at the heart is about performing the "correct" gender.
Cognitive Domain: Analysis
Answer Location: Article 17

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3. Describe “Orientalism” and its representations.
Ans: Orientalism, Edward Said (1978) wrote, is a conceptualization of the *Orient*, or East, which places it in opposition to the *Occident* or West. It is a discourse that serves to codify difference (Said, 1978) while also portraying “non-Western peoples as the Other of a Western Self.” Such representations give us access to images and narratives we can then use to craft moments of engagement with those we imagine as the other. This relates to Said’s (1978) concept of *imaginary geography* in that imaginaries, such as imaginary geography, are constructions designed to orient us to our world.
Cognitive Domain: Comprehension
Answer Location: Article 15

4. What is symbolic annihilation and can you provide an example of it?
Ans: Symbolic annihilation is the systematic underrepresentation of a particular group that favors stereotypes over realistic portrayals. Examples can include historic advertisements in which women are stereotypically portrayed in domestic roles as cleaners, cooks, providers of childcare, etc. Modern advertisements also participate in this phenomenon with the over-sexualization of women to sell everything from hamburgers (Carls Jr) to cars (BMW).
Cognitive Domain: Comprehension
Answer Location: Article 11

5. Other than the Olympics, media coverage of women's sports has been abysmal in the last several decades. Why do you think this is? Why should women's sports get the same level of coverage as their male counterparts? Do you think there is less interest in women's sports as there is in men's sports, and, if so, why?
Ans: Answers will vary based upon the student’s individual experience with sports coverage.
Cognitive Domain: Application
Answer Location: Article 14

6.What do you think bell hooks meant when she called Beyoncé “a terrorist, especially in terms of the impact on young girls?”
Ans: Answers will vary but ideally would point to the impact of visual media on young girls and hooks’ assertions suggest that Beyoncé’s presentation of conventionally White standards of beauty and sexuality send a dangerous message.
Cognitive Domain: Analysis
Answer Location Article 16

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