Introduction to the Business of Tourism 1st edition Vasudevan Test Bank

SKU: 9789386062253-TEST-BANK

Chapter 2: Concepts and Terms

- Do you consider tourism as a good or service? Elucidate the characteristics of tourism products.
- Discuss the interrelationship among various components of tourism industry.
- Who are the major stake holders in tourism? Examine their specific role in the tourism industry.
- Discuss how different types of tourism are related to the socioeconomic environment where they operate.